Lizbeth Arizpe

Graphic Designer

(956) 342-8453

lizbetharizpe22@gmail.com

https://www.behance.net/lizbetharizpe22

Education

University of Texas Rio Grande Valley |
GPA: 3.5

Visual Communication Design

Dean List 23-25

Expertise & Skills

- Proficient in Adobe CC including, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Lightroom
- Proficient in Microsoft Office including, Word, Excel, SharePoint
- 2 years of Photography

References

Name: Christian Leonardelli
Position: Sr Instructional Dev Designer-Education & Academic Affairs
Number: (956) 655-1144
Relationship: Former Supervisor

Name: Grace Ochoa
Position: Medical Education Intern
Number(956)240-7366
Relationship: Former Coworker

Name: Joan Rama
Position: Eval Assess & Testing Analyst-Accred Effect & Quality Enh
Number:(956)867-5025
Relationship: Former Coworker

Professional Experience

UTRGV School of Medicine
SEI-LMS/Graphic Design- Intern
Sep 2023

- Created interactive and engaging training modules for faculty and staff using Storyline 360.
- Collaborated with faculty on creating vector illustration for a peer reviewed research project
- Designed SharePoint websites for the OEA Hub and Ume Instructional Tech.
- Created a logo designed for the Instructional Technology team in compliance with their team's identity and services within the department.

UTRGV School of Medicine
Student Assistant

- Used Power Automate to create an automation that would send a birthday reminder to the faculty and staff on their special day.
- Tracked our department inventory assets by sending DocuSign to all staff and faculty and using Microsoft List to track all assets.
- Utilized Excel to track our progress and SharePoint List to update new inventory.
- Proctored over 50 medical students to ensure proper testing etiquette during their exams.

UTRGV Robert C. Vackar College of Business & Entrepreneurship
Marketing Specialist- Graphic Designer
June 2025-Current

- Designed and developed an interactive digital magazine for the university, Showcasing the college's achievements/ initiatives and showcasing faculty's publications.
- Collaborated on the creation of promotional materials—including t-shirts, tote bags, social media content, and flyers—for the university's annual Round Up event, contributing to cohesive event branding and increased student participation and engagement.