



EXPERTISE

Wide range of digital designs, typography, illustrations, icons, branding, photography, and graphic content. Obtained the Foundations of User Experience (UX) Design Certificate.

EDUCATION

2021/2024

**Bachelor of Fine Arts,
Graphic Design**

The University Texas Rio Grande Valley

1990/1992

**Associate of Applied Science,
Information Management Technology**

Texas State Technical College
Harlingen, Texas

LANGUAGES

English
Spanish

Gina Gonzalez

FREELANCE DESIGNER

956-244-2873

gingonzal@gmail.com

<https://rb.gy/675jsv>

ABOUT ME

Creative and dynamic digital illustrator with a passion for crafting original pieces across various mediums. I am proficient in illustrative design, typography, visual identity, branding, and packaging design. Experienced in multimedia and emerging design trends, leveraging a strong background in photography, and animation with 2D and 3D short stories and concept art.

EXPERIENCE

2011/2020 Computer Teacher

Created digital art and photography for school performances, capturing key moments and enhancing visual storytelling. Produced music compositions to accompany various events, contributing to a cohesive multimedia experience. Documented and designed yearbook publications, effectively showcasing school memories and achievements for family purchase. Collaborated with peers to brainstorm and execute creative concepts, ensuring a vibrant and engaging final product.

1997/2001, 1993/1997 Network Specialist

Responsible for the installation, configuration, administration, and maintenance of the following operating systems: NetWare 4.0, NetWare 3.11, NetWare 3.11, SCO Unix and Windows NT 3.51 and 4.0. SCO Unix and Windows NT 3.51 and 4.0. Installed a Novell gateway connection to support Microsoft Exchange for company e-mail and Internet services via ISDN. Setup Windows 95 and Windows for Workgroup peer-to-peer networks

GINA GONZALEZ

FREELANCE DESIGNER



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Harlingen, Texas 78550
gingonzal@gmail.com
956-244-2873

12th December 2024

Mr. Jane Doe
123 Maple Street
Anytown, PA 17101

Dear Jane Doe:

I am excited to apply for the Graphic Designer at Maple Street Designs. As a creative and dynamic digital illustrator, I have a passion for crafting original pieces across various mediums that captivate and inspire. With expertise in illustrative design, typography, visual identity, branding, and packaging design, I thrive on blending creativity with emerging design trends. My background in photography and proficiency in both 2D and 3D animation allow me to bring diverse concepts to life.

My familiarity with industry software like Adobe Creative Cloud applications such as Illustrator, Photoshop, InDesign, and Character Animate, as well as multimedia and emerging design offer me the ability to deliver visually compelling work that resonates with audiences and elevates brand narratives.

I look forward to the opportunity to contribute my skills and creativity to your team.

Sincerely,

Gina Gonzalez