

Bachelor in Business Administration (BBA)  
Economics

2019-2020

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes																																																																																																																															
<b>Remember to take the Business Foundation Courses listed below in their posted sequence or sooner!</b>																																																																																																																																							
<b>Business Foundation courses are listed in BOLD and an * next to their name.</b>																																																																																																																																							
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FIRST YEAR	FALL	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.																																																																																																																															
		!	3	MATH 1324	Mathematics for Business and Social Sciences	C	020	College Ready TSI status in Mathematics. This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QUMT 2341 and QUMT 2398.																																																																																																																															
			3	Choose 1	American History (Core)		060	See General Education Core for course options.																																																																																																																															
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				UNIV 1301	Learning Framework			Only if required, based on ACT/SAT and high school rank.																																																																																																																															
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			3	QUMT 2398	Decision Analytics		090	Minimum grade of C in MATH 1314, MATH 1414, MATH 1342, or MATH 1324. This is the required Integrative/Experiential Learning option in this degree. For issues with registration email <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a>																																																																																																																															
		!	3	<b>ECON 2301*</b>	Principles of Macroeconomics	C	080	Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.																																																																																																																															
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CORE: The 2019-2020 list of core courses can be found at: [www.utrgv.edu](http://www.utrgv.edu) > Academics > Undergraduate > General Education Core

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary ;090 - Science Labs; 090 - Wellness.

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<b>You MUST be admitted into VCoBE to be able to register for the advanced business courses.</b>								
THIRD YEAR	FALL		3	QUMT 3341	Business Statistics II	C	QUMT 2341.	
			3	ECON 3381	Money and Banking	C	ECON 2301 and ECON 2302.	
		!	3	ECON 3341	Econometrics	C	ECON 2301, ECON 2302, and QUMT 2341.	
		!	3	MGMT 3361	Principles of Management	C	51 credit hours completed.	Must be completed before the last course: MGMT 4389.
		!	3	FINA 3380	Introduction to Finance	C	ACCT 2301, ACCT 2302, and ECON 2301.	Must be completed before the last course: MGMT 4389.
		<b>15 Semester Total Hours</b>						
	SPRING		3	ECON 3342	Business and Economics Forecasting	C	ECON 3341.	
			3	ACCT 3326 or INFS 3390	Management Information Systems Option	C	Prerequisites may apply.	
		!	3	ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MARK 3310 or MGMT 4311	International Business Option	C	Prerequisites may apply.	Must be completed before the last course: MGMT 4389.
			3	ECON/FINA 3000-4999	Advanced Economics Elective	C		Any Advanced ECON/FINA course.
	!	3	MARK 3300	Principles of Marketing	C	Junior Standing.	Must be completed before the last course: MGMT 4389.	
		<b>15 Semester Total Hours</b>						
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FOURTH YEAR	FALL		3	ACCT 4350 or MGMT 4304 or MARK 3330	Ethics Option	C	Prerequisites may apply.	
			3	ECON 3351	Macroeconomic Theory	C	ECON 2301 and ECON 2302.	
			3	MGMT 3335 or MARK 3320 or COMM 3313	Business Communications Option	C	Prerequisites may apply.	
			3	ECON/FINA 3000-4999	Advanced Economics Elective	C		Any Advanced ECON/FINA course.
			3	ECON 3360	Managerial Economics	C	ECON 2301 and ECON 2302.	
		<b>15 Semester Total Hours</b>						
	SPRING		3	ECON 3352	Microeconomic Theory	C	ECON 2301 and ECON 2302.	
			3	BLAW 3337	Business Law I	C	Junior Standing.	
			3	ECON 3358	Labor Economics	C	ECON 2301, ECON 2302	ONLY taught in Spring semesters.
			3	ECON/FINA 3000-4999	Advanced Economics Elective	C	Prerequisites may apply.	Any Advanced ECON/FINA course.
		3	MGMT 4389	Strategic Management	C	MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating.	Capstone course. This course MUST be taken in your last semester.	
		<b>15 Semester Total Hours</b>						
	SUMMER							
	<b>0 Semester Total Hours</b>							

120 TOTAL HOURS  
(60) TOTAL ADVANCED HOURS

Approved by VCoBE: Friday, March 15, 2019  
Revised: Friday, May 10, 2019