DEV DESIGN

Devin Garza
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EDUCATION

University of Rio Grande Valley
December 2025
- Bachelors of Arts in Visual Communication Design
- Minor in Marketing
- 3.94 GPA
- President's List 2022-2025
- Relevant Coursework: Photography, Printmaking, Visual Communication Design, Animation, Web Design, Consumer Behavior, Social Media eMarketing, Logo Branding

South Texas College
May 2021
- Associates of Interdisciplinary Studies
- 3.25 GPA
- Dual credit/Early College program with Robert Vela High School

WORK EXPERIENCE

Freelance Designer
Jan. 2024 - Present
- Collaborate with clients to discuss their goals, timeframes, and compensation
- Created a brand identity, color palette, logos, and website design for The Hat Girl, three month project
- Designed various merchandise designs with print-ready files and edit photos for Museum of South Texas History, one month project

Kemper Life — Graphic Design Intern
June 2025 - Aug.2025
- Research, analyze, and compare competitor's desktop and mobile websites based on their information, sectioning, UI, and more
- Present findings and comparisons of online CV forms in a detailed, organized PowerPoint
- Ideate varied drafts for design, layout, and color choices for company-wide email newsletter
- Assist in the redesign of a webpage with wireframe and text layout

Pulse Magazine at UTRGV— Graphic Designer
Jan. - May, Aug. - Dec. 2025
- Illustrate pictures and design infographics for online and print stories
- Editorial design of story spread layouts for the yearly printed magazine
- Review, edit, and collaborate on concept, theme, color scheme, and graphic elements with coworkers for print edition
- Capture and edit photos for online photoseries and print stories
- Write short stories and cutlines to go along with online photoseries and features in AP style

SKILLS

Programs: Creative Cloud, Photoshop, Illustrator, InDesign, Lightroom, Animator, After Effects, Premiere Pro, Dreamweaver, XD, Microsoft 365, Powerpoint, Word, Excel, Teams, Canva, Figma, Fluent 2

Hard skills: HTML, UI/UX Design, Graphic Design, Marketing and Digital Advertising, Editing, Photography

Soft skills: Organization, Time management, Fast learner, Adaptability, Collaboration, Critiquing