



# HANNIA MARTINEZ

---

## | CONTACT

[www.behance.net/hanniamartinez1](https://www.behance.net/hanniamartinez1)  
[hanniamartz1414@gmail.com](mailto:hanniamartz1414@gmail.com)

## | PROFILE

**Hello! I am a freelance Graphic Designer. . .**

My interest in Graphic Design unfolded after the realization that art had the power to convey complex messages, emotions, and ideas in ways that words alone could not. As a result, my journey from a young art enthusiast to a communication design enthusiast has been marked by a continuous process of learning, experimentation, and self-discovery. Moreover, I have developed a deep appreciation for the role of design in shaping the world around us and facilitating effective communication. What's most important about my work to me is the ability to convey messages, ideas, and emotions through visual communication. Design is not just about aesthetics; it's a powerful tool for storytelling and information dissemination.



---

## | LANGUAGES

ENGLISH  
SPANISH

## | EDUCATION

**University of Texas Rio Grande Valley**  
*Bachelors of Fine Arts in Graphic Design*  
Fall 2020-Fall 2023

## | AWARDS

**Silver ADDY winner**  
*AAF District 10*  
2023

## | EXPERIENCE

**Esports Graphic Designer**  
*FALL 2021-SPRING 2023*  
-designing social media banners  
-adjusting to quick turn around times  
-generate graphics for tournaments  
-merchandise & advertising

## | SKILLS

### **Software**

*Adobe Creative Suite*  
Illustrator  
Photoshop  
InDesign  
XD  
Premiere Pro  
Lightroom

### **Personal**

Photography  
Branding  
Logos  
Image & Illustration  
Pre-press Design  
Social Media Graphics  
Visual Identity  
Printmaking