

**Certificate  
 Media Relations & Strategic Comm**

<b>CORE: 6 HOURS</b>			<b>SEMESTER</b>	<b>GRADE</b>	<b>HRS</b>	<b>PROF</b>
COMM	6332	Mass Media Campaigns				
COMM	6356	Seminar in Persuasion				

<b>ELECTIVES: 3 HOURS (choose one)</b>			<b>SEMESTER</b>	<b>GRADE</b>	<b>HRS</b>	<b>PROF</b>
COMM	6327	Seminar: Health Comm				
COMM	6351	Communication Technology				
COMM	6352	Media, Race & Ethnicity				
COMM	6360	Histrcll Stds. in Mass Media				
COMM	6329	Sp.Tp. Crisis Comm				
COMM	6329	Sp.Tp. Political Comm				
COMM	6329	SpTp: Marketing				

GPA	HRS EARNED

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 Graduate Advisor                      Kimberly Selber

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 Date

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 DATE