Studio Kate

KATE PURDUM

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Summary

Detail-oriented graphic designer proficient in Adobe Creative Suite. Developed branding materials that enhance customer engagement and satisfaction. Committed to delivering exceptional service and innovative solutions.

Skills

- Graphic design
- Adobe Creative Suite
- Creative thinking
- Problem solving
- Sales expertise
- Photoshop skills
- Adobe Illustrator
- blender

Experience

DW Student Assist 09/2024 - Current
UTRGV Anthropology | Edinburg, Texas
- Developed branding materials including logos, brochures, and business cards.

Generalist 04/2022 - Current
Macy's | McAllen, Texas
- Assisted customers in locating products and providing information on promotions.
- Maintained visual merchandising standards to enhance product presentation.
- Processed transactions accurately using point-of-sale systems.
- Provided excellent customer service during high-traffic periods.
- Handled returns and exchanges following store policies.

Sales Associate 08/2021 - 04/2022
JCPenney | McAllen, Texas
- Assisted customers with product selections and inquiries.
- Provided excellent customer service during high-traffic periods.

Education and Training

Associate of Arts: Graphic Arts 05/2022
South Texas College | McAllen, TX

High School Diploma 05/2017
James Nikki Rowe | McAllen, TX

Bachelor of Arts: Visual Arts
UTRGV | Edinburg, TX

Languages

Spanish:
Professional