

UTRGV Nonprofit Workshop Series

Spring 2020, Session 1: Social Media



With a mission to change lives through engaged partnerships, the UTRGV Office of Community Engagement partnered with the Nonprofit Resource Center to facilitate a workshop for nonprofit organizations to participate and learn more about how to connect with those in the community.

On February 13, Marci Caltabiano and Alex Garrido from the UTRGV Office of Marketing and Communication taught this workshop to nonprofits at the UTRGV Center for Innovation and Commercialization in Weslaco. These nonprofits learned how to utilize a news and social media presence to help their organizations grow.

This first session of the 2020 Spring Workshop Series was sponsored by The University of Texas Rio Grande Valley Nonprofit Resource Center.

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Community Engagement

