JUNIOR DESIGN

PORTFOLIO

VICTOR CANO

SELF-IDENTITY SPRING 2023 ADOBE ILLUSTRATOR

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VICTOR CANO

my favorite things in life

My name is Victor Manuel Cano Jr., and I am currently attending my second year in UTRGV as I plan to major in Graphic Design. I was born into a Mexican family on May 22, 2000 in McAllen, Texas and stayed there for about a month before moving to Mission, Texas to live out my life, so far. I would say that I have had several interesting life experiences in which helped me to determine the things that I like to do in my free time. For example, I like to draw my favorite animated characters from movies and shows as well as I like to play video games that involve little to no critical thinking. As you continue to read through the following spreads, you will get to know a little bit more about me.

Before I begin to share more details about myself, I have to say, that college life is not what I expected, especially due to the "events" that occurred early 2020. Aside from that, I thought it would have been more hectic and boring, but I am glad that it is not.

Time sure does fly when you have fun!

As the new chapter of my life begins to unfold, things obviously seemed to have changed a lot. For instance, the amount of responsibilities that I have to now endure are more significant than the ones that I had during high school. This means the free time that I have for myself has been reduced to a minimum, therefore, I feel more appreciative when I do get that time.

One of the things that I like to do in my free time is play video games. When the moment feels right, I take out my Nintendo Switch Lite to play some Minecraft and Pokemon Shield. Even though I typically end up playing a little bit more than two hours, it felt more like a couple of minutes, leaving me in a state of confusion.

Victor Cano's Favorite Game - Minecraft

Victor Cano's Drawing I Final

One plays the clarinent while one plays the pencil

Since I am majoring in Graphic Design, one could assume that I draw during my spare time and they would be right. Ever since my mom introduced me to it when I was a little boy, I would always be fascinated, thinking I can just draw whatever my eyes lie upon. Either in graphite or ink, usually, I end up drawing animated characters from shows and movies that I have recently seen. A smile always seems to crack through the moment I finish my so called "masterpieces".

The Movie Theater Experience

I believe that one of the greatest life experiences that a person can get outside of home is through the movie theater. Movies such as those that belong in a franchise should be seen through a big screen.

If I remember correctly, I believe that one of my first experiences with a movie theater was when *Ice Age: Dawn of the Dinosaurs* came out and left it very happy, knowing that I found a new way to enjoy entertainment. Normally, I tend to watch movies that really do not reflect much of my personal life. I want to enjoy myself, after all. As of writing this spread, one movie that I am really excited to watch on the big screen is Spider-Man: No Way Home.

combined one of my favorite hobbies with the use of one of my favorite technologies. During my senior year of high school, I had issues in completing my schedule, meaning I had to choose an elective. It was then when I found out that graphic design was a thing. I found the class to be more interesting than most core classes. As the school year was coming to an end, it was then that I decided to major in graphic design. During the first two years of attending UTRGV, I have learned more aspects of graphic design through the use of the Adobe Creative Cloud.

As I continue to complete my junior year of college, I hope to find more ways on how I can learn and improve in the world of graphic design.

Moving from Traditional to Digital

As I transitioned from middle school to high school, I remember how technology such as chrome books were implemented into my daily life as a student, therefore, feeling less traditional than most previous school years. However, due to my love of technology, I felt more confident in completing my assignments.

Ever since my uncle introduced me to a used Nintendo DS Lite before I reached double digits, I gained these new feelings of satisfaction when introduced to new technology. I would say that my favorite technologies belong in the categories of laptops and gaming consoles.

The whole reason why I decided to major in graphic design was that it

The Last Dish on Earth

Even though what I am about to say might sound irrelevant when compared to the rest of what I have said, you might understand why I say this after this paragraph. If there was ever a situation in where I had to choose one dish to eat for the rest of my life, it would be orange chicken.

In order for me to keep doing the things that I like do, I would say that orange chicken would be the perfect candidate to give me that energy. The sweet and sour taste is just so amazing on its own when compared to other dishes and tastes even better when accompanied with a serving of fried rice.

MY FAVORITE THINGS IN LIFE
MAGAZINE SPREAD

FALL 2021

ADOBE INDESIGN

How to Bake a Cake

Before we can get to the steps to make a cake, choose a recipe to get you started. You can keep it simple with a yellow cake, or you can choose a slightly shower recipe, like a chocolaty devil's food cake or a vibrant red velvet cake recipe. If you're not a fan of frosting, try a German chocolate cake. We also a have a few birthday cake recipes for celebratory occasions. The possibilities are almost endless, but avoid angel food, pound cakes, sponge cakes, and chiffon cakes because they require a different method.

How to Make a Cake from Stratch as Delicious as Your Favorite Bakery

By: Karla Walsh and Katlyn Moncada

A freshly baked cake smothered in frosting makes an irresistible homemade dessert. Intimidated? Start here.

Step 1: Prepare Baking Pans

Nobody wants their cake to stick to the pan, so it's important to prep your pans before pouring in the batter. With the exception of angel food and chiffon cakes, most recipes call for greasing and flouring the pan or lining the pan with waxed or parchment paper.

As for knowing what type of baking pan to use, our Test Kitchen prefers shiny pans for achieving a golden appearance. If you use a dark or dull-finish pan, reduce the oven temperature by 25°F and check doneness 3 to 5 minutes early to prevent overbrowning.

Step 2: Allow Ingredients to Reach Room Temperature

Many recipes require ingredients such as eggs and butter to stand at room temperature. This allows the butter to blend easily with other ingredients and the eggs will yield a higher cake volume.

Step 3: Preheat the Oven

When a cake bakes too quickly it can develop tunnels and cracks, too slowly and it can be coarse. Let your oven preheat for at least 10 minutes, and use an oven thermometer to make sure it reaches the proper temperature. If you're using dark cake pans, you'll want to reduce the oven temperature called for in your recipe by 25°F.

Step 4: Stir Together Dry Ingredients

Dry ingredients usually include flour, baking powder and/or baking soda, and salt. Rather than adding each dry ingredient individually to the batter, whisk them together in a bowl beforehand. That way you know the ingredients are equally distributed throughout the batter.

Step 5: Combine the Butter and Sugar

Using an electric mixer on medium to high speed, beat the butter for 30 seconds. Generally, a stand mixer requires a medium speed for this step and a hand mixer requires a higher speed.

Add the sugar (and vanilla if the recipe calls for it) and beat the mixture on medium speed until it is combined and has a light, fluffy texture. this will take 3 to 5 minutes. Scrape the bowl occasionally while beating. Tiny bubbles will be created as the butter and sugar are combined, which will give your cake that dreamy, light, fluffy texture.

Step 6: Add Eggs One at a Time

Add eggs one at a time, beating well after each. Their protein creates structure around air bubbles to maintain texture.

Step 7: Alternate Adding Dry and Wet Ingredients

Alternate between adding some of the flour mixture and some of the milk (or other liquid specified in the recipe) to the butter-egg-sugar mixture, beating on low speed after each addition until combined. Begin and end with the flour mixture. This is because when liquid is mixed into flour, gluten begins to form. Too much gluten makes for a tough cake, so be sure to start and finish with flour, and not overmix once you add liquid.

Step 8: Pour Batter into Pans and Bake

Divide the batter evenly between the baking pans. Use an offset spatula to spread the batter in an even layer. Be sure to spread it to the pan edge. Bake your cake according to your recipe's directions.

Step 9: Check Cake for Doneness

Overbaked cake equals dry cake and no one wants that. Start checking the cake for doneness after the recipe's stated minimum baking time, avoiding opening the oven door until it's time to prevent letting the heat escape.

Step 10: Cool the Cake

Let the cakes cool in the pans on a wire rack for 10 minutes maximum. To remove from the pans, run a knife around the edges of the cake to loosen it from the sides. Place a wire rack over the top of the cake and flip the pan. Lift the pan off the cake, being careful not to tear the edges of the cake. If you used waxed or parchment paper, gently peel the paper off the cake. Allow the cake to cool completely (about 1 hour). This is a key step to letting the cake firm up, making it less likely to break apart as you frost it.

Step 11: Assemble the Cake

To avoid crumbs in your frosting, brush the cake layers with a pastry brush before assembling. Spread about ½ cup of frosting over the first layer, then carefully top with the next layer. Repeat until the cake is assembled.

Step 12: Add the First Coat of Frosting

The secret to knowing how to frost a layer cake is a crumb coat. To do this, spread a very thin layer of frosting over the sides and top of the cake. This initial coat doesn't need to look perfect; it's another way to keep the crumbs out of the frosting. Let the cake stand for 30 minutes so the frosting sets up.

Step 13: Frost and Decorate

Using an offset spatula or table knife, generously spread the remaining frosting over the top and sides of the cake, swirling as you go. Once the cake is completely covered, go back and add more swirls as desired. Serve the cake within 2 hours or refrigerate to store.

CAKE RECIPE
MAGAZINE SPREAD

FALL 2020

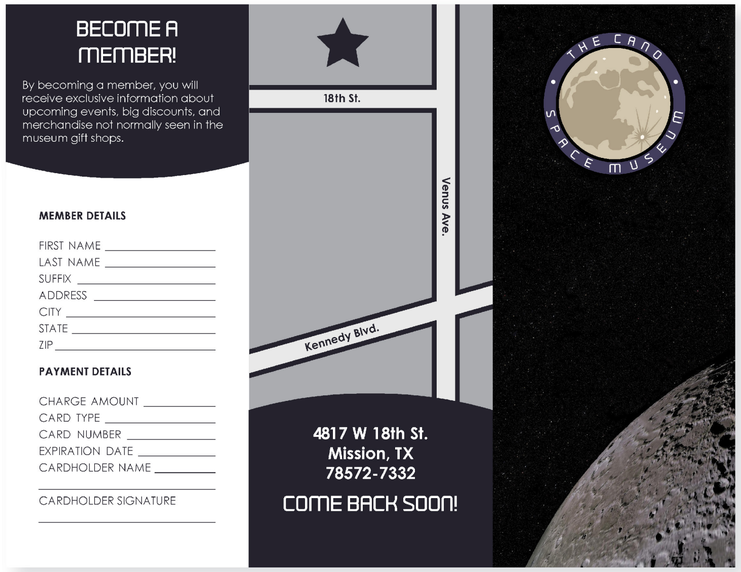
ADOBE INDESIGN

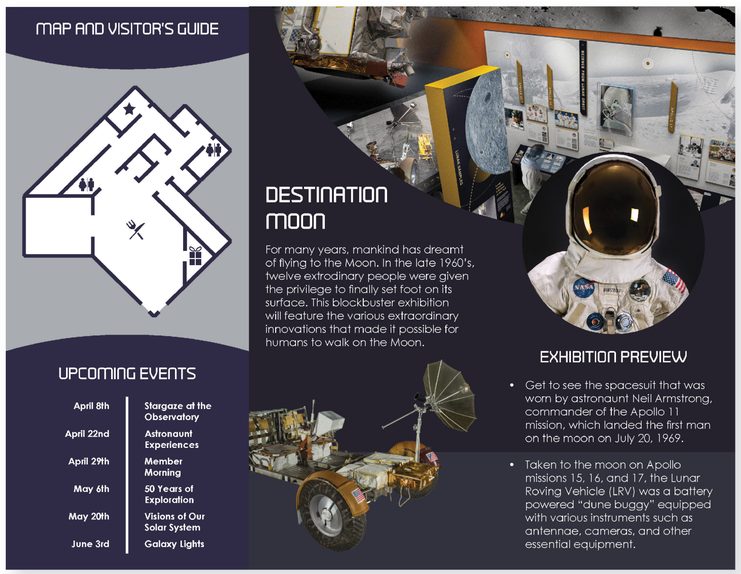
JUNIOR DESIGN

EDITORIAL DESIGN

JUNIOR DESIGN

EDITORIAL DESIGN





SPACE MUSEUM BROCHURE FALL 2021 ADOBE INDESIGN

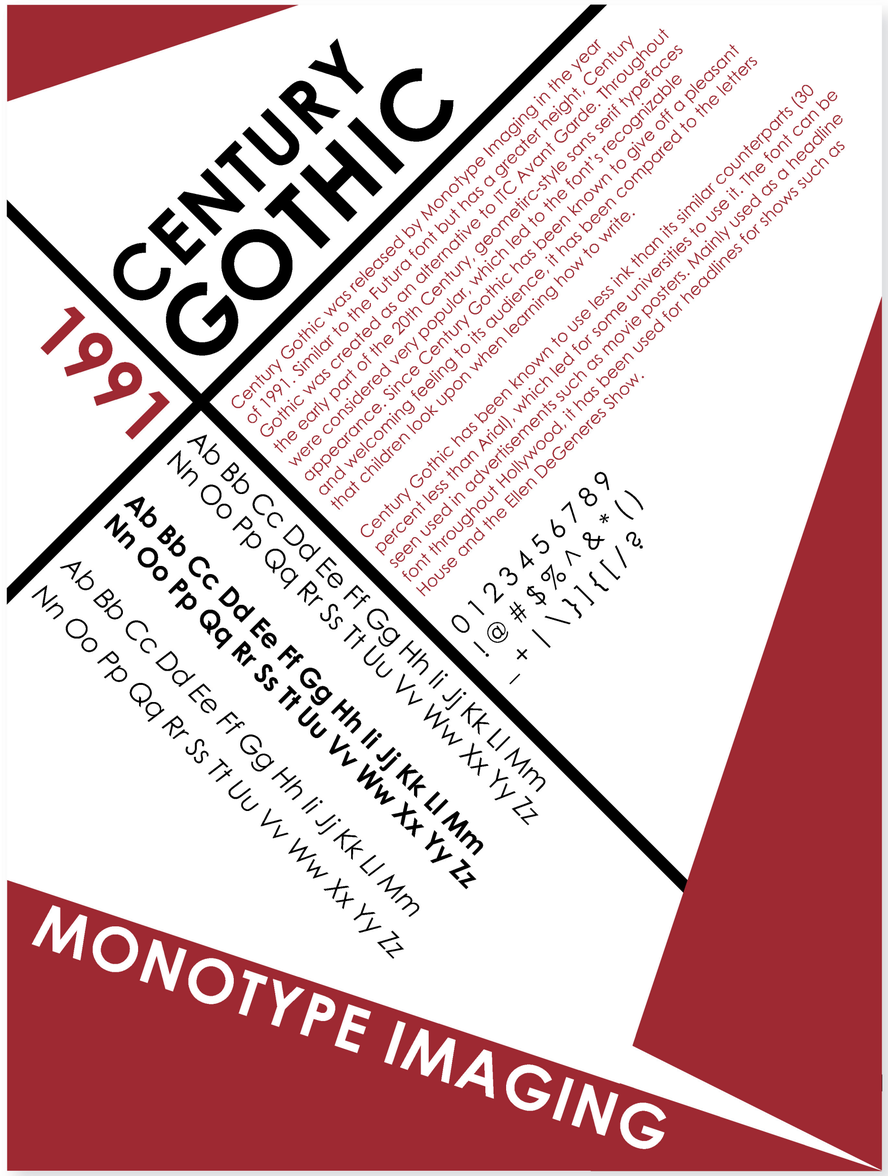
MATILDA DUSKJACKET FALL 2021 ADOBE ILLUSTRATOR
ADOBE INDESIGN

JUNIOR DESIGN

EDITORIAL DESIGN

JUNIOR DESIGN

EDITORIAL DESIGN



CENTURY GOTHIC
TYPE SPECIMEN POSTER

FALL 2020

ADOBE INDESIGN

HAPPI RAMEN - POINT OF
SALE DESIGNS

FALL 2022

ADOBE ILLUSTRATOR

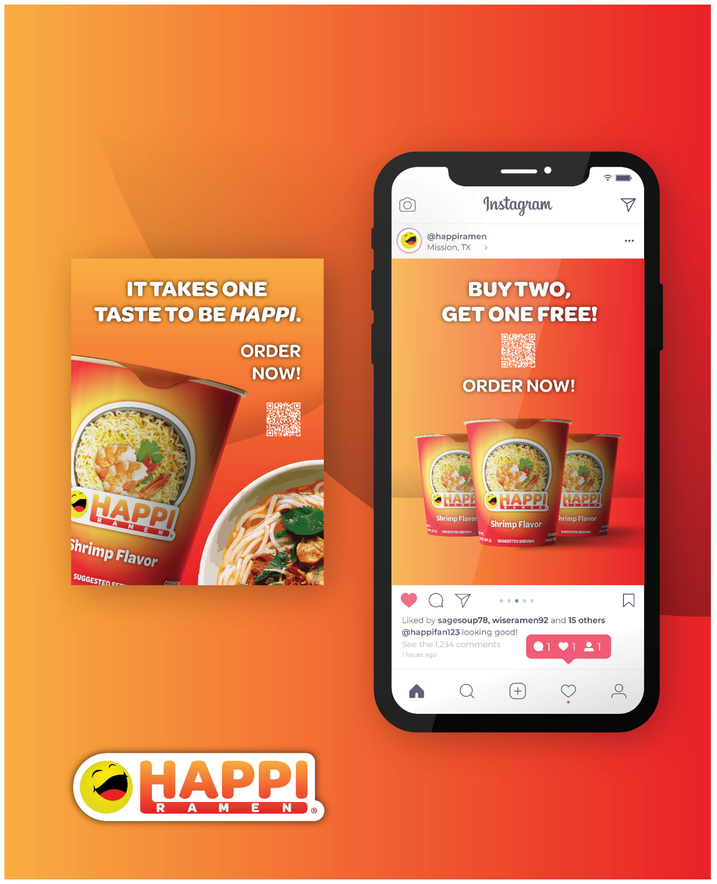
JUNIOR DESIGN

EDITORIAL DESIGN

JUNIOR DESIGN

IDENTITY DESIGN

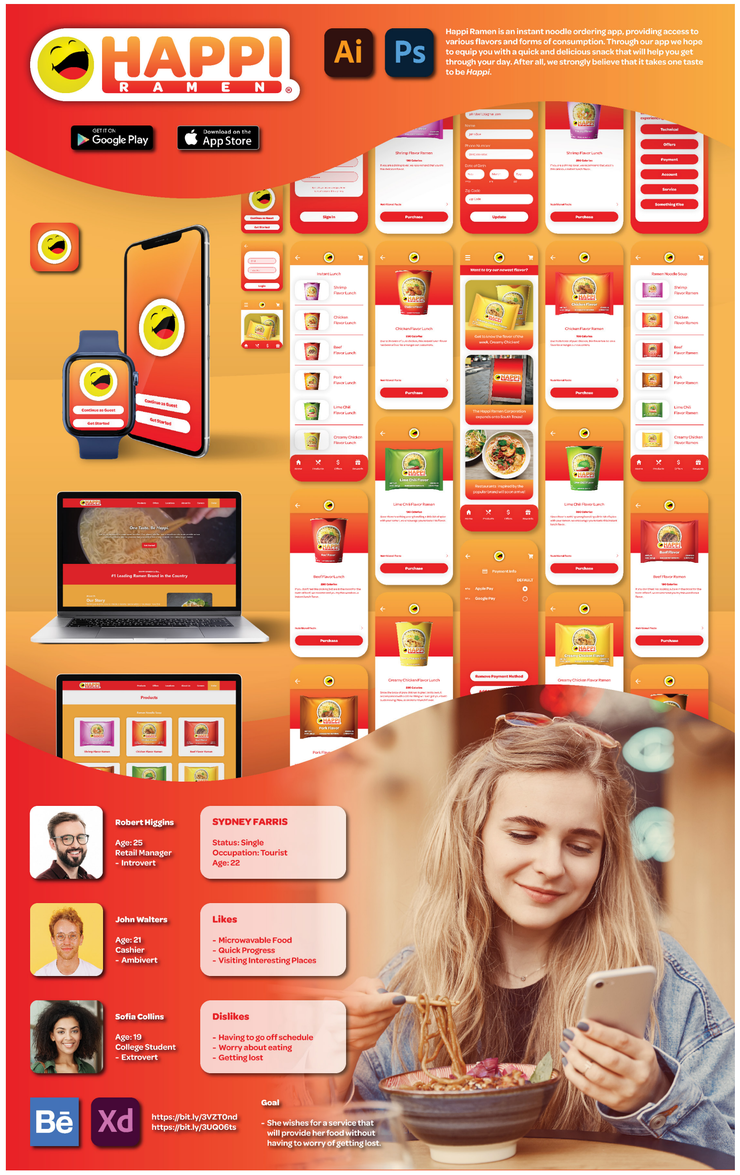
HAPPI RAMEN - POSTER DESIGNS FALL 2022 ADOBE ILLUSTRATOR ADOBE PHOTOSHOP



HAPPI RAMEN - BILLBOARD / SOCIAL MEDIA ADS DESIGNS FALL 2022 ADOBE ILLUSTRATOR

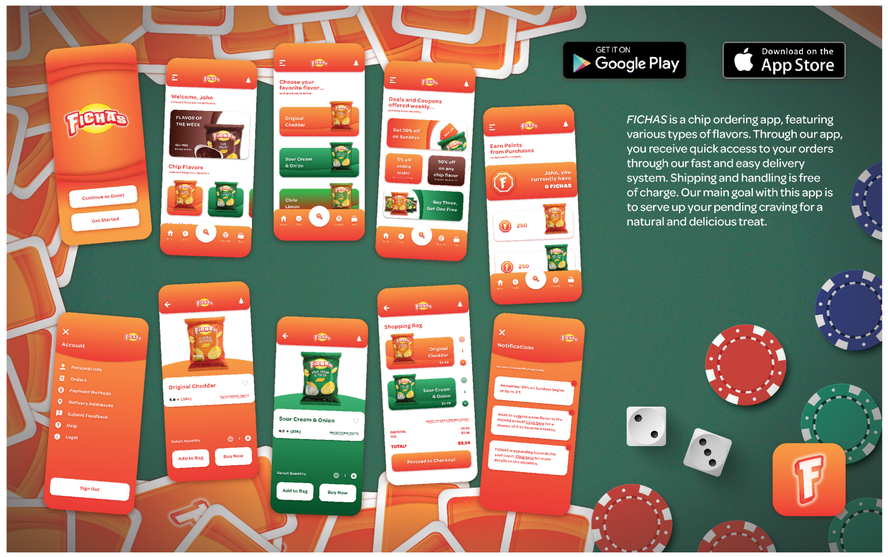
JUNIOR DESIGN IDENTITY DESIGN

JUNIOR DESIGN IDENTITY DESIGN



HAPPI RAMEN - UI/UX POSTER FALL 2022 ADOBE ILLUSTRATOR ADOBE PHOTOSHOP

FICHAS - ADVERTISEMENT POSTER SPRING 2023 ADOBE ILLUSTRATOR ADOBE PHOTOSHOP



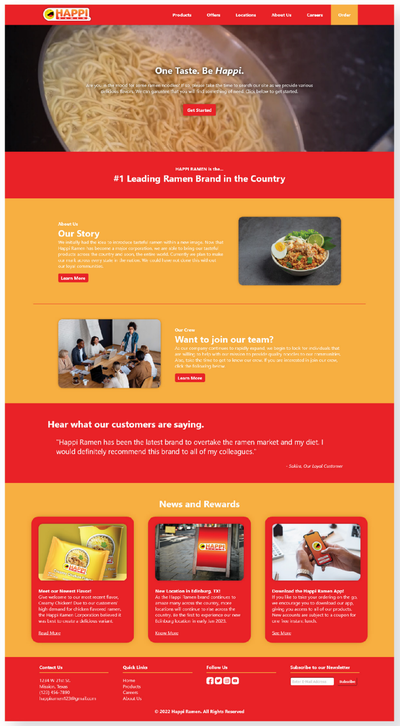
FICHAS - MOCKUP
FICHAS - APP ADVERTISEMENT

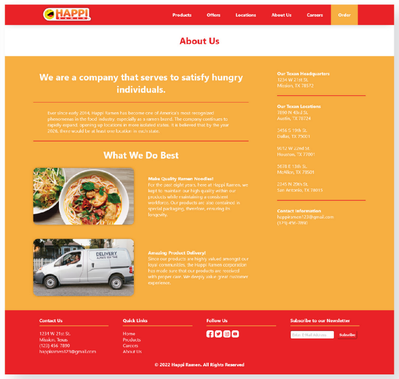
SPRING 2023

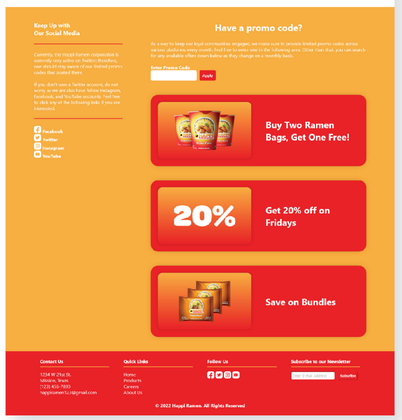
ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ADOBE XD

JUNIOR DESIGN

IDENTITY DESIGN







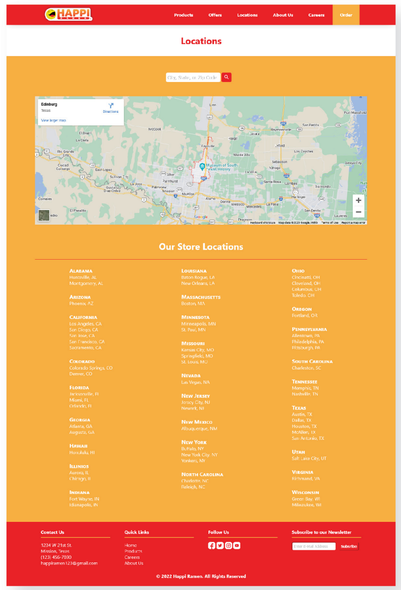
HAPPI RAMEN - WEB DESIGN

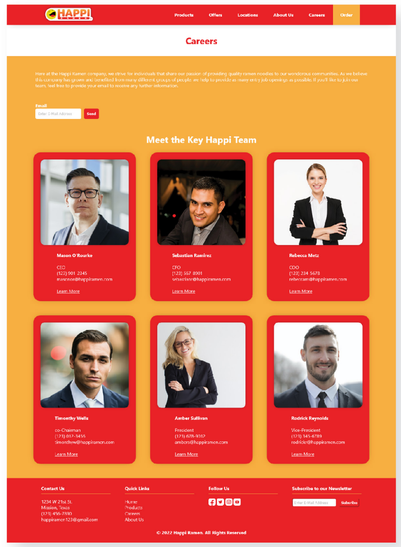
FALL 2022

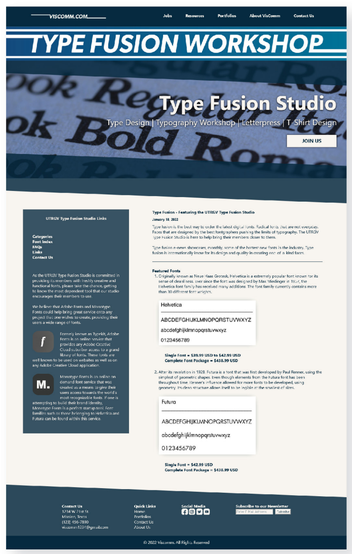
ADOBE DREAMWEAVER

JUNIOR DESIGN

WEB DESIGN







VISCOM WEB DESIGN FALL 2022 ADOBE DREAMWEAVER

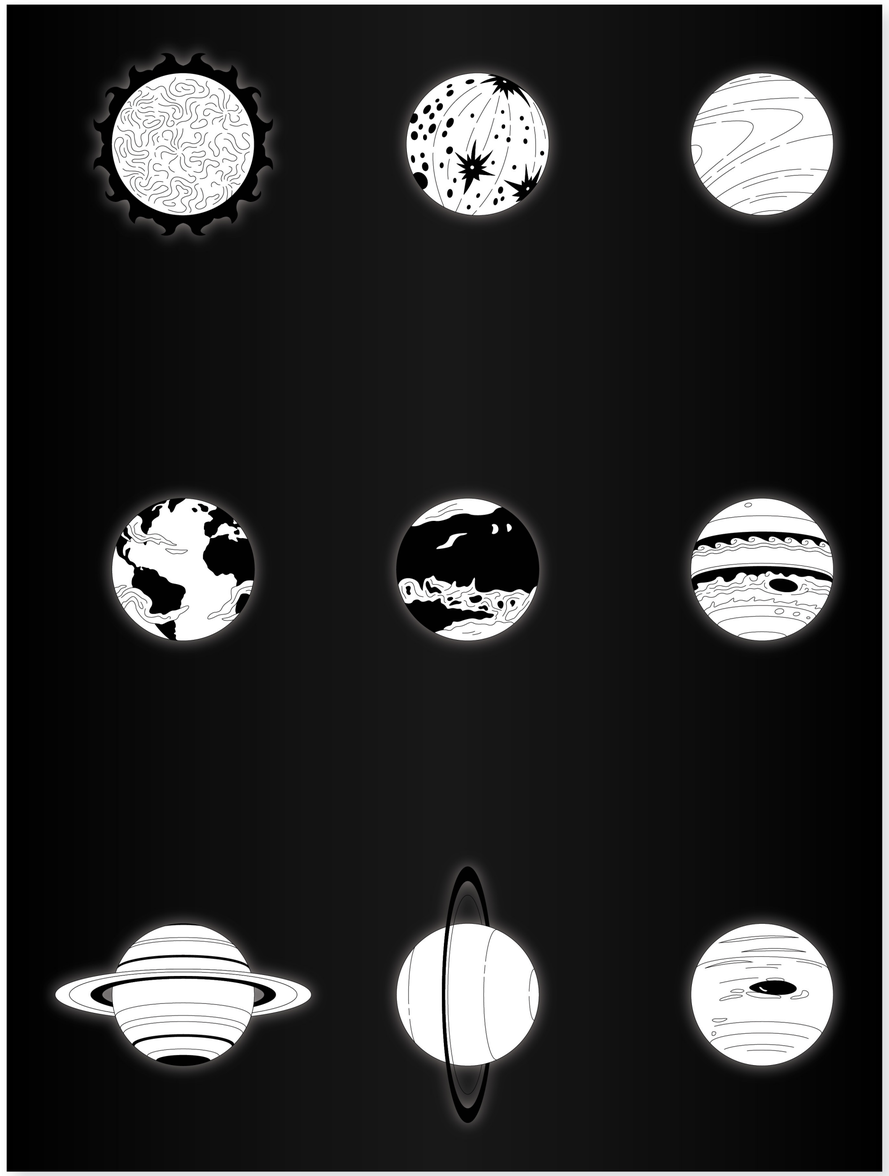
CHRISTMAS - ICON DESIGN AS A VISUAL SYSTEM FALL 2021 ADOBE ILLUSTRATOR

JUNIOR DESIGN

WEB DESIGN

JUNIOR DESIGN

ICON DESIGN



SOLAR SYSTEM ICONS FALL 2021 ADOBE ILLUSTRATOR

ICON DESIGN

FOUR BUSINESS LOGOS FALL 2022 ADOBE ILLUSTRATOR

LOGO DESIGN

12 SPECIAL EVENT POST CARDS | FALL 2020 | ADOBE ILLUSTRATOR

JUNIOR DESIGN

CARD DESIGN

DUOTONE EFFECT

- Select the image you wish to add the duotone effect. (Poppy)
- Once the **Layers** panel, click on **Create a new fill or adjustment layer** to select **Gradient Map**.
- Click on the gradient to open the **Gradient Editor.**
- Now click on the bottom left marker and mix the following above;
  - **#000000**, **0%** location
  - **#330669**, **25%** location
  - **#56a9ad**, **60%** location
  - **#e7fff4**, **100%** location
- If the colors do not match your preference, you are allowed to move them across the gradient.

ARTS 2214 Design Comm II (DC 2)
PROJECT 1: Photoshop Recipe Cards

DUOTONE EFFECT

ARTS 2214 Design Comm II (DC 2)
PROJECT 1: Photoshop Textbox Cards
DESIGNER: Yvonne Crews

DISPERSION EFFECT

- Open the image you plan to apply the dispersion effect on (Daffodil).
- Name the default layer (Filed) with **"Background"**.
- Duplicate the **Background** layer by pressing the **ALT** key and dragging to the top, then proceed to label it frame #1 **"Layer 1"**.
- On the toolbar, click on the **Lasso tool (L)** and select around the area of interest. **Right click > Fill**
- Under the **Fill** tool, make sure that next to **Contents**, **Content-Aware** is selected.
- Select the original layer and from click on **Quick Selection tool (W)** located on the toolbar.
- Proceed to select the entire area of interest. then, click on **Select and Mask**, which is located in the options bar.
- **Output to: Layer Mask**. Now press **OK**.
- Duplicate **Layer 1** and place it above.
- Right click on the layer of the duplicated layer and select **Apply Layer Mask**. Now rename the duplicated layer **"Dispersion Effect"**.
- Next, **Layer 1** and duplicate the **Dispersion Effect** layer.
- Rename the duplicated layer to **"Default"**.
- Select the **Dispersion Effect** layer. **Filter > Liquify.** Make sure that the **Forward Warp tool** is selected.
- Wrap the right side of the daffodil all the way to the top-right bright side of the image. When you are done, press **OK**.
- Make the **Layers** panel visible and make sure that you are clicking the **ALT** key when you click on the **Eye icon**.
- Select the **Default** layer and click **Add layer mask.** Make sure that the foreground color is set to **black.**
- On the toolbar, select the **Brush tool (B)**. Select a dispersion brush and open the **Brush** panel. Apply the brush on the right area of the daffodil.
- Once you are done, select the **Dispersion** mask in the **Dispersion Effect** layer. Make sure that the foreground color is set to **white**. Apply the brush over the area that has been warped.

ARTS 2214 Design Comm II (DC 2)
PROJECT 1: Photoshop Recipe Cards

DISPERSION EFFECT

ARTS 2214 Design Comm II (DC 2)
PROJECT 1: Photoshop Textbox Cards
DESIGNER: Yvonne Crews

GLITCH EFFECT

- Select the image that you wish to apply the glitch effect. (Marigold)
- As a reminder, you want to make sure that the image mode is set to **RGB** color. Name the current layer **Original**.
- **Image > Adjustments > Desaturate**
- Duplicate the **Original** layer.
- Double-click the layer to call the **Layer Style** settings.
- Click the icon for the Red channel to deselect it, then press **OK**.
- Next press **Shift** key and navigate the layer left or right, using the keyboard arrow keys.
- Select the **Marquee tool (M)** and draw an rectangle across the image. Then, select the **Move tool (V)** in order to realign the selected area left or right to offset it.
- Repeat the last step to offset various parts of your image.
- Add a new layer, then fill it with white (**Ctrl + Backspace** or **CMD + Backspace**). Then, right-click the layer to choose **Convert to Smart Object**.
- **Filter > Filter Gallery**
- Under the **Sketch** category, choose **Halftone**. Change the **Pattern** type to **Lines**. **Size** to **4**, then map out the **Contrast**. Configure the size to create a scrollwork pattern. Then, press **OK**.
- Change the layer's blending mode to **Overlay**.
- Make sure that **Fill** is set to **5%**.

ARTS 2214 Design Comm II (DC 2)
PROJECT 1: Photoshop Recipe Cards

GLITCH EFFECT

ARTS 2214 Design Comm II (DC 2)
PROJECT 1: Photoshop Textbox Cards
DESIGNER: Yvonne Crews

PHOTOSHOP TOOLS RECIPE CARDS | SPRING 2021 | ADOBE PHOTOSHOP

JUNIOR DESIGN

CARD DESIGN

SELF-PORTRAIT FALL 2021 ADOBE PHOTOSHOP
11” x 14”

DIGITAL ILLUSTRATIONS

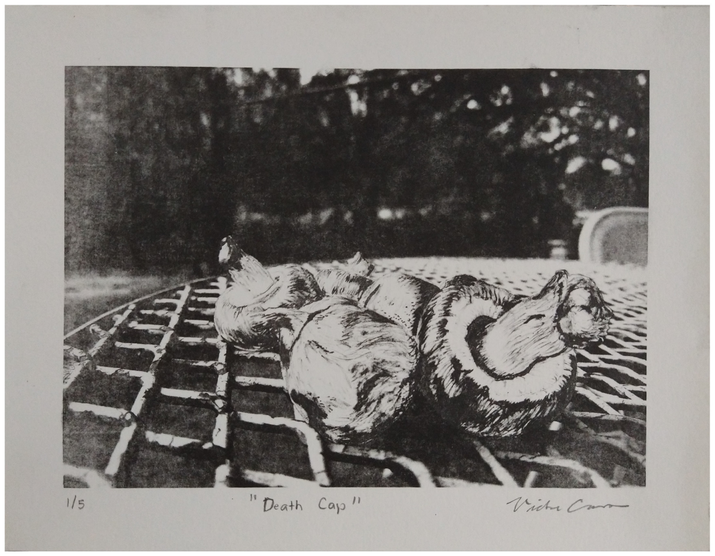
SIAMESE CAT FALL 2021 ADOBE ILLUSTRATOR
11” x 14”

DIGITAL ILLUSTRATIONS

INEDGE MAGAZINE AD ILLUSTRATION | FALL 2021 | ADOBE ILLUSTRATOR 11” x 14”

ROMEO VS. TYBALT | FALL 2021 | ADOBE ILLUSTRATOR 11” x 14”

SKY'S THE LIMIT FALL 2022 DRYPOINT INTAGLIO PRINT
11" x 15"



DEATH CAP FALL 2022 POLYESTER LITHO PRINT
8.5" x 11"

SELF-PORTRAIT FALL 2022 CHARCOAL ON MIXED MEDIA
18" x 24"

JUNIOR DESIGN
STUDIO ART

BANNWORTH PARK
MISSION, TX

SPRING 2023

KALLITYPE
8.5” x 11”

“DEATH CAP” REFERENCE

SPRING 2023

GUM BICHROMATE
8.5” x 11”

JUNIOR DESIGN

STUDIO ART