

Alexis Rangel

Graphic Designer



CONTACT

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PORTFOLIO:

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SKILLS

Graphic Design
2D Illustration
Photo Editing
Video Editing
Animation

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Animate
Adobe After Effects

AWARDS

UDA SSL 2025 Awards (3 Bronze)
- Logo, sign, and postcards
UDA Poster 2025 Awards (1 Bronze)
- Poster from ad campaign

EDUCATION

THE UNIVERSITY OF TEXAS RIO GRANDE VALLEY

BACHELOR'S OF FINE ARTS | AUG 2021 - PRESENT

- Majored in Visual Communication Design
- Senior, graduating in December 2025

IDEA DONNA COLLEGE PREP

HIGH SCHOOL DIPLOMA | AUG 2015 - MAY 2021

- Completed the International Baccalaureate program.
- Perfect attendance all throughout my time there.

PROJECTS

HOTEL ADVERTISING CAMPAIGN

ILLUSTRATOR & DESIGNER | FEB - MAY 2025

- Designed several elements of an ad campaign for a fictional hotel.
- This includes brand identity, print media, and social media content.
- Entered several elements of this campaign into UDA competitions.

SHORT ANIMATED VIDEO COLLABORATION

STORYBOARD ARTIST & ANIMATOR | APR - MAY 2025

- Collaborated with several other students to make a short animation.
- I was the primary storyboard artist, as well as one of the animators.

VR HEADSET PACKAGING DESIGN

ILLUSTRATOR & DESIGNER | OCT - NOV 2024

- Created several elements for a fictional vr headset company.
- This includes brand identity, packaging, and advertising poster.

DELIVERY COMPANY COMMERCIAL

3D MODELER & VIDEO EDITOR | JAN - MAY 2024

- Multimedia commercial for fictional packaging company.
- Designed 3D models, AR environment, and edited video.