

Bachelor in Business Administration (BBA)  
Economics

2023-2024

	!	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes																																																																																																																																								
<b>Important Notice: Register in the Business Foundation Courses listed below in their posted sequence or sooner! Business Foundation courses are listed in BOLD and an * next to their name.</b>																																																																																																																																																
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		!	3	<b>MATH 1324</b>	Mathematics for Business and Social Sciences	C	020	College Ready TSI status in Mathematics. <b>This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QUMT 2341 and QUMT 2398.</b>																																																																																																																																								
		!	3	<b>ECON 2301*</b>	Principles of Macroeconomics	C	080	<b>Required for admission into RCVCoBE.</b> This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.																																																																																																																																								
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				UNIV 1301	Learning Framework			Only if required, based on ACT/SAT and high school rank.																																																																																																																																								
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		!	3	<b>ECON 2302*</b>	Principles of Microeconomics	C		ECON 2301 with a grade of 'C' or better. <b>Required for admission into RCVCoBE.</b> We recommend you take this course as soon as you can.																																																																																																																																								
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CORE: The 2023-2024 list of core courses can be found in the 2023-2024 Undergraduate Catalog: [www.utrgv.edu/catalog](http://www.utrgv.edu/catalog) > See 'Core Curriculum'

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities ;090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

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<b>You MUST be admitted into RCVCoBE to be able to register for the Advanced Business Courses as shown on the next page.</b>									
<b>For questions contact the RCVCoBE Coordinators at: <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></b>									
THIRD YEAR	FALL		3	QUMT 3341	Business Statistics II	C		QUMT 2341 and Sophomore standing.	
			3	ECON 3381	Money and Banking	C		ECON 2301 and ECON 2302.	
		!	3	<b>ECON 3341</b>	Econometrics	C		ECON 2301, ECON 2302, and (QUMT 2341 or MATH 1342).	
		!	3	<b>MGMT 3361</b>	Principles of Management	C		Sophomore Standing. Must be completed before the last course: MGMT 4389.	
		!	3	<b>FINA 3380</b>	Introduction to Finance	C		ACCT 2301, ACCT 2302, and ECON 2301. Must be completed before the last course: MGMT 4389.	
		<b>15 Semester Total Hours</b>							
	SPRING			3	ECON 3342	Business and Economics Forecasting	C		ECON 3341.
				3	ECON 3360	Managerial Economics	C		ECON 2301 and ECON 2302. <b>Course only offered in Spring semesters.</b>
		!	3	<b>ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or INTB 3350 or MARK 3310 or MGMT 4311</b>	<i>International Business Option</i>	C		Prerequisites may apply. Must be completed before the last course: MGMT 4389. ECON 3353 and FINA 4381 can apply to this requirement or to an advanced ECON elective Option, but CANNOT be used in both.	
				3	ECON/FINA 3000-4999	<i>Advanced Economics Elective</i>	C		Any non-duplicated Advanced ECON/FINA course.
		!	3	<b>MARK 3300</b>	Principles of Marketing	C		Sophomore Standing. Must be completed before the last course: MGMT 4389.	
		<b>15 Semester Total Hours</b>							
	SU								
			<b>0 Semester Total Hours</b>						
	<b>Make sure to review all pending courses and course prerequisites for your major using your Roadmap and Degree Works.</b>								
<b>You will need to request approval for MGMT 4389 three weeks before registration begins by emailing <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></b>									
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FOURTH YEAR	FALL		3	MGMT 4304 or MARK 3330	<i>Ethics Option</i>	C		Prerequisites may apply.	
			3	ECON 3351	Macroeconomic Theory	C		ECON 2301 and ECON 2302.	
			3	MGMT 3335 or MARK 3320 or COMM 3313	<i>Business Communications Option</i>	C		Prerequisites may apply.	
			3	ECON/FINA 3000-4999	<i>Advanced Economics Elective</i>	C		Any non-duplicated Advanced ECON/FINA course.	
			3	ACCT 3326 or INFS 3390	<i>Management Information Systems option</i>	C		Prerequisites may apply.	
		<b>15 Semester Total Hours</b>							
	SPRING			3	ECON 3352	Microeconomic Theory	C		ECON 2301 and ECON 2302.
				3	BLAW 3337	Business Law I	C		Sophomore Standing.
				3	ECON 3358	Labor Economics	C		ECON 2301, ECON 2302
				3	ECON/FINA 3000-4999	<i>Advanced Economics Elective</i>	C		Prerequisites may apply. <b>Course only offered in Spring semesters.</b> Any non-duplicated Advanced ECON/FINA course.
			3	MGMT 4389	Strategic Management	C		MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or INTB 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating. <b>Capstone course. This course MUST be taken in the last semester, when graduating and registered in all remaining courses.</b>	
	<b>15 Semester Total Hours</b>								
SU									
		<b>0 Semester Total Hours</b>							

120 TOTAL HOURS  
(60) TOTAL ADVANCED HOURS

Approved by RCVCoBE: Tuesday, March 14, 2023  
Revised: Tuesday, March 14, 2023