

Bachelor in Business Administration (BBA)
Entrepreneurship and Innovation

2023-2024

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
Important Notice: Register in the Business Foundation Courses listed below in their posted sequence or sooner! Business Foundation courses are listed in BOLD and an * next to their name.									
FIRST YEAR	FALL	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.	
		!	3	MATH 1324	Mathematics for Business and Social Scienc	C	020	College Ready TSI status in Mathematics. This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QUMT 2341 and QUMT 2398.	
		!	3	ECON 2301*	Principles of Macroeconomics	C	080	Required for admission into RCVCoBE. This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.	
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.	
			3	MGMT 1301*	Introduction to Business	C		Required for admission into RCVCoBE. We recommend you take this course as soon as you can.	
					UNIV 1301	Learning Framework			Only if required, based on ACT/SAT and high school rank.
			16 Semester Total Hours						
FIRST YEAR	SPRING	!	3	Choose 1	Communication (Core)	C	010	See General Education Core for course options.	
			3	Choose 1	American History (Core)		060	See General Education Core for course options.	
			4	Choose 1	Life and Physical Sciences (Core)		030	See General Education Core for course options.	
		!	3	ACCT 2301*	Introduction To Financial Accounting	C		Minimum grade of C in MATH 1314, MATH 1414, MATH 1324 or MATH 1325. Required for admission into RCVCoBE. We recommend you take this course as soon as you can.	
		!	3	ECON 2302*	Principles of Microeconomics	C		ECON 2301 with a grade of 'C' or better. Required for admission into RCVCoBE. We recommend you take this course as soon as you can.	
					16 Semester Total Hours				
*Complete these courses as soon as possible to meet Admission requirements and to take Advanced Business Courses as shown on the next page.									
		SU							0 Semester Total Hours
	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
SECOND YEAR	FALL		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.	
			3	Choose 1	Language, Philosophy & Culture (Core)		040	Prerequisites may apply. See General Education Core for course options.	
			3	INFS 2300*	Data Modeling Management Tools	C		Required for admission into RCVCoBE. Beginning Fall 2019, BCIS 1305 with a 'C' or better will transfer as INFS 2300. We recommend you take this course as soon as you can.	
		!	3	ACCT 2302*	Introduction To Managerial Accounting	C		ACCT 2301 with a 'C' or better. Required for admission into RCVCoBE. We recommend you take this course as soon as you can.	
		!	3	QUMT 2341*	Business Statistics I	C		MATH 1314, MATH 1414, MATH 1324, or MATH 1325 Required for admission into RCVCoBE. BUSI 2305 with a 'C' or better will transfer as QUMT 2341. We recommend you take this course as soon as you meet the prerequisite.	
					15 Semester Total Hours				
SECOND YEAR	SPRING		3	Choose 1	Government/Political Science (Core)		070	See General Education Core for course options.	
			3	Choose 1	Creative Arts Option (Core)		050	See General Education Core for course options.	
			1	Choose 1	Integrative/Experiential Learning Option (Core)		090	See General Education Core for course options.	
			3	QUMT 2398	Decision Analytics		090	MATH 1314, MATH 1414, MATH 1342, MATH 1324, or MATH 1325. This is the required Integrative/Experiential Learning option in this degree. For issues with registration email business.advising@utrgv.edu	
			3	Choose 1	American History (Core)	C	060	See General Education Core for course options.	
					13 Semester Total Hours				
You MUST be admitted into RCVCoBE to be able to register for the Advanced Business Courses as shown on the next page.									
* * Apply to be admitted into RCVCoBE at http://www.utrgv.edu/cobe/undergraduate/apply-for-admission * *									
		SU							0 Semester Total Hours

CORE: The 2023-2024 list of core courses can be found in the 2023-2024 Undergraduate Catalog: www.utrgv.edu/catalog > See "Core Curriculum"

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities; 090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

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For questions contact the RCVCoBE Coordinators at: business.advising@utrgv.edu										
THIRD YEAR	FALL	!	3	ENTR 3356	Introduction to Entrepreneurship	C		Junior Level standing or permission of Instructor		
		!	3	BLAW 3337	Business Law I	C		Sophomore Standing.		
		3		QUMT 3341	Business Statistics II	C		QUMT 2341 and Sophomore Standing.		
		!	3	MGMT 3361	Principles of Management	C		Sophomore Standing.	Must be completed before the last course: MGMT 4389.	
		!	3	FINA 3380	Introduction to Finance	C		ACCT 2301, ACCT 2302, and ECON 2301.	Must be completed before the last course: MGMT 4389.	
			15 Semester Total Hours							
	SPRING	!	3	ENTR 3340	New Venture Creation and Innovation	C				
		!	3	MARK 3300	Principles of Marketing	C		Sophomore Standing.	Must be completed before the last course: MGMT 4389.	
		3		ENTR 4370	Entrepreneurial Law	C		BLAW 3337.		
		!	3	ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or INTB 3350 or MARK 3310 or MGMT 4311	<i>International Business Option</i>	C		Prerequisites may apply.	Must be completed before the last course: MGMT 4389.	
3			ENTR 4339 or 3345 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384	<i>Advanced Entrepreneurship Elective</i>	C		Prerequisites may apply.			
		15 Semester Total Hours								
SU			0 Semester Total Hours							
	Make sure to review all pending courses and course prerequisites for your major using your Roadmap and Degree Works. You will need to request approval for MGMT 4389 three weeks before registration begins by emailing business.advising@utrgv.edu									
		I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
FOURTH YEAR	FALL		3	MGMT 3335 or MARK 3320 or COMM 3313	<i>Business Communications Option</i>	C		Prerequisites may apply.		
			3	ENTR 4360	Entrepreneurial Finance	C		FINA 3380.		
		!	3	ENTR 4380	Senior Project I	C		Senior level standing, ENTR 3340, ENTR 3356.		
			3	MGMT 4304 or MARK 3330	<i>Ethics Option</i>	C		Prerequisites may apply.		
			3	ENTR 4339 or 3345 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384	<i>Advanced Entrepreneurship Elective</i>	C		Prerequisites may apply.		
			15 Semester Total Hours							
	SPRING		3	ENTR 4339 or 3345 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384	<i>Advanced Entrepreneurship Elective</i>	C		Prerequisites may apply.		
			3	INFS 3390 or ACCT 3326	<i>Mgmt. Information Systems Option</i>	C		Prerequisites may apply.		
			3	ENTR 4339 or 3345 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384	<i>Advanced Entrepreneurship Elective</i>	C		Prerequisites may apply.		
			3	ENTR 4381	Senior Project II	C		ENTR 4380.		
		3	MGMT 4389	Strategic Management	C		MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or INTB 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating.	Capstone course. This course MUST be taken in the last semester, when graduating and registered in all remaining courses.		
		15 Semester Total Hours								
SU			0 Semester Total Hours							

120 TOTAL HOURS
(60) TOTAL ADVANCED HOURS

Approved by RCVCoBE: Tuesday, March 14, 2023
Revised: Friday, September 29, 2023