Viviana Elizabeth Cavazos

Visual Communications student with a strong background in graphic design, marketing, and photography. Skilled at creating visuals that connect with audiences across print, digital, and social media. Experienced in branding, event promotion, and collaborative creative projects. Eager to bring design skills and fresh ideas to a growing creative team.

Contact

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(956)-801-9340

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www.mywebsite.com

Skills

- Adobe Creative Suite
- Photography & Editing
- Social Media Marketing
- Microsoft Office

Languages

English - Fluent
Spanish - Proficient

Certifications

- Microsoft Word Certified (2016)
- Microsoft PowerPoint Certified (2016)

Experience

Marketing Assistant, Student Activities – UTRGV
July 2024 – Dec 2025

- Designed graphics for marketing campaigns and events
- Take photographic images to support promotional and digital media needs.
- Collaborated with different departments to ensure consistent branding.
- Helped organize and maintain digital design files and marketing assets.
- Assisted with data collection and organization to measure campaign success.

Event Photographer – Texas Fight League
July 2024 – Present (Contract)

- Captured live event photography, focusing on brand storytelling and audience engagement.
- Edited and delivered images for digital platforms and promotional use.

Volunteer Graphic Designer & Photographer – La Iglesia Del Pueblo Pentecostal
Feb 2022 – Present

- Designed t-shirts, flyers, posters, and digital graphics for events and outreach.
- Produced photography for services, events, and promotional campaigns.
- Created social media visuals to increase engagement and visibility.

Education

Fall 2019 - Fall 2021

Associates in Fine Arts - Texas South Most College

Spring 2022 - Fall 2025

Bachelors Visual Communications Minor in Marketing - The University of Texas Rio Grande Valley