



JEANETTE SANCHEZ
Graphic Designer

(956) 467 8552
jeanette102938@gmail.com
jenstudio.myportfolio.com

EDUCATION

University of Texas Rio Grande Valley

Fall 2021 - Fall 2025

Bachelors in Visual Communications Design

President List: Fall 2021, Spring 2022,
Fall 2024, Spring 2025

GPA: 3.8

Nikki Rowe High School

Fall 2018 - Summer 2021

High School Diploma

GPA: 3.8

EXPERIENCE

Social Media Manager - Rocky Mountain Chocolate Factory RGV

September 2024 - Present || McAllen, TX

Managed and maintained social media platforms including Instagram, Facebook, and TikTok, creating visually compelling posts, flyers, and promotional materials to advertise products. Designed content tailored to each platform to increase visibility and brand recognition, while fostering interactivity, engagement, and stronger connections with the target audience.

Graphic Design & Social Media Intern - Valley Wedding Pages

May 2024 - August 2024 || McAllen, TX

Created engaging social media posts and reels for Instagram and Facebook, including a featured page in The Valley Baby and Mom. Collaborated on event photography and utilized Facebook Business Suite to schedule posts and stories across platforms. Additionally, designed website banners for sponsors to enhance brand visibility and recognition.

Marketing Intern - Hacienda Ford

April 2023 - August 2023 || Edinburg, TX

Collaborated in creating TikToks, Facebook reels, and social media posts to support brand promotion. Managed Hacienda Ford's Quick Lane's X social media account by developing advertising content, scheduling posts. Also assisted with event photography and video to capture engaging moments for online audiences.

SKILLS

Software

Illustrator | Photoshop | InDesign | Premier Pro | Capcut
Blender | After Effects | Lightroom | Dreamwaver | Procreate

Coding

C++ (Beginner)
HTML (Beginner)