

KAREN CARRAZCO

Designer & Photographer

(956) 332 - 4913



karenlycarr@gmail.com



@ingbyk



ingbyk.myportfolio.com



EDUCATION

University of Texas at Rio Grande Valley

Bachelor's Degree in Graphic Design
2022-Present

South Texas College

Associates of Arts Interdisciplinary Studies
Graduated 2021

AWARDS & RECOGNITIONS

UDA Annual International Design

Competition 2024, Category Sign

- Silver - TLC Sitter
- Bronze - Cheer in a Mug
- Bronze - Go See

Will'n in Weslaco 2023 Art Exhibition

- Juried Art Show Apr 4th - 29th

EXPERTISE & SKILLS

- Experience in Microsoft Office
- Proficient in Adobe CC including Illustrator, Photoshop, Lightroom, & InDesign
- Sports & Portrait Photography
- 5+ years using DSLR

SUMMARY

Creative graphic designer with over 4 years of experience in delivering visually compelling designs across various media. Proficient in Adobe Creative Suite and skilled in brand development, typography, and user-centered design. Passionate about translating complex ideas into engaging visuals that enhance communication and elevate brand identity.

PROFESSIONAL EXPERIENCE

Graphic Designer & Photographer

UTRGV Athletics | 2023 - Present

- Attendance on game days and designated key events, in addition to office hours as necessary.
- Assist with implementation of game day promotions and in-game sponsorship elements
- Assist in capturing team photos, head shots and other photo shoots

Graphic Designer & Clerk

Trevino's Digital Photography | 2022 - Present

- Design vinyl posters, banners, and flyers for high school sports and graduates.
- A sales representative of photographs and cap & gowns

REFERENCES

Julie Vasquez

Director of Athletics
Marketing & Digital Media

Contact

(956) 984 - 9018
julie.vasquez01@utrgv.edu

Kristella Cruz

Athletics Marketing &
Digital Coordinator

Contact

(956) 285 - 4011
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CJ Trevino

Trevino's Digital
Photography

Contact

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