

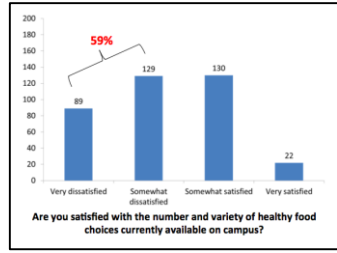
UTRGV (Edinburg) perceptions & attitudes towards organic food & farming



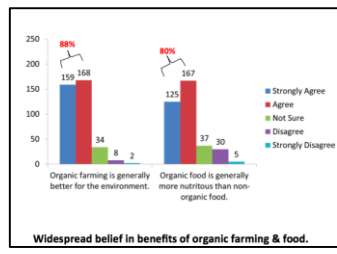
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2014 Results

In 2014 we received **497** randomized responses (91% from students) to a comprehensive food survey, which included questions assessing attitudes on organic foods.



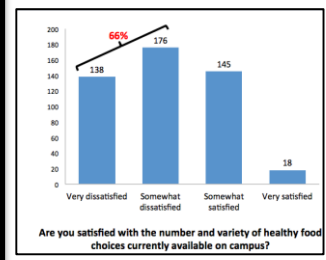
66% of the participants said that they were either very dissatisfied or somewhat dissatisfied with the variety of healthy choices currently available on campus



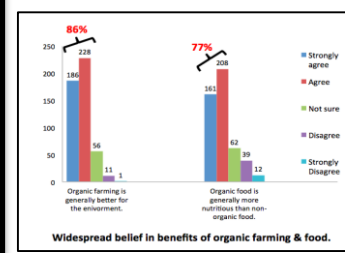
Out of the subjects surveyed **86%** believe that organic farming is better for the environment and **77%** believe that it is more nutritious

2015 Results

In 2015, the same survey was distributed to another random selection where **410** responses were obtained (85% from students). All replies were received electronically this year.



59% of the target audience noted they were dissatisfied with the food on campus to some extent. This decreased slightly, but as did the sample set.



88% believe that organic farming is better for the environment & **80%** agreed that organic food is more nutritious

Fig. 1 A trend of supporting farmers markets is evident, with exception to "often", which decreased 2%.

Fig. 2 From the survey results farm visitation jumped with a decrease by 8% in the "never" responses and an increase in "often" by 7%.

Fig. 3 Purchasing organic foods remained steady with the exception of the response "never" jumping 15%.

