

# Erielle Gonzalez

GRAPHIC DESIGNER

EDITORIAL DESIGN

TYPOGRAPHY

EXPERIMENTAL DESIGN



## ABOUT ME

I'm Erielle — a creative and detail oriented person who's absolutely passionate about graphic design!

I'm on the lookout for exciting opportunities where I can put my artistic skills to work and continue growing in the field!



## EDUCATION

### Bachelor's Degree, Visual Communication Design

University of Texas Rio Grande Valley  
Edinburg, Texas

Fall 2016 - Summer 2024



## HARD SKILLS

Ai

Ps

In

Xd

Lr

Pr



## EXPERIENCES

### Graphic Designer

UTRGV / Edinburg, TX / AUG 2023 - JUN 2024

Developed captivating flyers for university events and revamped existing flyers to optimize their impact on social media platforms, such as Facebook and X, increasing audience engagement and event attendance.

### Graphic Designer [Intern]

Xpress Printing / Edinburg, TX / MAY 2018 - JUL 2018

Collaborated with a team to assist in day-to-day operations, including learning essential industry practices and created compelling visuals for t-shirts and various print media.

### Graphic Designer

UTRGV / Edinburg, TX / JAN 2017 - APR 2017

Created flyers for university events and completed design projects for a range of clubs, organizations, and professors, guaranteeing effective communication of important messages and goals.



## INTERESTS

Music



Reading



Design



Drawing



Gaming

