

ALEJANDRA MORENO

GRAPHIC DESIGNER

CONTACT

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behance.net/alemoreno8

EDUCATION

AUG 2016 – MAY 2021
**ASSOCIATE OF ARTS,
LAREDO COLLEGE**

GPA 3.5, President's List
2021 – Present,
Course work: Visual
Communication, Product
Design, Animation and
Illustration, Multimedia
Production

AUGUST 2021 – DECEMBER
2023

**BACHELOR OF FINE ART
IN GRAPHIC DESIGN, UT-
RIO GRANDE VALLEY**

GPA 3.5, Cum Laude, Dean's
List 2019 – 2021.
Course work: Design
concepts and Studio Art

SKILLS

- Problem Solving
- Critical Thinking
- Creative Cloud Adobe Suite
- MS Office
- Basic HTML Knowledge

PORTFOLIO

Senior Graphic Design Major at University of Texas at Rio Grande Valley. Seeking to further artistic abilities and passions. Knowledgeable in design experience with a set skill in Adobe programs.

STUDENT PROJECTS

STEM UNDERGRADUATE STUDENT RESEARCH, LAREDO COLLEGE

Collaborated with student mentor and college professors within the STEM program at Laredo College. Developed research in computer science involving art, math, and coding. As well as involving the use of media, campaigns, and mathematics. Presented at Tarleton University at Mathematics Conference.

PUBLIC RELATIONS OFFICER, NEWMAN CATHOLIC CLUB AT TAMIU

Created and maintained list of media contents. Built and maintained relationship with the media ensuring that messages are organized for organization events. Planned and implemented new ideas and key events in club.

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Develop visual concepts, coordinate images with clients, and create visual assets to be used in social media, websites, and printed materials.

SALES ASSOCIATE, BASILICA OF OUR LADY OF SAN JUAN DEL VALLE

Helped average of 100 pilgrim guests per day by responding to questions and recommendations of products. Assisted team members when handling cash registers, organizing, and labeling inventory. Returned change and currency and processed debit and credit card payments with 100% accuracy rate.