



Lili Chapa

Graphic & Motion Designer

CONTACT

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EDUCATION

MAY 2023

Graphic Design, BA
University of Texas Rio Grande Valley

DEC 2017

Interdisciplinary Studies, AA
South Texas College

TOOLS

Adobe CC Suite

*Photoshop, Illustrator, InDesign,
After Effects, XD, Premiere Pro,
Lightroom Classic*

Figma

Microsoft Suite

Word, Powerpoint, Excel

Google Office Suite

Docs, Slides, Sheets, Forms

SKILLS

Editorial Design
Brand Identity
Motion Design
UI Design
Illustration
Social Media Content
Project Management

EXPERIENCE

JAN 2023 - MAY 2023

Graphic Design Intern
Museum of South Texas History, Edinburg, TX

- Assisted the design director by creating a variety of printed material, including a brochure, postcards, and banners.
- Worked closely with the design director to reach solutions and communicate ideas.

JUN 2021 - PRESENT

Freelance Designer
Edinburg, TX

- Collaborated with clients to help elevate their businesses through the creation of brand identities, ad campaigns, and social media assets.

FEB 2020 - JUL 2020

Sales Associate
JCPenney, Edinburg, TX

- Responsible for assisting customers, organizing clothing, working the registers, and promoting the store's credit program.

AWARDS

JAN 2022

ADDY Silver Award – Student
American Advertising Award (AAF)