**Bachelor in Business Administration (BBA)**

**Entrepreneurship**

2019-2020

<table>
<thead>
<tr>
<th>!H</th>
<th>Course #</th>
<th>Course Title</th>
<th>Min. Grade</th>
<th>GEC</th>
<th>Prerequisite</th>
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</tr>
</thead>
<tbody>
<tr>
<td>!</td>
<td>3</td>
<td>Choose 1</td>
<td>Communication (Core)</td>
<td>C</td>
<td>010</td>
<td>See General Education Core for course options.</td>
</tr>
<tr>
<td>!</td>
<td>3</td>
<td>MATH 1324</td>
<td>Mathematics for Business and Social Sciences</td>
<td>C</td>
<td>020</td>
<td>College Ready TSI status in Mathematics.</td>
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<tr>
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<td>3</td>
<td>Choose 1</td>
<td>American History (Core)</td>
<td></td>
<td>060</td>
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</tr>
<tr>
<td></td>
<td>3</td>
<td>Choose 1</td>
<td>Life and Physical Sciences (Core)</td>
<td></td>
<td>030</td>
<td>See General Education Core for course options.</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>MGMT 1301*</td>
<td>Introduction to Business</td>
<td></td>
<td></td>
<td>Required for admission into VCoBE. We recommend you take this course as soon as you can.</td>
</tr>
</tbody>
</table>

| ! | 3 | Choose 1 | Communication (Core) | C | 010 | See General Education Core for course options. |
|  | 3 | Choose 1 | American History (Core) | | 060 | See General Education Core for course options. |
|  | 3 | Choose 1 | Life and Physical Sciences (Core) | | 030 | See General Education Core for course options. |
|  | 3 | QUPT 2398 | Decision Analytics | C | 090 | Minimum grade of C in MATH 1314, MATH 1414, MATH 1342, or MATH 1324. |
| ! | 3 | ECON 2301* | Principles of Macroeconomics | C | 080 | Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) option in this degree. We recommend you take this course as soon as you can. |
| ! | 3 | ACCT 2301* | Introduction To Financial Accounting | C | 070 | See General Education Core for course options. |
|  | 3 | INFS 2300* | Data Modeling Management Tools | C | 040 | MATH 1314, MATH 1414, MATH 1324, or MATH 1325. |
|  | 3 | ECON 2302* | Principles of Microeconomics | C | | Required for admission into VCoBE. We recommend you take this course as soon as you can. |
| ! | 3 | ACCT 2302* | Introduction To Managerial Accounting | C | 070 | See General Education Core for course options. |
|  | 3 | QUPT 2341* | Business Statistics I | C | 050 | MATH 1314, MATH 1414, MATH 1324, or MATH 1325; and computer proficiency or INFS 1001. |

**Symbols Key**

- Critical (*): sequence sensitive course.
- Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

**General Education Core (GEC) Sections:**
- 010 - Communication
- 020 - Mathematics
- 030 - Life and Physical Sciences
- 040 - Language, Philosophy & Culture
- 050 - Creative Arts
- 060 - American History
- 070 - Government/Political Science
- 080 - Social and Behavioral Sciences
- 090 - Computer Application
- 090 - Interdisciplinary
- 090 - Science Labs
- 090 - Wellness.

**Critical ('!'): sequence sensitive course.**

**Remember to take the Business Foundation Courses listed below in their posted sequence or sooner!**

**Business Foundation courses are listed in BOLD and an * next to their name.**

For questions or concerns please contact the VCoBE Program Coordinators at: business.advising@utrgv.edu

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**First Year**

**Fall Semester Total Hours**

**Spring Semester Total Hours**

**Second Year**

**Fall Semester Total Hours**

**Spring Semester Total Hours**

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You MUST be admitted into VCoBE to be able to register for the advanced business courses.

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</thead>
<tbody>
<tr>
<td>3</td>
<td>ENTR 3356 Introduction to Entrepreneurship</td>
<td>C</td>
<td></td>
<td>Junior Level standing or permission of Instructor</td>
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<tr>
<td>3</td>
<td>BLAW 3337 Business Law I</td>
<td>C</td>
<td></td>
<td>Junior Standing.</td>
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<tr>
<td>3</td>
<td>QMGT 3341 Business Statistics II</td>
<td>C</td>
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<td>QMGT 2341.</td>
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<tr>
<td>3</td>
<td>MGMT 3361 Principles of Management</td>
<td>C</td>
<td></td>
<td>51 credit hours completed. Must be completed before the last course: MGMT 4389.</td>
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<tr>
<td>3</td>
<td>FINA 3380 Introduction to Finance</td>
<td>C</td>
<td></td>
<td>ACCT 2301, ACCT 2302, and ECON 2301. Must be completed before the last course: MGMT 4389.</td>
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<tr>
<td>3</td>
<td>ENTR 3340 New Venture Creation and Innovation</td>
<td>C</td>
<td></td>
<td>60 hours completed.</td>
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<tr>
<td>3</td>
<td>ENTR 3350 Principles of Marketing</td>
<td>C</td>
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<td>Junior Standing.</td>
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<td>3</td>
<td>MGMT 3311 or ACCT 3350 or ECON 3353 or FINA 3380 or INTB 3330 or MARK 3310</td>
<td>C</td>
<td></td>
<td>MGMT 3337.</td>
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<tr>
<td>3</td>
<td>MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 3350 or 4360 or 4384 or FINA 3391 or 3393</td>
<td>C</td>
<td></td>
<td>Prerequisites may apply.</td>
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<tr>
<td>3</td>
<td>ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 3350 or 4360 or 4384 or FINA 3391 or 3393</td>
<td>C</td>
<td></td>
<td>MGMT 4389.</td>
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<tr>
<td>3</td>
<td>MGMT 4304 or MARK 3330 or ACCT 4350</td>
<td>C</td>
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<td>Senior level standing, ENTR 3340, ENTR 3356.</td>
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<tr>
<td>3</td>
<td>ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 3350 or 4360 or 4384 or FINA 3391 or 3393</td>
<td>C</td>
<td></td>
<td>Ethics Option.</td>
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<tr>
<td>3</td>
<td>MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 3350 or 4360 or 4384 or FINA 3391 or 3393</td>
<td>C</td>
<td></td>
<td>Prerequisites may apply.</td>
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</tr>
<tr>
<td>3</td>
<td>Advanced Entrepreneurship Elective</td>
<td>C</td>
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<td>Prerequisites may apply.</td>
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<td>3</td>
<td>MGMT 3335 or MARK 3330 or COMM 3311</td>
<td>C</td>
<td></td>
<td>Business Communications Option.</td>
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<td>3</td>
<td>ENTR 4360 Entrepreneurial Finance</td>
<td>C</td>
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<td>FINA 3380.</td>
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<tr>
<td>3</td>
<td>ENTR 4380 Senior Project I</td>
<td>C</td>
<td></td>
<td>Senior level standing, ENTR 3340, ENTR 3356.</td>
<td></td>
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<td>MGMT 4304 or MARK 3330 or ACCT 4350</td>
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<td>Ethics Option.</td>
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<td>C</td>
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<td>MGMT 3335 or MARK 3330 or COMM 3311</td>
<td>C</td>
<td></td>
<td>Mgmt. Information Systems Option.</td>
<td></td>
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<td>3</td>
<td>ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 3350 or 4360 or 4384 or FINA 3391 or 3393</td>
<td>C</td>
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<tr>
<td>3</td>
<td>MGMT 4389 Senior Project II</td>
<td>C</td>
<td></td>
<td>ENTR 4380.</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>MGMT 4389 Strategic Management</td>
<td>C</td>
<td></td>
<td>MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or ECON 3353 or FINA 4381 or INF S 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating. Capstone course. This course MUST be taken in your last semester.</td>
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