# Bachelor in Business Administration (BBA)

## Economics

<table>
<thead>
<tr>
<th>Course #</th>
<th>Course Title</th>
<th>Min. Grade</th>
<th>GEC</th>
<th>Prerequisite</th>
<th>Additional Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Communication (Core)</td>
<td>C</td>
<td>010</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>MATH 1324</td>
<td>C</td>
<td>020</td>
<td>College Ready TSI status in Mathematics.</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>American History (Core)</td>
<td>O</td>
<td>060</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Life and Physical Sciences (Core)</td>
<td>C</td>
<td>030</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>MGMT 1301*</td>
<td>C</td>
<td>090</td>
<td>Minimum grade of C in MATH 1314, MATH 1414, MATH 1342, or MATH 1324.</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>UNIV 1301</td>
<td></td>
<td></td>
<td>Learning Framework</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>UNIV 1301</td>
<td></td>
<td></td>
<td>Only if required, based on ACT/SAT and high school rank.</td>
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</tr>
<tr>
<td>3</td>
<td>ECON 2301*</td>
<td>C</td>
<td>080</td>
<td></td>
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</tbody>
</table>

## Critical ('!') sequence sensitive course.

### Symbols Key
- Critical ('!') sequence sensitive course.
- Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

### General Education Core (GEC) Sections:
- 010 - Communication
- 020 - Mathematics
- 030 - Life and Physical Sciences
- 040 - Language, Philosophy & Culture
- 050 - Creative Arts
- 060 - American History
- 080 - Social and Behavioral Sciences
- 090 - Computer Application
- 090 - Interdisciplinary
- 090 - Science Labs
- 090 - Wellness

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**Apply to be admitted into VCoBE at** [http://www.utrgv.edu/cobe/undergraduate/apply-for-admission](http://www.utrgv.edu/cobe/undergraduate/apply-for-admission)  

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CORE: The 2019-2020 list of core courses can be found at: [www.utrgv.edu > Academics > Undergraduate > General Education Core](http://www.utrgv.edu/cobe/undergraduate/apply-for-admission)
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<tbody>
<tr>
<td>3 QUMT 3341</td>
<td>Business Statistics II</td>
<td>C</td>
<td></td>
<td>QUMT 2341.</td>
<td></td>
</tr>
<tr>
<td>3 ECON 3381</td>
<td>Money and Banking</td>
<td>C</td>
<td></td>
<td>ECON 2301 and ECON 2302.</td>
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<tr>
<td>1 ECON 3341</td>
<td>Econometrics</td>
<td>C</td>
<td></td>
<td>ECON 2301, ECON 2302, and QUMT 2341.</td>
<td></td>
</tr>
<tr>
<td>1 MGMT 3361</td>
<td>Principles of Management</td>
<td>C</td>
<td></td>
<td>51 credit hours completed.</td>
<td>Must be completed before the last course: MGMT 4389.</td>
</tr>
<tr>
<td>1 FINA 3380</td>
<td>Introduction to Finance</td>
<td>C</td>
<td></td>
<td>ACCT 2301, ACCT 2302, and ECON 2301.</td>
<td>Must be completed before the last course: MGMT 4389.</td>
</tr>
</tbody>
</table>

**Semester Total Hours**

3 ECON 3342 | Business and Economics Forecasting | C | | ECON 3431. | |
3 ACCT 3326 or INFS 3390 | Management Information Systems Option | C | | Prerequisites may apply. | |
1 ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MARK 3310 or MGMT 4311 | International Business Option | C | | Prerequisites may apply. | Must be completed before the last course: MGMT 4389. |
3 ECON/FINA 3000-4999 | Advanced Economics Elective | C | | Any Advanced ECON/FINA course. | |
1 MARK 3300 | Principles of Marketing | C | | Junior Standing. | Must be completed before the last course: MGMT 4389. |

**Semester Total Hours**

3 ACCT 4350 or MGMT 4304 or MARK 3330 | Ethics Option | C | | Prerequisites may apply. | |
3 ECON 3351 | Macroeconomic Theory | C | | ECON 2301 and ECON 2302. | |
3 MGMT 3335 or MARK 3320 or COMM 3313 | Business Communications Option | C | | Prerequisites may apply. | |
3 ECON/FINA 3000-4999 | Advanced Economics Elective | C | | Any Advanced ECON/FINA course. | |
3 ECON 3360 | Managerial Economics | C | | ECON 2301 and ECON 2302. | |

**Semester Total Hours**

3 ECON 3352 | Microeconomic Theory | C | | ECON 2301 and ECON 2302. | |
3 BLAW 3337 | Business Law I | C | | Junior Standing. | |
3 ECON 3358 | Labor Economics | C | | ECON 2301, ECON 2302 | ONLY taught in Spring semesters. |
3 ECON/FINA 3000-4999 | Advanced Economics Elective | C | | Prerequisites may apply. | Any Advanced ECON/FINA course. |
3 MGMT 4389 | Strategic Management | C | | MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310, Department approval is required. This course should be taken in the semester in which the student is graduating. | Capstone course. This course MUST be taken in your last semester. |

**Semester Total Hours**

120 TOTAL HOURS

(60) TOTAL ADVANCED HOURS

Approved by VCoBE: Friday, March 15, 2019
Revised: Friday, May 10, 2019