Lourdes Navarrete

Personal Branding

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All Round Gothic Book
Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
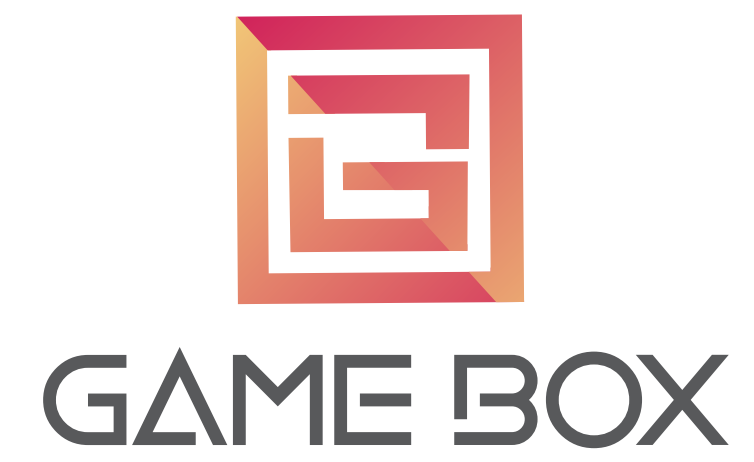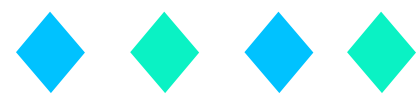Ss Tt Uu Vv Ww Xx Yy Zz

Personal Branding
Logo and Specs
Adobe Illustrator
2021
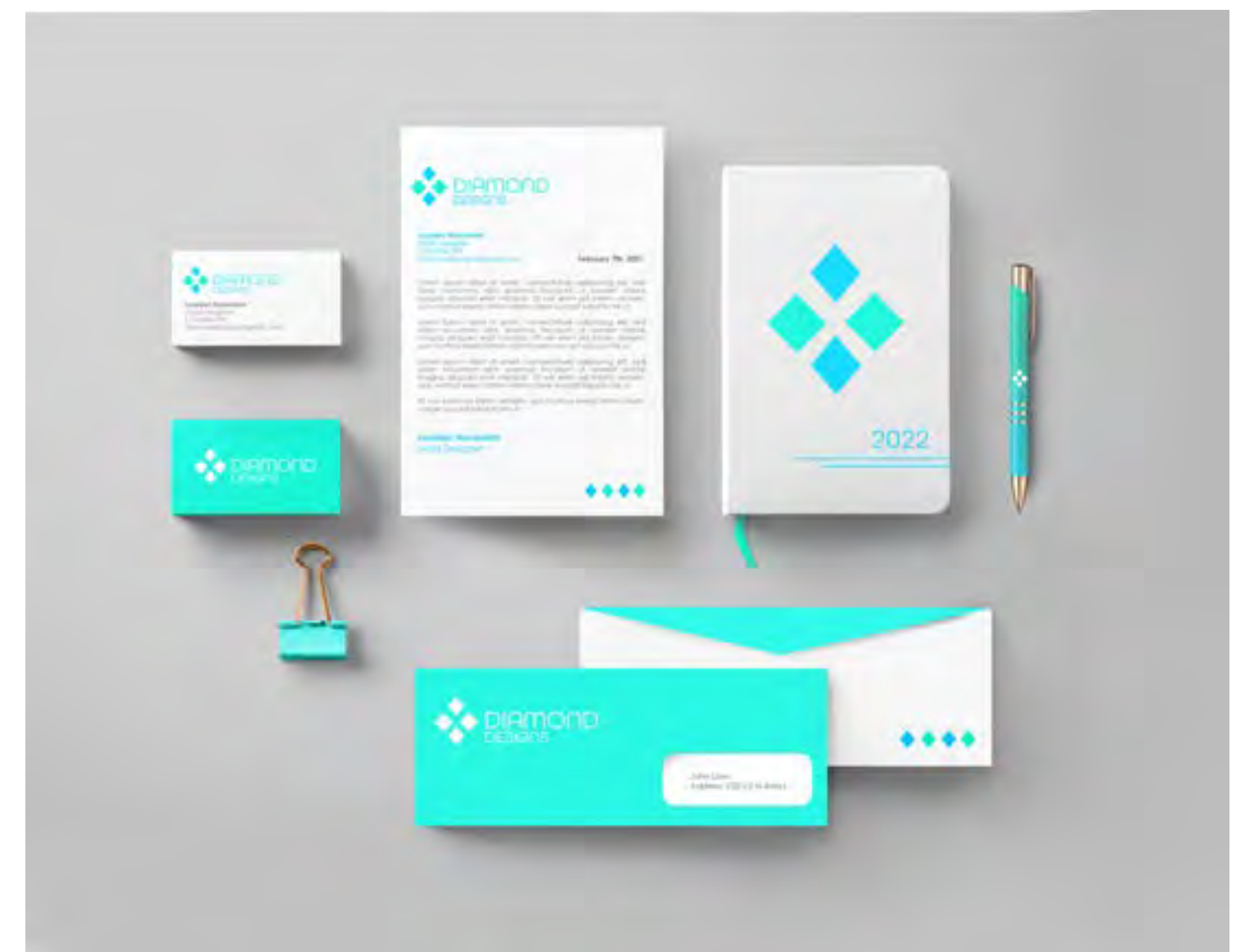
Personal Branding
Stationary Mock Up
Adobe Photoshop
2021

Logos

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GAME BOX

AUDIOJOY

diamond
book covers
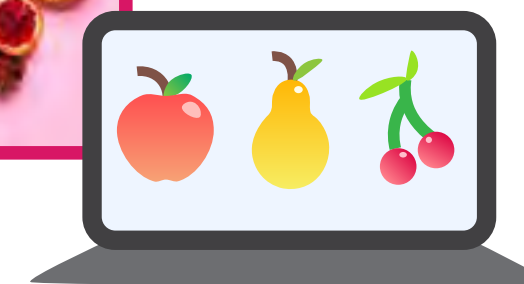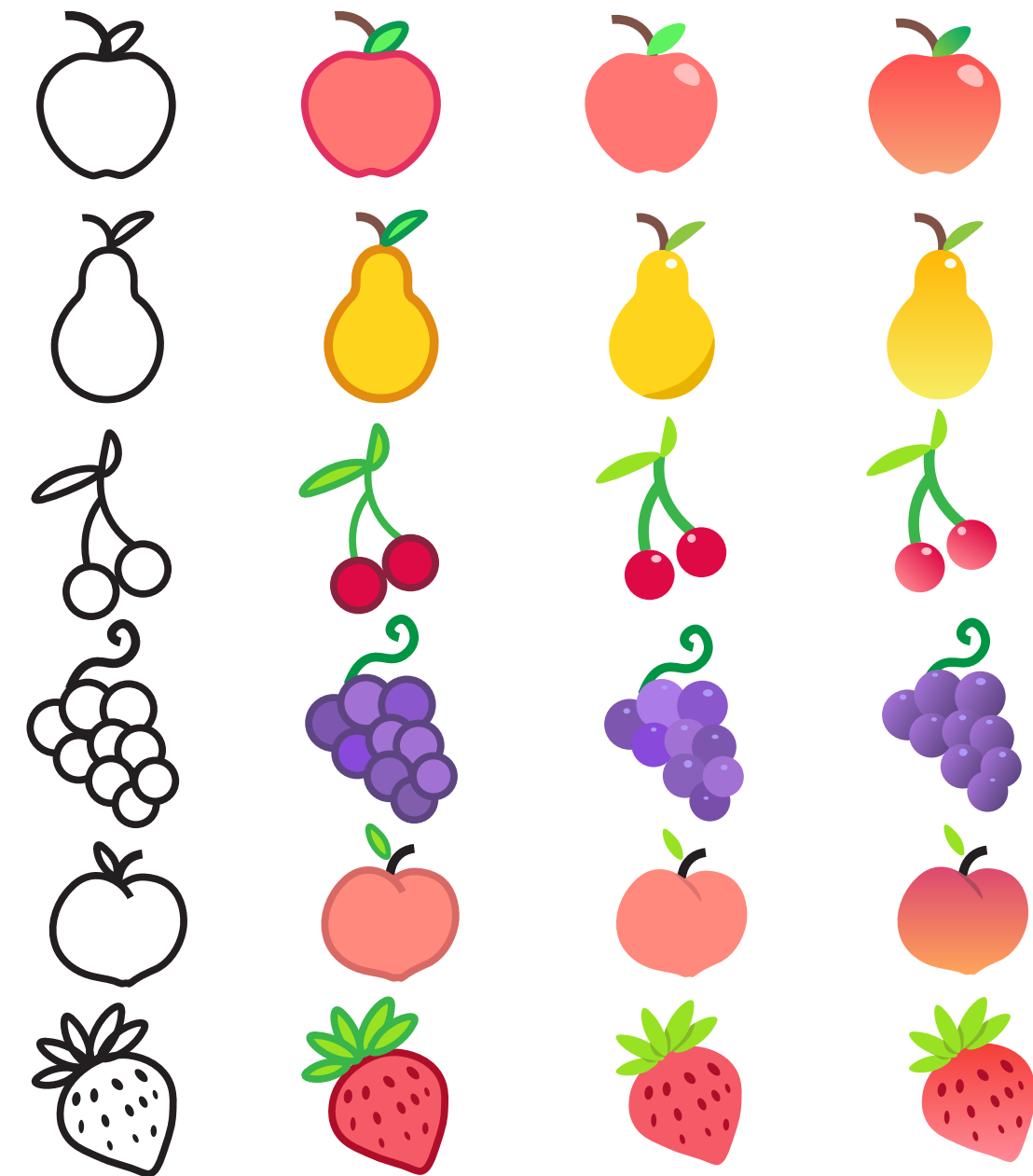
SereniTea
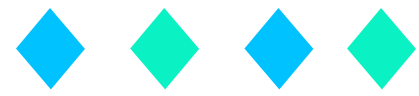
Icons

Fruit Icon System

Concept

In this icon system, the colors were kept fresh and vibrant in order to fit the fruit theme. All of the shapes were derived from a basic circle as the foundational geometric form in order to make the icon easier to read from a distance.
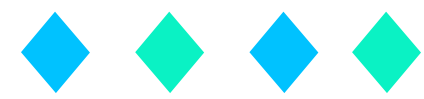
Fruits

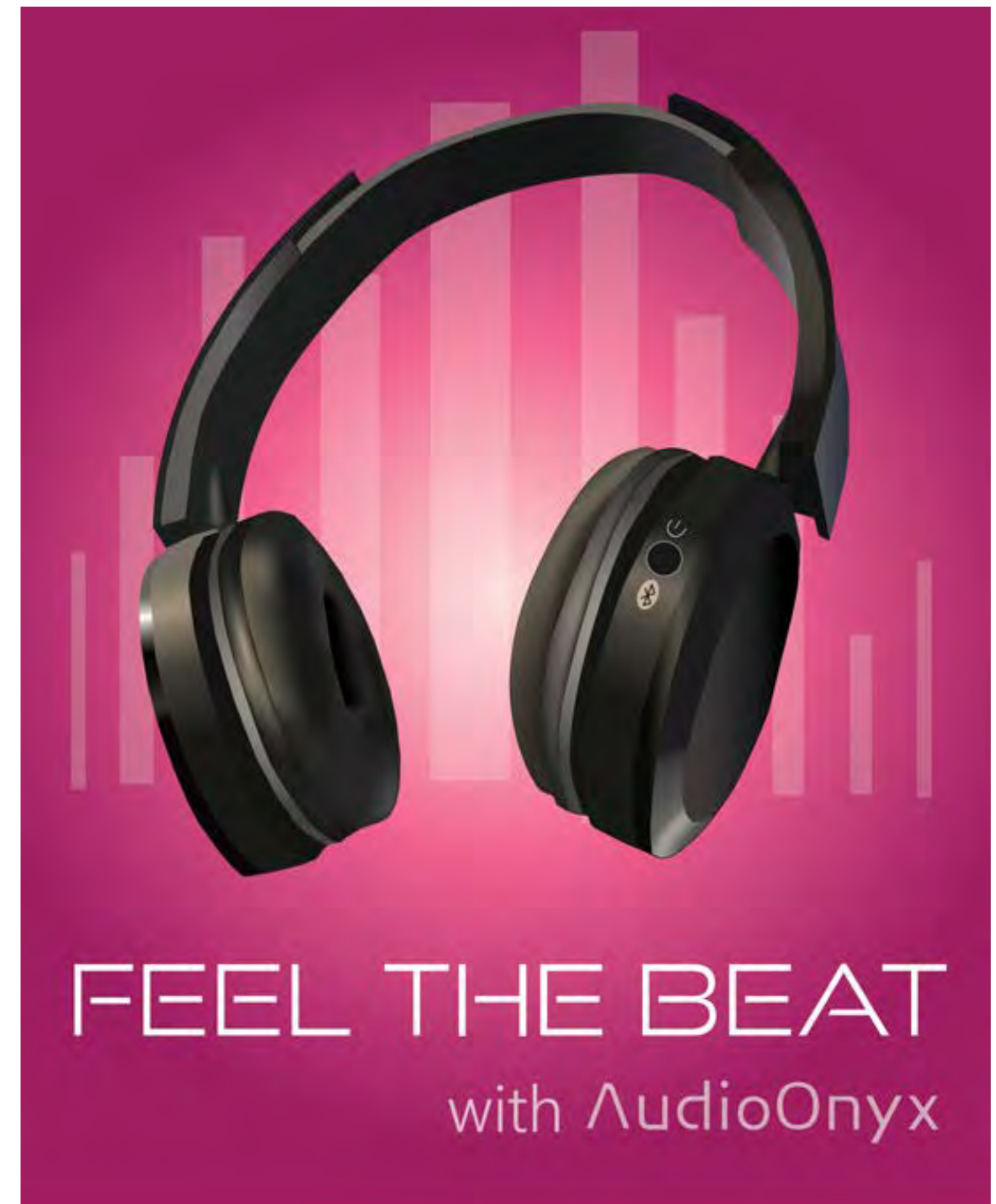Icon Design

Adobe Illustrator

2020

Packaging Design

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True Scent Candle

Packaging Design

Adobe Illustrator

2020

Poster Design

◆ ◆ ◆ ◆

Feel the Beat

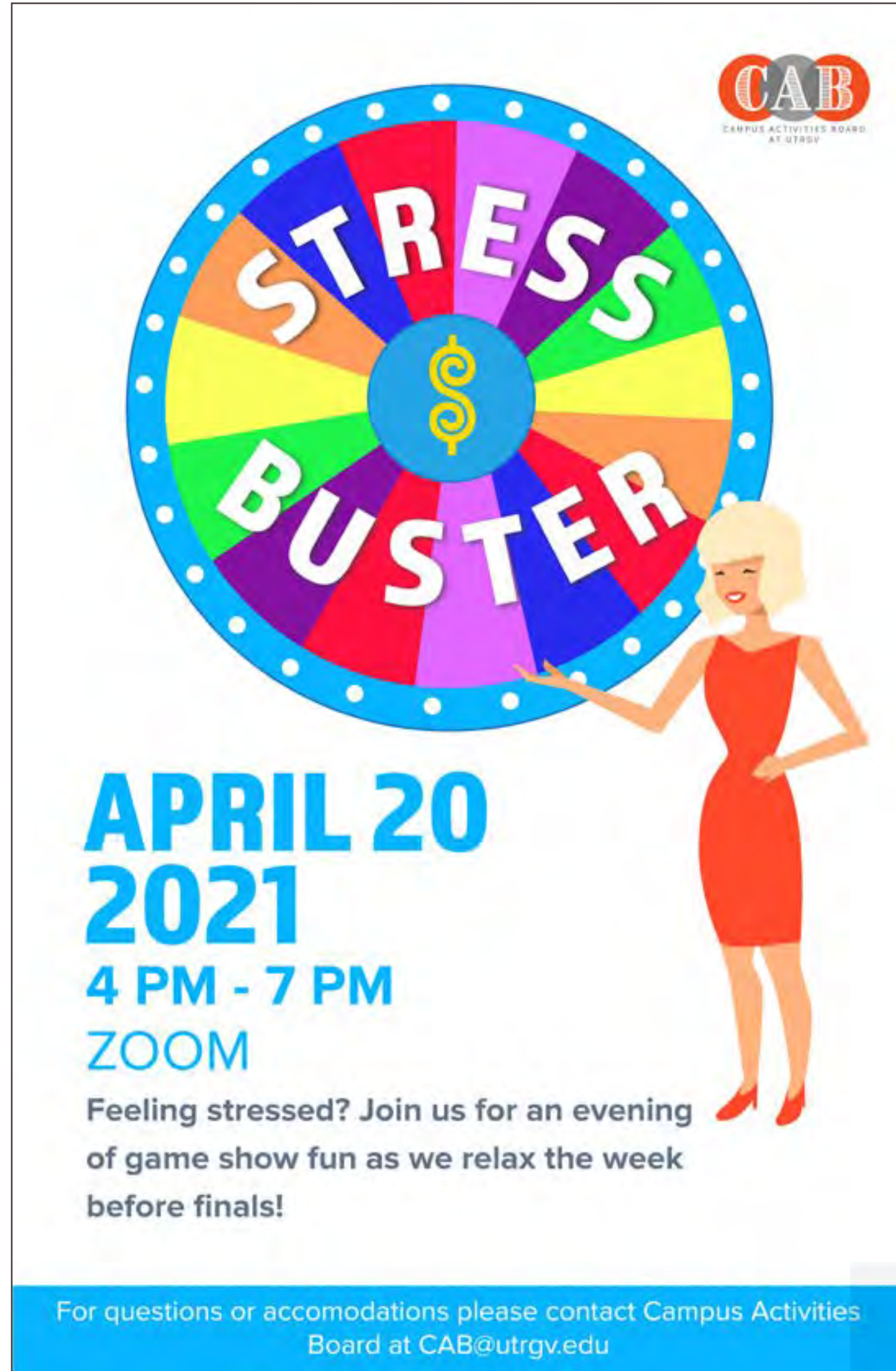Poster Design

Adobe Photoshop

2019

AudioJoy
Poster Campaign
Adobe Photoshop and Illustrator
2020

AudioJoy
Poster Campaign
Adobe Photoshop and Illustrator
2020

Registration
Poster Design
Adobe Illustrator
2021

Stress Buster
Poster Design
Adobe Illustrator
2021

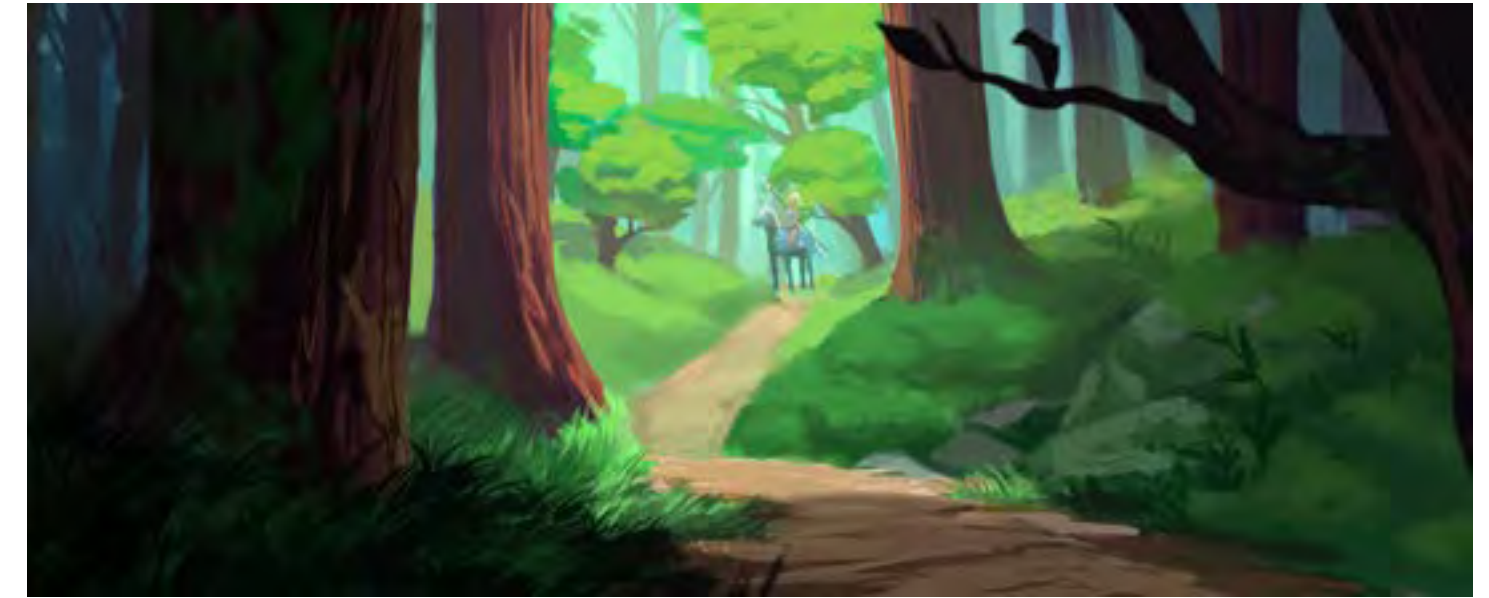*Recognition Ceremony*
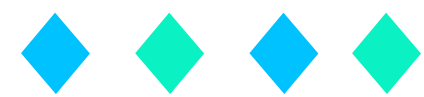Poster Design
Adobe Illustrator
2021

Women's Day
Poster Design
Adobe Illustrator
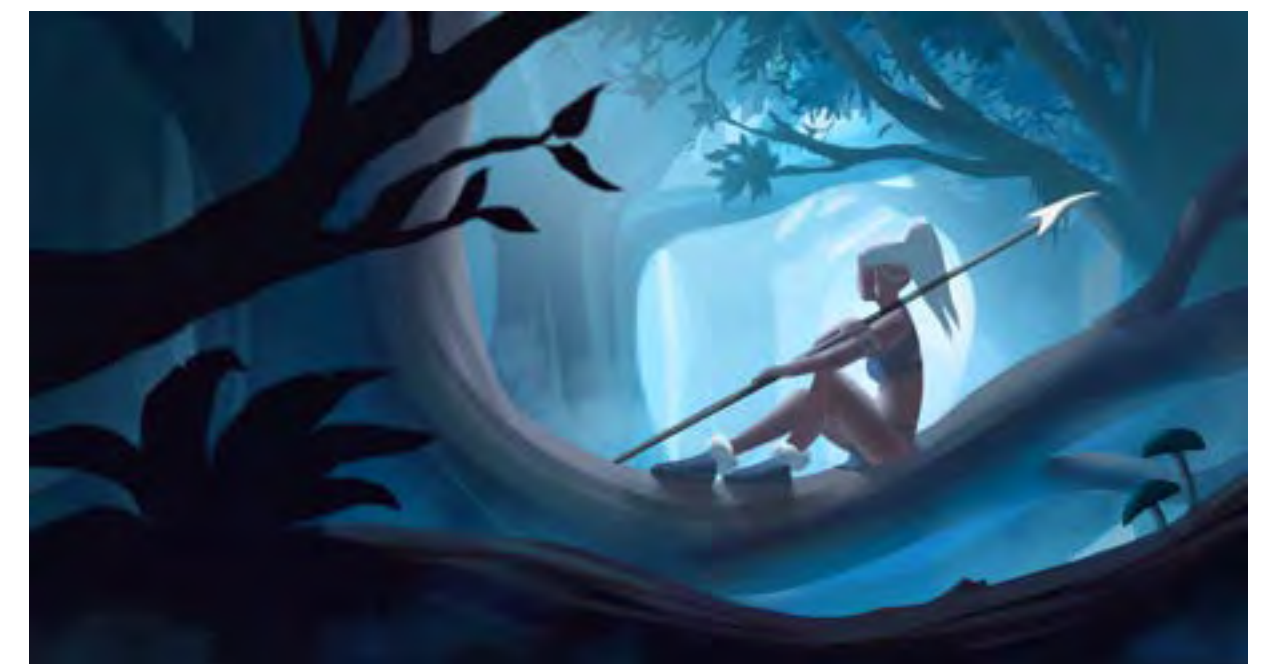2021

Illustration

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Forest
Digital Painting
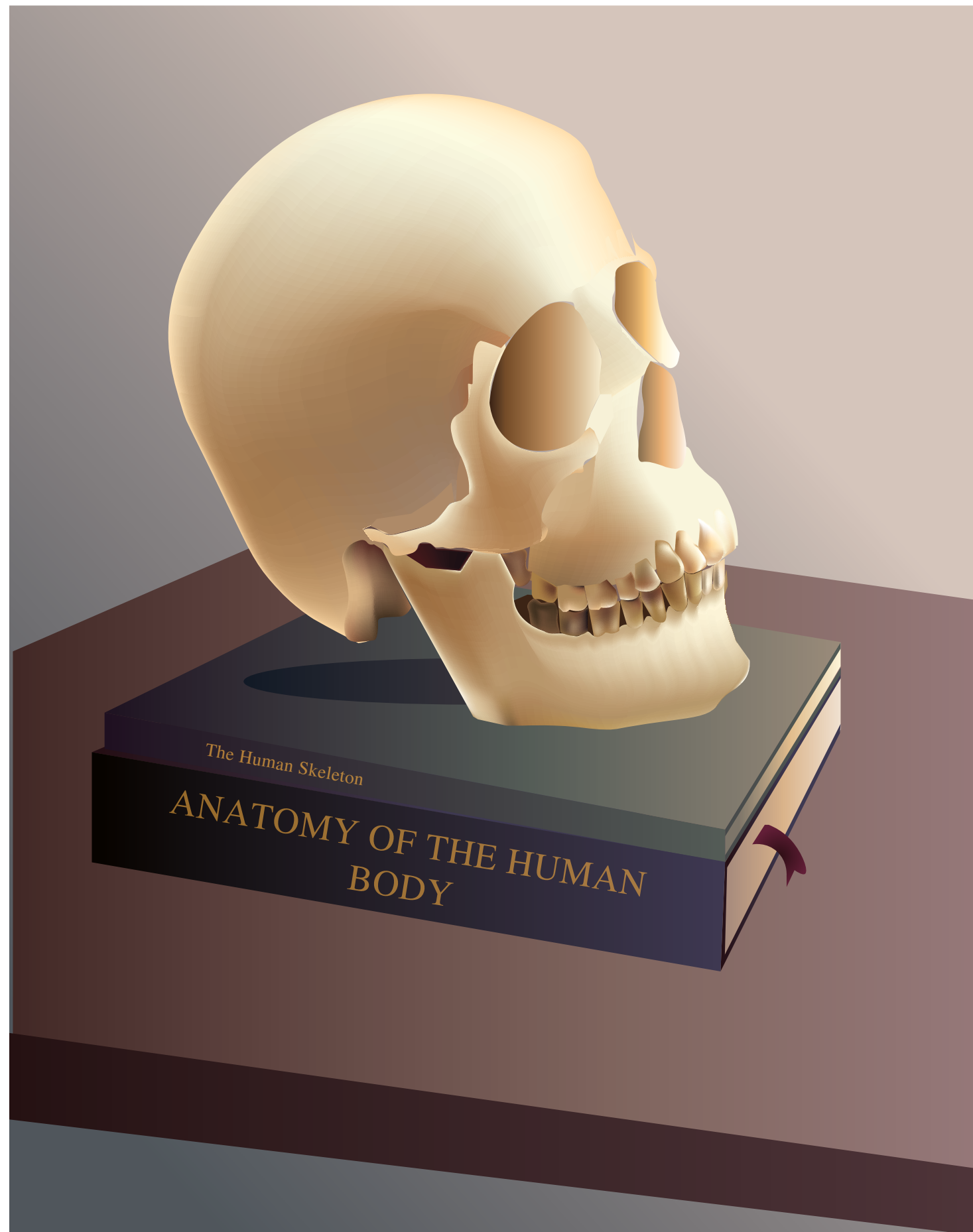Adobe Photoshop
Spring 2021

Mist
Digital Painting
Adobe Photoshop
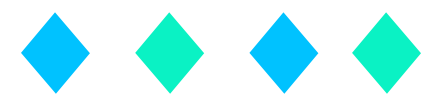Spring 2021

Skull
Digital Illustration
Adobe Illustrator
2019

Objects
Digital Illustration
Adobe Illustrator
2019

Book Cover Design

◆ ◆ ◆ ◆

Spirit of Dawn
Book Cover Design
Adobe Photoshop and Illustrator
2021

The Midnight Sisterhood
Book Cover Design
Adobe Photoshop and Illustrator
2021