

Bachelor in Business Administration (BBA)
International Business

2021-2022

| | I | H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes |
|---|--------|--|-------------------|--------------------------------|---|----------------------------|--|--|
| Important Notice: Register in the Business Foundation Courses listed below in their posted sequence or sooner! Business Foundation courses are listed in BOLD and an * next to their name. | | | | | | | | |
| FIRST YEAR | FALL | ! | 3 | Choose 1 | Communication (Core) | C | 010 | See General Education Core for course options. |
| | | ! | 3 | MATH 1324 | Mathematics for Business and Social Sciences | C | 020 | College Ready TSI status in Mathematics. This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QUMT 2341 and QUMT 2398. |
| | | ! | 3 | ECON 2301* | Principles of Macroeconomics | C | 080 | Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can. |
| | | | 4 | Choose 1 | Life and Physical Sciences (Core) | | 030 | See General Education Core for course options. |
| | | | 3 | MGMT 1301* | Introduction to Business | C | | Required for admission into VCoBE. We recommend you take this course as soon as you can. |
| | | | | | UNIV 1301 | Learning Framework | | |
| 16 Semester Total Hours | | | | | | | | |
| FIRST YEAR | SPRING | ! | 3 | Choose 1 | Communication (Core) | C | 010 | See General Education Core for course options. |
| | | | 3 | Choose 1 | American History (Core) | | 060 | See General Education Core for course options. |
| | | | 4 | Choose 1 | Life and Physical Sciences (Core) | | 030 | See General Education Core for course options. |
| | | ! | 3 | ACCT 2301* | Introduction To Financial Accounting | C | | MATH 1314, MATH 1414, MATH 1324, or MATH 1325. Required for admission into VCoBE. We recommend you take this course as soon as you can. |
| | | ! | 3 | ECON 2302* | Principles of Microeconomics | C | | ECON 2301 with a grade of 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you can. |
| | | | | | INFS 1001 | VCoBE Computer Proficiency | | |
| 16 Semester Total Hours | | | | | | | | |
| SECOND YEAR | SU | *Complete these courses as soon as possible to meet Admission requirements and to take Advanced Business Courses as shown on the next page. | | | | | | |
| | | 0 Semester Total Hours | | | | | | |
| | I | H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes |
| SECOND YEAR | FALL | | 3 | Choose 1 | Government/Political Science (Core) | | 070 | See General Education Core for course options. |
| | | | 3 | Choose 1 | Language, Philosophy & Culture (Core) | | 040 | See General Education Core for course options. |
| | | | 3 | QUMT 2398 | Decision Analytics | | 090 | MATH 1314, MATH 1414, MATH 1324, or MATH 1325. This is the required Integrative/Experiential Learning option in this degree. For issues with registration email business.advising@utrgv.edu |
| | | ! | 3 | ACCT 2302* | Introduction To Managerial Accounting | C | | ACCT 2301 with a 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you can. |
| | | ! | 3 | QUMT 2341* | Business Statistics I | C | | MATH 1314, MATH 1414, MATH 1324, or MATH 1325; and computer proficiency or INFS 1001-VCoBE Computer Proficiency. will transfer as QUMT 2341. We recommend you take this course as soon as you meet the prerequisite. INFS 1001- VCoBE Computer Proficiency exam is required. For issues with registration email business.advising@utrgv.edu |
| | | 15 Semester Total Hours | | | | | | |
| SECOND YEAR | SPRING | | 3 | Choose 1 | Government/Political Science (Core) | | 070 | See General Education Core for course options. |
| | | | 3 | Choose 1 | Creative Arts Option (Core) | | 050 | See General Education Core for course options. |
| | | | 1 | Choose 1 | Integrative/Experiential Learning Option (Core) | | 090 | See General Education Core for course options. |
| | | 3 | INFS 2300* | Data Modeling Management Tools | C | | Computer proficiency. Required for admission into VCoBE. Beginning Fall 2019, BCIS 1305 with a 'C' or better will transfer as INFS 2300. | |
| | | | 3 | Choose 1 | American History (Core) | | 060 | See General Education Core for course options. |
| 13 Semester Total Hours | | | | | | | | |
| You MUST be admitted into VCoBE to be able to register for the Advanced Business Courses as shown on the next page. | | | | | | | | |
| SECOND YEAR | SU | | | | | | | |
| | | 0 Semester Total Hours | | | | | | |

CORE: The 2021-2022 list of core courses can be found in the 2021-2022 Undergraduate Catalog: www.utrgv.edu/catalog > See 'Core Curriculum'

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities ;090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

| | | ! H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes |
|---|--------|--------------------------------|----------|---|---|-----|---|---|
| ** Apply to be admitted into VCoBE at http://www.utrgv.edu/cobe/undergraduate/apply-for-admission ** For questions contact the VCoBE Coordinators at: business.advising@utrgv.edu | | | | | | | | |
| THIRD YEAR | FALL | ! | 3 | QUMT 3341 | Business Statistics II | C | QUMT 2341. | |
| | | ! | 3 | MARK 3300 | Principles of Marketing | C | | Must be completed before the last course: MGMT 4389. |
| | | ! | 3 | MGMT 3361 | Principles of Management | C | | Must be completed before the last course: MGMT 4389. |
| | | ! | 3 | INTB 3330 | International Business | C | Junior Standing. | Must be completed before the last course: MGMT 4389. |
| | | ! | 3 | FINA 3380 | Introduction to Finance | C | ACCT 2301, ACCT 2302, and ECON 2301. | Must be completed before the last course: MGMT 4389. |
| | | | | 15 Semester Total Hours | | | | |
| THIRD YEAR | SPRING | | 3 | BLAW 3337 | Business Law I | C | | |
| | | | 3 | MARK 3310 | International Marketing | C | MARK 3300. | |
| | | | 3 | INFS 3390 or ACCT 3326 | <i>Mgmt. Information Systems Option</i> | C | Prerequisites may apply. | |
| | | | 3 | INTB 3331 | International Law | C | Junior Standing. | |
| | | | 3 | INTB 3350 | Global Accounting Perspectives | C | ACCT 2301 with a 'C' or better and Junior Standing. | |
| | | | | 15 Semester Total Hours | | | | |
| THIRD YEAR | SU | | | | | | | |
| | | | | 0 Semester Total Hours | | | | |
| Make sure to review all pending courses and course prerequisites for your major using your Roadmap and Degree Works. You will need to request approval for MGMT 4389 three weeks before registration begins by emailing business.advising@utrgv.edu | | | | | | | | |
| | | ! H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes |
| FOURTH YEAR | FALL | | 3 | INFS 3380 | Global Information Technology | C | Computer proficiency or INFS 1301; Advanced standing; MGMT 3361 with 'C' or better; or permission of the instructor. | |
| | | | 3 | MARK 3330 or MGMT 4304 | Ethics Option | C | Prerequisites may apply. | |
| | | | 3 | FINA 4381 | International Finance & Economics | C | FINA 3380 | |
| | | | 3 | INTB 4340 | Global Leadership | C | INTB 3330 with grade of C or better. | |
| | | | 3 | ECON 3353 | International Trade | C | ECON 2301 and ECON 2302. | |
| | | | | 15 Semester Total Hours | | | | |
| FOURTH YEAR | SPRING | | 3 | MGMT 3335 or MARK 3320 or COMM 3313 | <i>Business Communications Option</i> | C | Prerequisites may apply. | |
| | | | 3 | MGMT 4311 | International Management | C | MGMT 3361 and junior standing. | |
| | | | 3 | MARK 4350 | Marketing Research | C | QUMT 3343 or QUMT 3341. | |
| | | | 3 | ENTR 3340 or 4351 or INTB 4367 or 4393 or MTML 3310 or 4330 or Business related study abroad course with department approval. | <i>International Business Elective</i> | C | Prerequisites may apply. | |
| | | | 3 | MGMT 4389 | Strategic Management | C | MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or INTB 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating. | Capstone course. This course MUST be taken in the last semester, when graduating and registered in <u>all</u> remaining courses. |
| | | 15 Semester Total Hours | | | | | | |
| FOURTH YEAR | SU | | | | | | | |
| | | | | 0 Semester Total Hours | | | | |

120 TOTAL HOURS
(60) TOTAL ADVANCED HOURS

Approved by VCoBE: Wednesday, March 10, 2021
Revised: Monday, April 26, 2021