ITZEL ALDACO
GRAPHIC DESIGNER

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U.S Citizen

EDUCATION

Bachelor of Arts in Visual Communications – UTRGV, Edinburg, Texas GPA: 3.7
Minor in Computer Science Expected Graduation: Dec 25

* Relevant Coursework: Typography, Print Design & Print Press, Image and Illustration, Interactive Design, Animation 2D, Photography, Printmaking, Game Design, Game development, Object-Oriented Prog in JAVA, and Algorithms & Data Structures
* President List: Spring 2023, Fall 2023, Fall 2024, Spring 2025

EXPERIENCE

Student Assistant – UTRGV Office of Student Success Edinburg, TX | March 2022- Present

* Supported front desk operations such as greeting visitors, answering phone calls, scheduling appointments, and managing calendars.
* Designed flyers, social media graphics, and event materials using Canva and Adobe tools.
* Assisted in event coverage: photographed activities, edited visuals, and wrote short promotional captions.
* Helped onboard new students during orientations and responded to inquiries via email and phone.
* Maintained organized digital files, spreadsheets, and internal documentation.
* Collaborated with staff on creative outreach and marketing strategies.

Graphic Designer – IEEE Student Branch (Nonprofit) Edinburg, TX | August 2025- Present

* Designed t-shirts, flyers, and digital media graphics for events and fundraising campaigns.
* Developed consistent branding materials aligned with the organization's mission.
* Enhanced community outreach by producing both print and online visuals.

TECHNICAL TOOLS

* Adobe Creative Cloud: Photoshop, Illustrator, InDesign, Lightroom, After Effects, XD
* Canva: Pro & Team Collaboration Features
* Unity (C#): 2D/3D development, prefabs, UI
* Microsoft Office Suite: Word, PowerPoint, Excel
* Google Workspace: Docs, Sheets, Slides, Drive

LINKTREE

SKILLS

- c++ (intermediate)
- Python (begginer)
- C#(intermediare)
- java (begginer)
- HTML/CSS (Begginer)
- Languages: English &
- Spanish

AWARDS

* UDA:
  * Bronze 2025- Sign System & Letterform marks for logo Codebit
  * Silver 2025- Recognized for Lumine Hydrating Serum