

| | | ! H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| FIRST YEAR | FALL | | 3 | Choose 1 | Communication (Core) | C | 010 | For all 010 courses: Satisfactory scores on English portion of ACT test and TSI examination or ENGL 0301. For ENGL 1302, a grade of "C" or better in ENGL 1301. See General Education Core for more details Option: ENGL 1301 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | Choose 1 | American History (Core) | | 060 | See General Education Core for more details. Options: HIST 1301 or HIST/MASC 2327 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | Choose 1 | Creative Arts (Core) | | 050 | See General Education Core for course options. THTF 1310 or THTF 2366 Recommended | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | Choose 1 | Mathematics (Core) | C | 020 | College Ready TSI status in Mathematics or MATH 0314/0332/0342. See General Education Core for course options. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | COMM 1311 | Introduction to Communication | | 090 | Satisfies Core section 090 - Integrative and Experiential Learning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | UNIV | 1301 Learning Framework 1101 Academic and Career Success 1001 Living and Working by Design | | | As required, based on credit hours earned, TSI status, High School rank, major declaration. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 Semester Total Hours | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| FIRST YEAR | SPRING | | 3 | Choose 1 | Communication (Core) | C | 010 | For all 010 courses: Satisfactory scores on English portion of ACT test and TSI examination or ENGL 0301. For ENGL 1302, a grade of "C" or better in ENGL 1301. See General Education Core for more details Options: ENGL 1302 or ENGL 1305 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | Choose 1 | American History (Core) | | 060 | See General Education Core for more details. Options: HIST 1302 or HIST/MASC 2328 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | COMM 1307 | Introduction to Mass Communication | C | | Satisfies Major-Specific Requirement. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | COMM 1315 | Public Speaking | C | | Satisfies Major-Specific Requirement. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | Choose 1 | Social and Behavioral Sciences (Core) | | 080 | See General Education Core for course options. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 15 Semester Total Hours | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th colspan="2"></th> <th>! H</th> <th>Course #</th> <th>Course Title</th> <th>Min. Grade</th> <th>GEC</th> <th>Prerequisite</th> <th>Additional Notes</th> </tr> </thead> <tbody> <tr> <td rowspan="6">SECOND YEAR</td> <td rowspan="6">FALL</td> <td></td> <td>3</td> <td>POLS 2305</td> <td>U.S. Federal Govt & Politics</td> <td></td> <td>070</td> <td></td> </tr> <tr> <td></td> <td>4</td> <td>Choose 1</td> <td>Life and Physical Sciences (Core)</td> <td></td> <td>030</td> <td>May apply pending course selection See General Education Core for course options. 1 credit hour of lab may apply to category 090.</td> </tr> <tr> <td></td> <td>3</td> <td>Choose 1</td> <td>Language, Philosophy & Culture (Core)</td> <td></td> <td>040</td> <td>See General Education Core for course options.</td> </tr> <tr> <td></td> <td>3</td> <td>COMM 1336</td> <td>Television Production</td> <td>C</td> <td></td> <td>Satisfies Major-Specific Requirement.</td> </tr> <tr> <td></td> <td>3</td> <td>13XX-43XX</td> <td>Free Elective</td> <td></td> <td></td> <td></td> </tr> <tr> <td colspan="9">16 Semester Total Hours</td> </tr> <tr> <td rowspan="5">SECOND YEAR</td> <td rowspan="5">SPRING</td> <td></td> <td>3</td> <td>POLS 2306</td> <td>Texas Government & Politics</td> <td></td> <td>070</td> <td></td> </tr> <tr> <td></td> <td>1</td> <td>Choose 1</td> <td>Integrative/Experiential Learning Option (Core)</td> <td></td> <td>090</td> <td>See General Education Core for course options.</td> </tr> <tr> <td></td> <td>4</td> <td>Choose 1</td> <td>Life and Physical Sciences (Core)</td> <td></td> <td>030</td> <td>May apply pending course selection See General Education Core for course options. 1 credit hour of lab may apply to category 090.</td> </tr> <tr> <td></td> <td>3</td> <td>COMM 3303</td> <td>Writing for Mass Media</td> <td>C</td> <td></td> <td>Satisfies Major-Specific Requirement.</td> </tr> <tr> <td></td> <td>3</td> <td>13XX-43XX</td> <td>Free Elective</td> <td></td> <td></td> <td></td> </tr> <tr> <td colspan="9">14 Semester Total Hours</td> </tr> </tbody> </table> | | | | | | | | | | | ! H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes | SECOND YEAR | FALL | | 3 | POLS 2305 | U.S. Federal Govt & Politics | | 070 | | | 4 | Choose 1 | Life and Physical Sciences (Core) | | 030 | May apply pending course selection See General Education Core for course options. 1 credit hour of lab may apply to category 090. | | 3 | Choose 1 | Language, Philosophy & Culture (Core) | | 040 | See General Education Core for course options. | | 3 | COMM 1336 | Television Production | C | | Satisfies Major-Specific Requirement. | | 3 | 13XX-43XX | Free Elective | | | | 16 Semester Total Hours | | | | | | | | | SECOND YEAR | SPRING | | 3 | POLS 2306 | Texas Government & Politics | | 070 | | | 1 | Choose 1 | Integrative/Experiential Learning Option (Core) | | 090 | See General Education Core for course options. | | 4 | Choose 1 | Life and Physical Sciences (Core) | | 030 | May apply pending course selection See General Education Core for course options. 1 credit hour of lab may apply to category 090. | | 3 | COMM 3303 | Writing for Mass Media | C | | Satisfies Major-Specific Requirement. | | 3 | 13XX-43XX | Free Elective | | | | 14 Semester Total Hours | | | | | | | | |
| | | ! H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SECOND YEAR | FALL | | 3 | POLS 2305 | U.S. Federal Govt & Politics | | 070 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 4 | Choose 1 | Life and Physical Sciences (Core) | | 030 | May apply pending course selection See General Education Core for course options. 1 credit hour of lab may apply to category 090. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | Choose 1 | Language, Philosophy & Culture (Core) | | 040 | See General Education Core for course options. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | COMM 1336 | Television Production | C | | Satisfies Major-Specific Requirement. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | 13XX-43XX | Free Elective | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | 16 Semester Total Hours | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SECOND YEAR | SPRING | | 3 | POLS 2306 | Texas Government & Politics | | 070 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 1 | Choose 1 | Integrative/Experiential Learning Option (Core) | | 090 | See General Education Core for course options. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 4 | Choose 1 | Life and Physical Sciences (Core) | | 030 | May apply pending course selection See General Education Core for course options. 1 credit hour of lab may apply to category 090. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | COMM 3303 | Writing for Mass Media | C | | Satisfies Major-Specific Requirement. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | 3 | 13XX-43XX | Free Elective | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 Semester Total Hours | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

CORE: The 2021-2022 list of core courses can be found in the 2021-2022 Undergraduate Catalog: www.utrgv.edu/catalog > See 'Core Curriculum'

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average;

CR - Credit; P - Passing; S - Satisfactory

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities; 090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary ; 090 - Technologies; 090 - Language Diversity & Writing.

| | | ! H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes | |
|--------------------------------|--------------------------------|-----------|------------------------|--------------------------------------|------------|-----|--|---|--|
| THIRD YEAR | FALL | 3 | COMM 3333 | Theories of Communication | C | | | Satisfies Major-Specific Requirement. | |
| | | 3 | COMM 3349 | Multi-Media Storytelling | C | | minimum grade of C in COMM 1336 and COMM 3303 | Satisfies Major-Specific Requirement. | |
| | | 3 | COMM 3350 | Research in Communication | C | | | Satisfies Major-Specific Requirement. | |
| | | 3 | COMM 4313 | Communication Law and Ethics | C | | | Satisfies Major-Specific Requirement. | |
| | | 3 | 13XX-43XX | Free Elective | | | | | |
| | 15 Semester Total Hours | | | | | | | | |
| | SPRING | 3 | COMM 4332 | Visual Communication | C | | | Satisfies Major-Specific Requirement. | |
| | | 3 | COMM 3304 | Advertising: Theory and Practice | C | | | Satisfies Major-Specific Requirement. | |
| | | 3 | COMM 3321 | Public Relation: Theory and Practice | C | | | Satisfies Major-Specific Requirement. | |
| | | 3 | 13XX-43XX | Free Elective | | | | | |
| 3 | | 13XX-43XX | Free Elective | | | | | | |
| 15 Semester Total Hours | | | | | | | | | |
| FOURTH YEAR | FALL | 3 | 13XX-43XX | Free Elective | | | | Internship in Mass Communication is recommended. | |
| | | 3 | COMM 4335 | Creative and Media Strategies | C | | minimum grade of C in [COMM 3350 and either COMM 3304 or COMM 3321] or consent of instructor. | Satisfies Major-Specific Requirement. | |
| | | 3 | COMM 43XX | Cluster Area | C | | | Public Relations: COMM 4322 (prerequisite: Minimum grade of C in COMM 3303 and COMM 3321) Advertising: COMM 4310 (prerequisite COMM 3304 with minimum grade of C) | |
| | | 3 | COMM 33XX | Cluster Area | C | | | Public Relations: COMM 3327 (prerequisite COMM 3303 with minimum grade of C.) Advertising: COMM 3353 (prerequisite COMM 1336 with minimum grade of C.) | |
| | | 3 | 13XX-43XX | Free Elective | | | | | |
| | 15 Semester Total Hours | | | | | | | | |
| | SPRING | 3 | 13XX-43XX | Free Elective | | | | | |
| | | 3 | COMM 4338 | Communication Campaigns | C | | Minimum grade of C in [(COMM 3304 or COMM 3321) and COMM 3350 and COMM 4335] or consent of instructor. | Satisfies Major-Specific Requirement. | |
| | | 3 | COMM 33XX | Cluster Area | C | | | Public Relations: COMM 3305 (prerequisite COMM 3303 with minimum grade of C.) Advertising: COMM 3348 (prerequisite COMM 3304 with minimum grade of C.) | |
| | | 3 | 13XX-43XX | Free Elective | | | | | |
| 3 | | 33XX-43XX | Free Advanced Elective | | | | | | |
| 15 Semester Total Hours | | | | | | | | | |

Notes

Free elective credit hours at the advanced level may be needed to achieve the institutional minimum of 42 advanced hours. Free electives credit hours required may vary to achieve the institutional minimum of 120 hours for a degree.

Internship in Mass Communication is recommended. A total of 6 internship credit hours may be taken for credit either COMM 4337 twice or COMM 4624 once.

Major Graduation Requirements

All courses in the major require grade of "C" or better.

120 TOTAL HOUR: (42 Advanced minimum credit hours)