EHECATL ESTRADA

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GRAPHIC DESIGNER

CONTACT

(956) 650 - 3183
ehecatlestrada@gmail.com
Weslaco, TX

EDUCATION

Bachelors of Fine Arts
University of Texas Rio Grande Valley
2021-2025
3.5 GPA

AWARDS

- Grand, and Gold Award Winner in 2025 UDA Annual INT'L Design Competition
- Bronze Award Winner in 2025 UDA Annual INT'L Design Competition

SKILLS

- Profecient in Adobe Suite
- Teamwork
- Languages - English and Spanish
- Customer Service
- Problem Solving

EXPERIENCE

UTRGV - Office of Strategic Enrollment and Student Affiars

- Collaborated with clients, supervisors, and departments to produce accurate, high-quality designs.
- Designed posters, tabloids, and digital graphics for events, VLink, and social media.
- Reviewed and critiqued designs with coworkers to enhance quality and meet project goals.
- Incorporated supervisor feedback to continuously refine design skills.

UTRGV - Center for Online and Learning Technology

- Supported students and faculty with Blackboard LMS and integrated tools.
- Troubleshot technical issues across Windows, Mac, and Chromebooks.
- Provided customer service via in-person, email, phone, and ZenDesk.
- Trained new hires and maintained organized filing systems.
- Collaborated in a fast-paced, team environment.