**Note: Your catalog year is 2017-2018**

**Students should complete their business foundations courses in their first two years in order to smoothly transition into more advanced courses!**

**Your GPA matters. Employers, Scholarship Committees, and Graduate schools would love to see your GPA at 3.0 or higher! The minimum GPA for admission to VCObE and graduation from VCObE is 2.5.**

**Be warned- A grade of “C” or better is required in all VCObE business courses!!**

**If you are feeling uncertain about anything, please email cobeadmit@utrgv.edu. Our program coordinators will field your questions or direct you to the right resources.**

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**Ultrar Grande Valley**

**BluePrint**

**Entrepreneurship and Innovation (BBA)**

**Catalog: 2017-18**

**Robert C. Vackar College of Business and Entrepreneurship**

**The degree will provide the graduate with an overall understanding and knowledge of the theory and tools necessary to innovate ideas and create new business ventures that will benefit the region and beyond.**
**FIRST YEAR**

- **MILESTONES**
  - UT Rio Grande Valley has a Writing Center and a Learning Center. Make it a point to visit them!
  - Complete your core English classes (section 010) during your first year.
  - Complete a minimum of 30 credit hours every year to graduate in 4 years.
  - Shoot for a GPA of 3.0 or above!
  - Take MATH 1314, 1414, 1324 OR 1325 in your first year.

- **ADVICE & SUPPORT**
  - Meet with your academic advisor and bring your orientation folder with you to every session!
  - Choose a major with confidence. Visit my.utrgv.edu and check out the Kuder Journey.
  - Visit a faculty member during their office hours and ask a question about class.
  - Classes fill up fast. When registration opens, be sure to register on the first day for your group.
  - Cold or flu getting you down? We have Student Health Services on campus with free office visits.

- **APPLY WHAT YOU LEARN**
  - Look for a service-learning course! For guidance, visit Engaged Scholarship & Learning Office.
  - Participate in a campus-sponsored community service project.
  - Ask a student in class to study with you. If you still need some help, go to the Learning Center to get a tutor! They can really help!

  - Set up your profile on the Engagement Zone through My.UTRGV.edu.
  - Attend a diversity-based campus or community event (e.g., MLK Day of Service).
  - Want to bring your undergraduate experience to the next level? Consider joining the Business Honors Program.
  - Join a student organization! Consider joining CEO College Entrepreneurship Organization.

- **GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT**
  - Create a résumé and set up your profile on the Career Connection icon. (My.UTRGV.edu).
  - Get summer jobs. Visit Career Center and ask about places to do some job shadowing.
  - Research shows that students who work on campus perform better than those who work off campus. Look for a job on the Career Center portal!
  - Check your UTRGV email for the daily Messenger - locate and attend one student workshop.

  - **LIFE AFTER GRADUATION**
    - If you have landed an internship or acquired research experience, this is the year to make it happen.

- **SECOND YEAR**

  - **MILESTONES**
    - Complete major foundation classes, such as ACCT 2301, ACCT 2302, ECON 2302, INF 2300 and QM 2342.
    - Complete 30 credit hours.
    - Apply to the Vackar College of Business & Entrepreneurship (VCONE) to get your internship.
    - Complete at least 30 credit hours to graduate.

  - **ADVICE & SUPPORT**
    - Want to explore different careers? Check out Kuder Journey!
    - Come ready with course suggestions and questions when you visit your academic advisor.
    - Visit the Communication Hauser Lab for help with your speeches.
    - Trouble making your tuition payment? The Financial Aid Office can help.

  - **APPLY WHAT YOU LEARN**
    - To find undergraduate research opportunities, visit your department and/or the Engaged Scholarship & Learning Office.
    - Consider attending the LeaderShape Institute or attend the Engaged Scholar Symposium.
    - Visit the Career Center site to find a job fair to attend. At the event, approach a recruiter and discuss internships.
    - Will a minor expand your career options? A minor may expand your career options but are not required for BBA and BS degrees.
    - Explain to someone how your academic program aligns with your strengths and interests.

  - **GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT**
    - Look at study abroad opportunities! Consider going to Germany or South Korea.
    - Check out a cultural campus or community event such as HESTEC or FESTIBA.

  - **LIFE AFTER GRADUATION**
    - Consider serving on a campus life/community committee or become a student leader and make a difference. Visit VLink or speak with your Student Government Association for more information!
    - Travel the world! Look into study abroad opportunities at Office for International Programs & Partnerships.

- **THIRD YEAR**

  - **MILESTONES**
    - Complete 30 credit hours.
    - Have you landed an internship or acquired research experience? This is the year to make it happen.

  - **ADVICE & SUPPORT**
    - Seek out research opportunities within your major and join a professional organization such as EN Network.
    - Check DegreeWorks to make sure you are on track for graduation next year. See VCONE Program Coordinator for graduation review.

  - **APPLY WHAT YOU LEARN**
    - Go show off your research, service-learning or creative works at the Engaged Scholar Symposium!
    - Sharpen your writing skills! Take an intensive writing course such as COMM 3313, QM 3320 or QM 3320 and perhaps even become the secretary for your organization!

  - **GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT**
    - Consider serving on a campus life/community committee or become a student leader and make a difference. Visit VLink or speak with your Student Government Association for more information!
    - Travel the world! Look into study abroad opportunities at Office for International Programs & Partnerships.

  - **LIFE AFTER GRADUATION**
    - Have you received your acceptance for graduate school or an employment offer? If not, network: talk to faculty, the Career Center, and get on LinkedIn.
    - Before a job interview, schedule a mock interview with the Career Center or speech coaching with the Communication Hauser Lab.

- **FOURTH YEAR AND BEYOND**

  - **MILESTONES**
    - Shoot for a GPA of 3.0 or above!
    - “I have a plan for after graduation.” If this describes you, great! If not, visit your Faculty Advisor or Career Center!
    - Register for your Business Capstone/Strategic Management (QMBT 4380) the semester you are graduating!
    - Complete at least 30 credit hours to graduate.

  - **ADVICE & SUPPORT**
    - Engage in an academic internship to complement your major.
    - Discuss future plans with your faculty mentor or advisor that includes employment, finances, and other life goals.
    - Apply for graduation one semester prior to your anticipated date. Visit the Academic Advising Center to ensure you are on track.

  - **GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT**
    - Continue to present research or creative works at the Engaged Scholar Symposium Award or at a regional or national conference funded by the Undergraduate Research Initiative (URI) Award you apply for!
    - Set up an informational interview with an individual (especially an alumnus) currently in the field you aspire to work in.

  - **LIFE AFTER GRADUATION**
    - Identify employers of interest and seek them out at job fairs, online, at on-campus information sessions, staffing agencies, etc. The Career Center can help!
    - Have you received your acceptance for graduate school or an employment offer? If not, network: talk to faculty, the Career Center, and get on LinkedIn.
    - Before a job interview, schedule a mock interview with the Career Center or speech coaching with the Communication Hauser Lab.