

Mikal Olivarez

Experience

May 2025 - Current

Graphic Designer University Of Texas Rio Grande Valley | Edinburg ,Texas

- Designed visual content for University of Texas Rio Grande Valley events and marketing materials.
- Collaborated with departments to create cohesive branding guidelines.
- Designed promotional materials for campus events and initiatives.
- Managed digital assests for online platforms and social media channels.
- Utilized graphic design software to produce high-quality artwork and layouts.
- Conducted research on design trends to enhance university marketing campaigns.
- Designed print materials such as brochures , flyers, and posters for marketing campaigns.

August 2019 - March 2022

Sales Associate Walmart | Mission, Texas

- Assisted customers in locating products and answering inquiries.
- Operated cash register and processed customer transactions efficiently.
- Restocked shelves and ensured inventory levels were adequate.
- Collaborated with team members to meet store cleanliness standards.
- handled customer complaints with professionalism and empathy.
- Trained new associates on store policies and sales techniques.
- Participated in promotional events to enhance customer engagement.

Education And Training

Expected in December 2025

Bachelors Of Fine Arts | Graphic Design

The University Of Texas Rio Grande Valley, Edinburg TX

ENTREPRENEUR

- Desing and print my own apparel.

