• Note: Your catalog year is 2018-2019
  • Students should complete their business foundations courses in their first two years in order to smoothly transition into more advanced courses!
  • Your GPA matters. Employers, Scholarship Committees, and Graduate schools would love to see your GPA at 3.0 or higher! The minimum GPA for admission to VCBE and graduation from VCBE is 2.5.
  • Be warned- A grade of “C” or better is required in all VCBE Business courses!!
  • If you are feeling uncertain about anything, please email business.advising@utrgv.edu.
Our program coordinators will field your questions or direct you to the right resources.

From owning or operating a hospitality business to managing a healthcare facility or a global hotel chain, be prepared to take on the challenges of hospitality business leadership with a BS in Hospitality and Tourism Management from UTRGV. Here, you’ll learn current trends and best business practices for success in the hospitality and tourism industry and you’ll develop the skills needed for leadership in the fast-paced and multi-faceted world of hospitality. You’ll learn to think like an entrepreneur!

Choose from a variety of career paths suited to local or global environments, such as lodging asset ownership and management, restaurant entrepreneurship and management, event management or healthcare hospitality management. With the travel and tourism industry a fast-growth industry, now accounting for more than one-tenth of the world’s GDP, the high demand for skilled hospitality business managers will likely continue far into the future.
**MILESTONES**

- **FIRST YEAR**
  - Meet with your advisor to create your academic plan.
  - Complete your core English classes (section 010) during your first year.
  - Complete 30 credit hours every year in order to graduate in 4 years.
  - Shoot for a GPA of 3.0 or above!

- **SECOND YEAR**
  - Complete major foundation classes, such as ACCT 2301, ACCT 2302, ECON 2302, INF 2300 and QMGT 2341.
  - Complete 30 credit hours.
  - Apply to the Robert C. Vackar College of Business & Entrepreneurship (VCOBEB) the semester you enroll in your final business foundation courses. [http://www.utrgv.edu/cob/e/undergraduate/application/](http://www.utrgv.edu/cob/e/undergraduate/application/)

- **THIRD YEAR**
  - Complete 30 credit hours.
  - Have you landed an internship or acquired research experience? This is the year to make it happen.
  - Shoot for a GPA of 3.0 or above!

- **FOURTH YEAR**
  - Complete at least 30 credit hours to graduate.
  - Submit your application(s) for graduate school, an apprenticeship, or for full-time employment.

**ADVISE & SUPPORT**

- **FOURTH YEAR**
  - "I have a plan for after graduation." If this describes you, great! If not, visit your Faculty Advisor or Career Center!
  - Select your Business Capstone-Strategic Management (QMGT 4390) the semester you are graduating!!
  - Complete at least 30 credit hours to graduate.

**APPLY WHAT YOU LEARN**

- **FIRST YEAR**
  - Go to a service learning course for guidance, visit the Enactus Scholarship & Learning Office.
  - Participate in a campus-sponsored community service project.
  - Ask a student in class to study with you. If you still need some help, get to the Learning Center to get a tutor! They can really help!

- **SECOND YEAR**
  - Look at study abroad opportunities! Consider going to Germany or South Korea.
  - Check out a campus event that offers free lunch and visit your department and/or the Engaged Scholar Symposium.
  - Consider joining the Leadership Institute or attend the Engaged Scholar Symposium.

- **THIRD YEAR**
  - Meet with your advisor to create your academic plan.
  - Create a resume and set up your profile on the Handshake icon (My.UTRGV.edu).
  - Got summer plans? Visit Career Center and ask about places to do some job shadowing.

**GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT**

- **FIRST YEAR**
  - UTRGV has a Writing Center and a Learning Center. Make it a point to visit them!
  - Complete your core English classes (section 010) during your first year.
  - Complete 30 credit hours every year in order to graduate in 4 years.
  - Shoot for a GPA of 3.0 or above!

- **SECOND YEAR**
  - Take MATH 1324, QMGT 1301, and ECON 2301 in your first year.
  - Visit a faculty member during their office hours and ask a question about class.
  - Classes fill up fast. When registration opens, be sure to register on the first day for your group.

**LIFE AFTER GRADUATION**

- **FIRST YEAR**
  - Shoot for a GPA of 3.0 or above!
  - For more information about undergraduate research opportunities, visit your department and/or the Engaged Scholarship & Learning Office.
  - Consider attending the Leadership Institute or attend the Engaged Scholar Symposium.

- **SECOND YEAR**
  - Look at study abroad opportunities! Consider going to Germany or South Korea.
  - Check out a cultural campus or community event going to Germany or South Korea.

- **THIRD YEAR**
  - Meet with your advisor to create your academic plan.
  - Create a resume and set up your profile on the Handshake icon (My.UTRGV.edu).
  - Got summer plans? Visit Career Center and ask about places to do some job shadowing.
  - Research shows that students who work on campus perform better than those who work off campus. Look for a job on Handshake!
  - Check your UTRGV email for the daily Messenger- locate and attend one student workshop.

**CAREERS**

- Hotels and corporate offices
- Restaurants and cafes
- Event management including meetings and conventions
- Spas and resorts
- Food service/cuisine management
- Tourism and travel development and operations
- Wine and spirits management and merchandising
- Sustainable tourism management, including eco- and nature tourism.

For additional info, visit the Career Center webpage and check out "What Can I Do With This Major?" [www.utrgv.edu/careercenter](http://www.utrgv.edu/careercenter)