STUDIO

Yuri Garcia

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EDUCATION

The University of Texas Rio Grande Valley

- Bachelors in Visual Communitcations Designs
- 4.0 GPA

South Texas College

- Associate of art in interdisciplinary studies

SKILLS

- Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, Dimension, After Effects, and Adobe XD)
- Digital Advertising Social Media Managent & Motion Graphics
- Proficient in Microsoft Office
- Strong written and verbal communication skills
- Excellent time management skills
- Effective problem solving skills
- Quick learner
- Bilingual (English and Spanish)

AWARDS

Third Place | Texas Intercollegiate Press Association April 2025

- Placed third for my yearbook design at the TIPA conventions Live contest, competing against other Texas Universities

Honorable Mention | Texas Intercollegiate Press Association April 2025

- Received an Honorable mention for my magazine

EXPERIENCE

Graphics Design Editor

UTRGV, Pulse Magazine January 2025 - Present

- Design and edit digital content with high attention to detail and visual cohesion.
- Collaborate with editorial and design teams to meet production deadlines.
- Ensure quality and consistency across layouts, graphics, and publication design.

Marketing Lead

UTRGV, FYE May 2023 - December 2024

- Founded and led a social media team to promote First Year Experience initiatives.
- Managed multiple social media accounts and consistently created engaging content.
- Designed custom graphics, posts, and multimedia assets to enhance online presence
- Planned and promoted campus events, developing cohesive themes, flyers, and visual branding.

Student Mentor

UTRGV, FYE May 2022 - December 2024

- Mentored first-year students in academic and personal development.
- Fostered a welcoming learning environment and provided tailored support.
- Facilitated workshops, discussions, and mentorship sessions to build community.
- Acted as a role model and peer leader, fostering community, resilience, and engagement among new students.