

# ada

GRAPHIC DESIGNER

## CONTACT

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🌐 www.behance.net/adamaristrevino

## CERTIFICATIONS

Advanced Consumer Behavior-  
LinkedIn Learning

Digital Marketing Foundations-  
LinkedIn Learning

Digital Marketing- Hubspot Academy

Google Analytics 4- LinkedIn  
Learning

## EDUCATION

**BFA with Concentration in Graphic  
Design and Minor in Marketing**

**The University of Texas Rio  
Grande Valley**

2020- 2023

GPA: 3.79

**Associate of Liberal Arts**

**San Antonio College**

2017-2020

GPA: 3.33

## SKILLS

Adobe Creative Cloud

Microsoft

Autodesk Maya

## OBJECTIVE

As a graphic design student, I am eager to transition into the advertising field after completing my studies at the University of Rio Grande Valley. My objective is to merge my design expertise with the strategic aspects of advertising, crafting creative communication that resonates with audiences. I am committed to pursuing a master's degree in marketing or advertising to enhance my skills further and achieve my long-term career goals.

## WORK EXPERIENCE

**Program Director** OCT 2022- MAY 2023  
**The University of Texas Rio Grande Valley- Vaquero Radio**

- Collaborated with the station managers to design and implement a comprehensive training program for new DJs, ensuring they were well-prepared to host radio shows.
- Established a structured radio rotation schedule that optimized airtime for different shows and genres, enhancing the station's overall programming quality and diversity.
- Worked closely with the social media editor to develop and execute effective promotional campaigns, increasing the station's online presence and engagement with the community.

## AWARDS AND HONORS

2020-23	UTRGV Distinguished Scholarship
2020-23	Stuart Moldaw Scholarship
2020-22	Presidents List, The University of Texas Rio Grande Valley
2022-23	Dean's List, The University of Texas Rio Grande Valley
2023	College of Fine Arts Global Citizen Dean's Scholarship
2023	Dr. Donald E. Fritz Study Abroad Memorial Scholarship

## PUBLICATIONS AND APPEARANCES

- Group Exhibition, Romeo and Juliet, The Weslaco Museum, April 2022
- "Pearl" Lenscratch, January 2023
- Group Exhibition, Untitled.png, UTRGV School of Art and Design November 2023

## EXTRA CURRICULAR ACTIVITIES

2021	<b>Delta Zeta Sorority</b> <ul style="list-style-type: none"><li>• Volunteered my time and raised funds for speech and hearing-related causes through philanthropic efforts and service projects.</li></ul>
2023	<b>American Marketing Association</b> <ul style="list-style-type: none"><li>• Actively engaged in professional development and networking to prepare for successful careers in marketing and related fields.</li></ul>