

Bachelor of Arts (BA) Mass Communication

Broadcast

| | | | Billauca | | | | |
|---------|-------------------------|-------------------------|--|---------------|---------|---|---|
| | ! H | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes |
| ı | 3 | Choose 1 | Communication (Core) | С | 010 | For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302, a grade of "C" or better in ENGL 1301. | See General Education Core for more details Options: ENGL 1301 |
| | 3 | Choose 1 | American History (Core) | | 060 | | See General Education Core for more details. Options: HIST 1301 or HIST/MASC 2327 |
| FALL | 3 | Choose 1 | Creative Arts (Core) | | 050 | | See General Education Core for course options. THTF 1310 or THTF 2366 Recommended. |
| | 3 | Choose 1 | Mathematics (Core) | С | | Satisfactory scores on Math portion of ACT test or TSI math exam or MATH 0314/0332/0342. | See General Education Core for course options. |
| AR | 3 | 13XX-43XX | Free Elective | | | | |
| IRST YE | | UNIV | 1301 Learning Framework 1101 Academic and Career Success 1001 Living and Working by Design | | | | As required, based on credit hours earned, TSI status, High School rank, major declaration. |
| ш. | 15 Semester Total Hours | | | | | | |
| I | 3 | Choose 1 | Communication (Core) | С | 010 | For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302, a grade of "C" or better in ENGL 1301. | See General Education Core for more details Options: ENGL 1302 or ENGL 1305 |
| SPRING | 3 | Choose 1 | American History (Core) | | 060 | | See General Education Core for more details. Options: HIST 1302 or HIST/MASC 2328 |
| R | 3 | Choose 1 | Social and Behavioral Sciences (Core) | | 080 | | See General Education Core for course options. |
| | ! 3 | COMM 1311 | Introduction to Communication (Core) | | 090 | | Satisfies Core section 090 - Integrative and Experiential Learning |
| | 3 | COMM 1315 | Public Speaking | С | | | Satisfies Major-Specific Requirement. |
| | 15 Semester Total Hours | | | | | | |
| | ! Н | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes |
| | 3 | POLS 2305 | U.S. Federal Govt & Politics | | 070 | | |
| | 4 | Choose 1 | Life and Physical Sciences (Core) | | 030/090 | | See General Education Core for course options. |
| 3 | 3 | Choose 1 | Language, Philosophy & Culture (Core) | | 040 | | See General Education Core for course options. |
| FALL | 3 | COMM 1307 | Introduction to Mass Communication | С | | | Satisfies Major-Specific Requirement. |
| EAF | 3 | COMM 1336 | Television Production | С | | | Satisfies Major-Specific Requirement. |
| D YI | 16 | Semester Total H | Hours | | | | |
| CON | 3 | POLS 2306 | Texas Government & Politics | | 070 | | |
| SE | 4 | Choose 1 | Life and Physical Sciences (Core) | | 030/090 | | See General Education Core for course options. |
| SPRING | 1 | Choose 1 | Integrative/Experiential Learning Option (Core) | | 090 | | See General Education Core for course options. |
| S | 3 | COMM 3303 | Writing for Mass Media | С | | | Satisfies Major-Specific Requirement. |
| | ! 3 | COMM 2310 | Video and Film Editing I | С | | Credit/Registration in COMM 1336 or consent of instructor. | Satisfies Major-Specific Requirement. |
| | 14 | 14 Semester Total Hours | | | | | |
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CORE: The 2020-2021 list of core courses can be found in the 2020-2021 Undergraduate Catalog: www.utrgv.edu/catalog > See 'Core Curriculum'

Symbols Key

Critical ('!'): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities; 090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

| | ! | ! Н | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes |
|-----|-------------------------|-------------------------|------------------|--|---------------|-----|--|--|
| | | 3 | 13XX-43XX | Free Elective | С | | | |
| | | 3 | COMM 3349 | Multi-Media Storytelling | С | | minimum grade of C in COMM 1336 and COMM 3303 | Satisfies Major-Specific Requirement. |
| | FALL | 3 | COMM 4332 | Visual Communication | С | | | Satisfies Major-Specific Requirement. |
| ~ | ΑĀ | 3 | 13XX-43XX | Free Elective | | | | |
| YEA | | 3 | 13XX-43XX | Free Elective | | | | |
| RD | | 15 Semester Total Hours | | | | | | |
| 롣 | | 3 | COMM 3333 | Theories of Communication | С | | | Satisfies Major-Specific Requirement. |
| | | 3 | COMM 3350 | Research in Communication | С | | | Satisfies Major-Specific Requirement. |
| | SPRING | 3 | 13XX-43XX | Free Elective | С | | | |
| | SPR | 3 | COMM 4313 | Communication Law and Ethics | С | | | Satisfies Major-Specific Requirement. |
| | | 3 | COMM 3327 | Reporting I | С | | COMM 3303 with minimum grade of C. | Satisfies Major-Specific Requirement. |
| | | 15 | Semester Total H | lours | | | | |
| | ! | ! Н | Course # | Course Title | Min. Grade | GEC | Prerequisite | Additional Notes |
| | | 3 | COMM 3352 | Television News Production & Reporting | С | | minimum grade of C in COMM 1336 and COMM 2310. | Satisfies Major-Specific Requirement. |
| | - ! | 3 | COMM X3XX | Broadcast Core | С | | | COMM 3338 or COMM 4314(prerequisite: Minimum grade of C in COMM 1336 and COMM 2310.) |
| ~ | FALL | 3 | COMM 3353 | Broadcast Advertising Production | С | | COMM 1336 with minimum grade of C. | Satisfies Major-Specific Requirement. |
| YEA | | 3 | COMM 4312 | Video and Film Editing II | С | | COMM 2310 with minimum grade of C. | Satisfies Major-Specific Requirement. |
| E | | 3 | 13XX-43XX | Free Elective | | | | |
| J. | | 15 Semester Total Hours | | | | | | |
| Œ | | 3 | COMM 3351 | Broadcast News Writing | С | | Minimum grade of C in COMM 1336 and COMM 2310. | Satisfies Major-Specific Requirement. |
| | (1) | 3 | COMM 3339 | Broadcast Audio Production | С | | | Satisfies Major-Specific Requirement. |
| | SPRING | 3 | 13XX-43XX | Free Elective | | | | |
| | SPF | 3 | 13XX-43XX | Free Elective | | | | |
| | | 3 | 13XX-43XX | Free Elective (Advanced) | | | | Internship in Mass Communication is recommended. |
| | 15 Semester Total Hours | | | | | | | |

Notes

Internship in Mass Communication is recommended. A total of 6 internship credit hours may be taken for credit either COMM 4337 twice or COMM 4624 once.

Free elective credit hours at the advanced level may be needed to achieve the institutional minimum of 42 advanced hours. Free electives credit hours required may vary to achieve the institutional minimum of 120 hours for a degree.

Major Graduation Requirements:

All courses in the major require grade of "C" or better.

120 TOTAL HOURS (42 Advanced minimum credit hours)

Approved:

Revised: Monday, February 8, 2021