




# ALLISON DAVISON

## GRAPHIC DESIGNER

### CONTACT

 (956) 407-3793

 allisondvsn@gmail.com

 www.allwithallie.com

### SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Google Analytics

Coursera Foundations of User Experience  
UX Design

Staff training and development

Managerial Skills

### LANGUAGES

English 

Spanish 

### ACCOMPLISHMENTS

#### President's List Recognition Guy Bailey, Ph.D.

For having completed 12 college-level credits or more and earned a Grade Point Average of a 4.0: Fall 2022, Spring 2023, Fall 2023, Spring 2024

### PROFILE

I am a current undergraduate Visual Communication Design (BFA) major at the University of Texas Rio Grande Valley. I am a self-motivated artist/ graphic designer with the ability to creatively convey ideas through design experience in multiple mediums. I am eager to expand my knowledge within my field.

### EDUCATION

#### Bachelor of Fine Arts University of Texas Rio Grande Valley

2022-2024

3.9 GPA

- CFA Global Citizen Scholarship Awardee 2024
- SCH-Brenda Cowart Scholarship Awardee 2024
- Study Abroad: London, United Kingdom: Digital Cultural Narratives, Visual Travel Journal

#### Associates of Arts Texas Southmost College

2021-2022

3.45 GPA

Dual enrollment credits received from this institution.

### WORK EXPERIENCE

#### Closing Supervisor

2023-2024

Jason's Deli LLC

As a closing Supervisor at Jason's Deli, I oversaw and trained staff ensured closing procedures were followed, handled customer service needs, wrote deposits, and ensured cleanliness and safety compliance.

#### Salad Bar Attendant/ Cashier

2022-2023

Jason's Deli LLC

This position consisted of preparing the buffet and complying with safety standards, as well as prioritizing customers and providing the best service and hospitality.

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Allison Davison  
5196 Daleiden Dr  
Brownsville, TX 78526  
(956) 407-3793

Hiring Manager  
[Company Name]  
[Company Address]  
[City, State, ZIP Code]

Dear Hiring Manager,

I am writing to express my enthusiasm for the graphic designer position at [Company Name], as advertised on [where you found the job posting]. As a recent graduate with a Bachelor of Arts in Visual Communications Design, I am excited to bring my passion for creativity, visual storytelling, and design innovation to your team.

During my studies, I developed a strong foundation in a variety of design principles, including branding, editorial design, and digital illustration. My coursework and hands-on projects, such as a calendar design project for a subscription service called "Year in Bloom," have provided me with valuable experience in developing compelling visual identities and user-focused designs. I have honed my skills in Adobe Creative Suite, typography, color theory, and layout design, and I take pride in crafting visuals that not only communicate effectively but also inspire.

I am particularly drawn to [Company Name] because of your reputation for [mention something specific about the company that excites you—its creative approach, design philosophy, or notable projects]. I believe that my skills in concept development, collaboration, and attention to detail align with your team's mission of creating impactful design solutions.

One of the highlights of my academic experience was working with a diverse group of classmates and professors on various creative projects, which taught me the importance of teamwork and effective communication. I am confident that my ability to balance multiple projects while maintaining a high standard of quality would allow me to contribute effectively to [Company Name]'s projects and goals.

I am eager to contribute my unique perspective and creative problem-solving skills to [Company Name]. I would love the opportunity to discuss how my passion for design and fresh perspective can benefit your team. Thank you for considering my application. I look forward to the opportunity to speak with you further.

SINCERELY,

A handwritten signature in black ink that reads "Allison Davison". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

ALLISON DAVISON

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## Contact



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Brownsville, Tx, New Braunfels, TX

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ALLISON DAVISON