LUIS GARCIA

GRAPHIC DESIGNER

Work Experience

Freelance Designer
Brownsville,Tx • 2023 – Present

Designed logos, posters, and digital graphics for small businesses and personal clients.

Collaborated with clients to refine concepts and deliver creative solutions under deadlines.

Delivered projects in Adobe Illustrator, Photoshop, InDesign, Substance, and Maya.

Education

University of Texas Rio Grande Valley — Edinburg, Tx
Bachelor's Degree Visual Communications

Texas Southmost College — Brownsville, Tx
Associate's Degree General Studies in Art

Skills

Design Tools: Adobe Photoshop, Illustrator, InDesign, Substance, Maya, Canva

Creative Skills: Typography, Layout Design, Branding, Digital Illustration

Technical Skills: UI/UX Prototyping, Wireframing, Presentation Design

Professional Skills: Collaboration, Concept Development, Time Management