alexander online studio @ | Graphic Designer

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Experience & Acheivements

Graphic Design Intern
Kemper Insurance – McAllen, TX
Sep 2025 – Nov 2025

- Assisted with image editing and design adjustments to support marketing and communication materials.
- Identified and implemented design improvements that aligned with brand standards and project objectives.
- Selected and organized visual assets from company databases to ensure design consistency across campaigns.
- Supported cross-functional creative projects, collaborating with senior designers and other departments.

DW Student Assistant (Engaged Scholar Artist Award)
University of Texas Rio Grande Valley - Edinburg, TX
Sep 2025 - Nov 2025

- Designed and fabricated dolls through 3D modeling, 3D printing, hand-painting, and custom clothing construction.
- Developed and animated short films, integrating them with physical trading cards via QR code–linked video experiences.
- Applied graphic design skills to create trading card layouts, packaging mockups, and promotional materials.
- Documented the process, showcasing rapid learning of new design tools, fabrication techniques, and interdisciplinary workflows.

Digital Graphic Designer
Downtown San Juan Cultural Arts District - San Juan, TX
Sep 2024 - Dec 2024

- Developed posts for social media, showcasing event partners and fostering positive sponsor relationships.
- Designed reserved signs and organizational representation signs for the event displays, ensuring clear visibility and cohesive branding.
- Crafted a flyer for a candlelight mass event, capturing the essence of the tradition and encouraging participation from the community.
- Created a customizable template for honoring loved ones, including fields for birth and death dates, supporting attendees in personalizing tributes to their loved ones.

Education

Bachelor of Fine Arts in Visual Communication Design
The University of Texas Rio Grande Vallley - Edinburg, TX
Aug 2021 - Dec 2025

Study Abroad
UTRGV Design Thinking in Sustainable Science -
Seoul, South Korea

Skills

Design & Creative Tools
Adobe Creative Suite Illustrator, Photoshop, InDesign, After Effects
Digital Illustration
Blender (3D Modeling, Animation, Rendering)
3D Printing & Fabrication (model prep, slicing, finishing)

Creative Production
Product Design
Design for Print & Digital Media
Animation & Motion Graphics

Technical & Emerging Media
QR Code Integration for Interactive Media
Video Editing & Storyboarding
Basic Web/App Mockups (XD, Figma)
Experimental/AI-Assisted Creative Tools

Professional Skills
Project Management & Independent Research
Interdisciplinary Collaboration
Documentation & Process Development
Storytelling & Worldbuilding