Careers in finance look at how organizations manage funds over a period of time and also investigate their earnings to ensure future financial success for all entities involved. Analysts, traders, managers, brokers, and advisors – finance is a wide-reaching area of study. This fast-paced and analytic field emphasizes decision making within both financial and capital markets. This degree prepares students for careers in investment and commercial banking, financial planning, money making, insurance, and even real estate.

A – GENERAL EDUCATION CORE – 42 HOURS
Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education core requirements.

Required
080 - Social and Behavioral Sciences – 3 hours
ECON 2301 Principles of Macroeconomics

090 - Integrative and Experiential Learning – 3 hours
QUMT 2398 Decision Analytics

B – MAJOR REQUIREMENTS – 78 HOURS (60 advanced)
1 – Business Core – 48 hours (30 advanced)
a – Business Foundation – 18 hours
ACCT 2301 Introduction to Financial Accounting
ACCT 2302 Introduction to Managerial Accounting
INFS 2300 Data Modeling Management Tools
ECON 2302 Principles of Microeconomics
MGMT 1301 Introduction to Business
QUMT 2341 Business Statistics I

b – Advanced Business Core – 30 hours (30 advanced)
BLAW 3337 Business Law I
QUMT 3341 Business Statistics II
FINA 3380 Introduction to Finance
MARK 3300 Principles of Marketing
MGMT 3361 Principles of Management
MGMT 4389 Strategic Management
Choose one (Management Information Systems):
   INFS 3390 Management Information Systems
   ACCT 3326 Accounting Information Systems
Choose one (International Business):
   ACCT 3350 International Accounting
   ECON 3353 International Trade
   FINA 4381 International Finance
   INFS 3380 Global Information Technology
   INTB 3330 International Business
   MARK 3310 International Marketing
   MGMT 4311 International Management
Choose one (Ethics):
   ACCT 4350 Ethics for Accountants
   MARK 3330 Business Ethics and Corporate Social Responsibility
   MGMT 4304 Business and Society
Choose one (Business Communications):
   COMM 3313 Business and Technical Communication
   MARK 3320 Personal Branding and Communication
   MGMT 3335 Communication Policy and Strategy

2 – Financial Core – 30 hours (30 advanced)
FINANCE
BACHELOR OF BUSINESS ADMINISTRATION

a – Financial Foundation – 21 hours (21 advanced)

- ECON 3341 Econometrics
- ECON 3342 Business and Economics Forecasting
- ECON 3381 Money and Banking
- FINA 3382 Investment Principles
- FINA 3386 Financial Institutions and Markets
- FINA 4382 Advanced Investments
- FINA 4383 Corporate Finance

b – Advanced Financial Electives – 9 hours (9 advanced)

Choose any advanced FINA electives.

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS
TOTAL ADVANCED HOURS – 60 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Admission requirements

1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education Courses including ECON 2301, before applying to CoBE.
2. Grades of ‘C’ or better in all Business Foundation courses.
3. Grade of ‘C’ or better in ECON 2301.
4. A minimum 2.5 GPA in combined General Education Core & Business Foundation completed coursework.

Progression requirements

Students must earn a grade of ‘C’ or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA.

Graduation requirements

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & Finance Core coursework.
2. An overall minimum 2.5 GPA required.
3. In addition to the graduation requirements listed in the UTRGV 2015-2017 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.