

# JANESSA LEIJA

GRAPHIC DESIGNER

## PROFILE

Graphic Designer with a strong background in visual communication. Skilled in Adobe programs, specializing in creating engaging designs for both digital and print media. Experienced in social media management and branding, with a focus on delivering visually compelling content. Passionate about transforming ideas into impactful designs that resonate with audiences, fostering lasting connections.

## SKILLS

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### Adobe Programs

- Illustrator
- Photoshop
- InDesign
- Lightroom
- Animate
- Premiere Pro
- After Effects

### Certifications

- Certified in Microsoft Word, PowerPoint, and Excel.
- Career Skills Certified (CTE): Competency in Banking and Finance.

## LANGUAGES

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- English – Fluent
- Spanish – Intermediate

## EDUCATION

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### The University of Texas, Rio Grande Valley

Bachelor's Degree in Visual Communication Design,  
School of Fine Arts  
GPA: 3.69

## EXPERIENCE

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### Mitte Cultural District, Brownsville, TX

Graphic Designer/Social Media Management  
internship.

January 2024 – May 2024

## REFERENCES

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### Daniella Lopez Valdez

Executive Director of the Mitte Cultural District

Contact: [daniella@visitmitte.org](mailto:daniella@visitmitte.org)