

Amber Hinojosa

Graphic Designer



CONTACT

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EDUCATION

The University of Texas Rio Grande Valley
Edinburg, TX | Aug 2019 - Dec 2023

Bachelor of Fine Arts

Concentration in Graphic Design
Minor in Marketing

SKILLS

Bilingual
English and Spanish

Microsoft Office

Google Suite

Adobe Creative Suite

Canva

Marketing

Photography

Detail Oriented

Organizational

Time Management

ABOUT ME

Hello! I am a graphic designer based in Mcallen, Tx. Creativity has always been a passion of mine. From traditional art to graphics to photography, I am always looking for ways to challenge myself and improve my skills. I find inspiration in all the small things in life and try to incorporate it into my work by experimenting with new techniques.

EXPERIENCE

Student Activities | Graphic Designer

The University of Texas Rio Grande Valley | Edinburg, TX
Sep 2022 - Present

- Photographed events and edited photos for social media
- Designed social media graphics and posters for Campus Activities Board
- Assisted in developing new marketing strategies for the department

City of Edinburg | Graphic Design Intern

Internship | Edinburg, TX
Sep 2022 - Dec 2022

- Designed posters, merchandise and social media assets for city events
- Photographed for events and edited pictures for digital platforms
- Collaborated on projects to achieve deliverables within a set deadline

University Recreation | Graphic Design Intern

The University of Texas Rio Grande Valley | Edinburg, TX
Aug 2022

- Supported marketing team with office tasks and event set up
- Created graphics for social media and promotional items
- Photographed events for social media content and promoting

Office of Engaged Scholarship & Learning | Graphic Design Intern

The University of Texas Rio Grande Valley | Edinburg, TX
Jun 2021 - Jun 2022

- Designed and scheduled flyers (web and print) to advertise for on campus events
- Collaborated with other team members to reach deadlines for multiple projects
- Assisted marketing team with developing ideas for advertising the office