

Bachelor in Business Administration (BBA)  
Entrepreneurship

2019-2020

|   | I                              | H | Course #          | Course Title                 | Min. Grade                                      | GEC | Prerequisite   | Additional Notes  |  |
|---|--------------------------------|---|-------------------|------------------------------|---|-----|--|---|--|
| <b>Remember to take the Business Foundation Courses listed below in their posted sequence or sooner!</b><br><b>Business Foundation courses are listed in BOLD and an * next to their name.</b><br><b>For questions or concerns please contact the VCoBE Program Coordinators at: <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a></b> |                                |   |                   |                              |   |     |  |   |  |
| FIRST YEAR  | FALL                           | ! | 3                 | Choose 1                     | Communication (Core)                            | C   | 010  | See General Education Core for course options.  |  |
|   |                                | ! | 3                 | MATH 1324                    | Mathematics for Business and Social Science     | C   | 020  | College Ready TSI status in Mathematics. This is the required Mathematics option for this degree. This course is the prerequisite for ACCT 2301, QUMT 2341 and QUMT 2398. |  |
|   |                                |   | 3                 | Choose 1                     | American History (Core)                         |     | 060  | See General Education Core for course options.  |  |
|   |                                |   | 4                 | Choose 1                     | Life and Physical Sciences (Core)               |     | 030  | See General Education Core for course options.  |  |
|   |                                |   | 3                 | <b>MGMT 1301*</b>            | Introduction to Business                        | C   |  | Required for admission into VCoBE. We recommend you take this course as soon as you can.  |  |
|   |                                |   |                   | UNIV 1301                    | Learning Framework                              |     |  | Only if required, based on ACT/SAT and high school rank.  |  |
|   | <b>16 Semester Total Hours</b> |   |                   |                              |   |     |  |   |  |
|   | SPRING                         | ! | 3                 | Choose 1                     | Communication (Core)                            | C   | 010  | See General Education Core for course options.  |  |
|   |                                |   | 3                 | Choose 1                     | American History (Core)                         |     | 060  | See General Education Core for course options.  |  |
|   |                                |   | 4                 | Choose 1                     | Life and Physical Sciences (Core)               |     | 030  | See General Education Core for course options.  |  |
|   |                                | 3 | QUMT 2398         | Decision Analytics           |   | 090 | Minimum grade of C in MATH 1314, MATH 1414, MATH 1342, or MATH 1324. This is the required Integrative/Experiential Learning option in this degree. For issues with registration email <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a>   |   |  |
| !   |                                | 3 | <b>ECON 2301*</b> | Principles of Macroeconomics | C   | 080 | Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) option in this degree. We recommend you take this course as soon as you can.   |   |  |
| <b>16 Semester Total Hours</b>  |                                |   |                   |                              |   |     |  |   |  |
| SU  |                                |   |                   |                              |   |     |  |   |  |
| <b>0 Semester Total Hours</b>   |                                |   |                   |                              |   |     |  |   |  |
|   | I                              | H | Course #          | Course Title                 | Min. Grade                                      | GEC | Prerequisite   | Additional Notes  |  |
| SECOND YEAR   | FALL                           |   | 3                 | Choose 1                     | Government/Political Science (Core)             |     | 070  | See General Education Core for course options.  |  |
|   |                                |   | 3                 | Choose 1                     | Language, Philosophy & Culture (Core)           |     | 040  | See General Education Core for course options.  |  |
|   |                                | ! | 3                 | <b>ACCT 2301*</b>            | Introduction To Financial Accounting            | C   |  | MATH 1314, MATH 1414, MATH 1324, or MATH 1325. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.                 |  |
|   |                                | ! | 3                 | <b>INFS 2300*</b>            | Data Modeling Management Tools                  | C   |  | Computer proficiency. Required for admission into VCoBE. We recommend you take this course as soon as you can.  |  |
|   |                                |   | 3                 | <b>ECON 2302*</b>            | Principles of Microeconomics                    | C   |  | ECON 2301 with a grade of 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.                       |  |
|   | <b>15 Semester Total Hours</b> |   |                   |                              |   |     |  |   |  |
|   | SPRING                         |   | 3                 | Choose 1                     | Government/Political Science (Core)             |     | 070  | See General Education Core for course options.  |  |
|   |                                |   | 3                 | Choose 1                     | Creative Arts Option (Core)                     |     | 050  | See General Education Core for course options.  |  |
|   |                                |   | 1                 | Choose 1                     | Integrative/Experiential Learning Option (Core) |     | 090  | See General Education Core for course options.  |  |
|   |                                | ! | 3                 | <b>ACCT 2302*</b>            | Introduction To Managerial Accounting           | C   |  | ACCT 2301 with a 'C' or better. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.                                |  |
| !   |                                | 3 | <b>QUMT 2341*</b> | Business Statistics I        | C   |     | MATH 1314, MATH 1414, MATH 1324, or MATH 1325; and computer proficiency or INFS 1001. Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite. For issues with registration email <a href="mailto:business.advising@utrgv.edu">business.advising@utrgv.edu</a> |   |  |
| <b>* * * Apply to be admitted into VCoBE at <a href="http://www.utrgv.edu/cobe/undergraduate/apply-for-admission">http://www.utrgv.edu/cobe/undergraduate/apply-for-admission</a> * * *</b>   |                                |   |                   |                              |   |     |  |   |  |
| <b>13 Semester Total Hours</b>  |                                |   |                   |                              |   |     |  |   |  |
| SU  |                                |   |                   |                              |   |     |  |   |  |
| <b>0 Semester Total Hours</b>   |                                |   |                   |                              |   |     |  |   |  |

**CORE: The 2019-2020 list of core courses can be found at: [www.utrgv.edu](http://www.utrgv.edu) > Academics > Undergraduate > General Education Core**

**Symbols Key**

**Critical (!):** sequence sensitive course.

**Minimum Grade:** A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

**General Education Core (GEC) Sections:** 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary ;090 - Science Labs; 090 - Wellness.

|  |                                | I                              | H  | Course #  | Course Title                         | Min. Grade | GEC                      | Prerequisite   | Additional Notes  |  |
|--|--------------------------------|--------------------------------|--|---|--------------------------------------|------------|--------------------------|--|---|--|
| <b>You MUST be admitted into VCoBE to be able to register for the advanced business courses.</b> |                                |                                |  |   |                                      |            |                          |  |   |  |
| THIRD YEAR   | FALL                           |                                | 3  | ENTR 3356   | Introduction to Entrepreneurship     | C          |                          | Junior Level standing or permission of Instructor  |   |  |
|  |                                |                                | 3  | BLAW 3337   | Business Law I                       | C          |                          | Junior Standing.   |   |  |
|  |                                |                                | 3  | QUMT 3341   | Business Statistics II               | C          |                          | QUMT 2341.   |   |  |
|  |                                |                                | 3  | MGMT 3361   | Principles of Management             | C          |                          | 51 credit hours completed.   | Must be completed before the last course: MGMT 4389.              |  |
|  |                                |                                | 3  | FINA 3380   | Introduction to Finance              | C          |                          | ACCT 2301, ACCT 2302, and ECON 2301.   | Must be completed before the last course: MGMT 4389.              |  |
|  |                                | <b>15 Semester Total Hours</b> |  |   |                                      |            |                          |  |   |  |
|  | SPRING                         |                                | 3  | ENTR 3340   | New Venture Creation and Innovation  | C          |                          | 60 hours completed.  |   |  |
|  |                                |                                | 3  | MARK 3300   | Principles of Marketing              | C          |                          | Junior Standing.   | Must be completed before the last course: MGMT 4389.              |  |
|  |                                |                                | 3  | ENTR 4370   | Entrepreneurial Law                  | C          |                          | BLAW 3337.   |   |  |
|  |                                |                                | 3  | MGMT 4311 or ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MARK 3310 | <i>International Business Option</i> | C          |                          | Prerequisites may apply.   | Must be completed before the last course: MGMT 4389.              |  |
|  |                                | 3                              | ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384 or FINA 3391 or 3393 | <i>Advanced Entrepreneurship Elective</i>   | C                                    |            | Prerequisites may apply. |  |   |  |
|  | <b>15 Semester Total Hours</b> |                                |  |   |                                      |            |                          |  |   |  |
| SU   | <b>0 Semester Total Hours</b>  |                                |  |   |                                      |            |                          |  |   |  |
|  | <b>0 Semester Total Hours</b>  |                                |  |   |                                      |            |                          |  |   |  |
| <b>FOURTH YEAR</b>   |                                |                                |  |   |                                      |            |                          |  |   |  |
|  |                                | I                              | H  | Course #  | Course Title                         | Min. Grade | GEC                      | Prerequisite   | Additional Notes  |  |
| FALL   |                                | 3                              | MGMT 3335 or MARK 3320 or COMM 3310  | <i>Business Communications Option</i>   | C                                    |            |                          | Prerequisites may apply.   |   |  |
|  |                                | 3                              | ENTR 4360  | Entrepreneurial Finance   | C                                    |            |                          | FINA 3380.   |   |  |
|  |                                | 3                              | ENTR 4380  | Senior Project I  | C                                    |            |                          | Senior level standing, ENTR 3340, ENTR 3356.   |   |  |
|  |                                | 3                              | MGMT 4304 or MARK 3330 or ACCT 4350  | <i>Ethics Option</i>  | C                                    |            |                          | Prerequisites may apply.   |   |  |
|  |                                | 3                              | ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384 or FINA 3391 or 3393 | <i>Advanced Entrepreneurship Elective</i>   | C                                    |            |                          | Prerequisites may apply.   |   |  |
|  | <b>15 Semester Total Hours</b> |                                |  |   |                                      |            |                          |  |   |  |
| SPRING   |                                | 3                              | ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384 or FINA 3391 or 3393 | <i>Advanced Entrepreneurship Elective</i>   | C                                    |            |                          | Prerequisites may apply.   |   |  |
|  |                                | 3                              | INFS 3390 or ACCT 3326   | <i>Mgmt. Information Systems Option</i>   | C                                    |            |                          | Prerequisites may apply.   |   |  |
|  |                                | 3                              | ENTR 4338 or 4339 or 3345 or 4351 or MGMT 3362 or 3365 or 3366 or 3367 or 3368 or 4321 or 4356 or 4367 or 4399 or MARK 4350 or 4360 or 4384 or FINA 3391 or 3393 | <i>Advanced Entrepreneurship Elective</i>   | C                                    |            |                          | Prerequisites may apply.   |   |  |
|  |                                | 3                              | ENTR 4381  | Senior Project II   | C                                    |            |                          | ENTR 4380.   |   |  |
|  |                                | 3                              | MGMT 4389  | Strategic Management  | C                                    |            |                          | MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating. | Capstone course. This course MUST be taken in your last semester. |  |
|  | <b>15 Semester Total Hours</b> |                                |  |   |                                      |            |                          |  |   |  |
| SU   | <b>0 Semester Total Hours</b>  |                                |  |   |                                      |            |                          |  |   |  |
|  | <b>0 Semester Total Hours</b>  |                                |  |   |                                      |            |                          |  |   |  |