

JANESSA LEIJA

GRAPHIC DESIGNER

PROFILE

Graphic Designer with a strong background in visual communication. Skilled in Adobe programs, specializing in creating engaging designs for both digital and print media. Experienced in social media management and branding, with a focus on delivering visually compelling content. Passionate about transforming ideas into impactful designs that resonate with audiences, fostering lasting connections.

SKILLS

Adobe Programs

- Illustrator
- Photoshop
- InDesign
- Lightroom
- Animate
- Premiere Pro
- After Effects

Certifications

- Certified in Microsoft Word, PowerPoint, and Excel.
- Career Skills Certified (CTE): Competency in Banking and Finance.

LANGUAGES

- English – Fluent
- Spanish – Intermediate

EDUCATION

The University of Texas, Rio Grande Valley

Bachelor's Degree in Visual Communication Design,
School of Fine Arts

GPA: 3.69

EXPERIENCE

Mitte Cultural District, Brownsville, TX

Graphic Designer/Social Media Management
internship.

January 2024 – May 2024

REFERENCES

Daniella Lopez Valdez

Executive Director of the Mitte Cultural District

Contact: daniella@visitmitte.org