

		H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
FIRST YEAR	FALL		3	Choose 1	Communication (Core)	C	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1301 or ENGL 1305 or ENGL 1387 (H)
			3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1301 or HIST 1387 (H) or HIST/MASC 2327
			3	Choose 1	Creative Arts (Core)		050		See General Education Core for course options. THTF 1310 or THTF 2366 Recommended
		3	Choose 1	Mathematics (Core)	C	020	Satisfactory scores on Math portion of ACT test or TSI math exam or MATH 0314/0332/0342.	See General Education Core for course options.	
	!	3	COMM 1311	Introduction to Communication		090		Satisfies Core section 090 - Integrative and Experiential Learning	
			UNIV 1301	Learning Framework				Only if required, based on ACT/SAT and high school rank.	
15 Semester Total Hours									
SPRING			3	Choose 1	Communication (Core)	C	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1302 or ENGL 1305 or ENGL 1388 (H)
			3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1302 or HIST 1388 (H) or HIST/MASC 2328
			3	COMM 1307	Introduction to Mass Communication	C			Satisfies Major-Specific Requirement.
			3	COMM 1315	Public Speaking	C			Satisfies Major-Specific Requirement.
			3	Choose 1	Social and Behavioral Sciences (Core)		080		See General Education Core for course options.
15 Semester Total Hours									
		H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
SECOND YEAR	FALL		3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2305 or POLS 2385 (H)
			4	Choose 1	Life and Physical Sciences (Core)		030/090		See General Education Core for course options.
			3	Choose 1	Language, Philosophy & Culture (Core)		040		See General Education Core for course options.
	!	3	COMM 1336	Television Production	C			Satisfies Major-Specific Requirement.	
		3	13XX-43XX	Free Elective					
	16 Semester Total Hours								
SPRING			3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2306 or POLS 2386 (H)
			1	Choose 1	Integrative/Experiential Learning Option (Core)		090		See General Education Core for course options.
			4	Choose 1	Life and Physical Sciences (Core)		030/090		See General Education Core for course options.
	!	3	COMM 3303	Writing for Mass Media	C			Satisfies Major-Specific Requirement.	
		3	13XX-43XX	Minor or Free Elective					
14 Semester Total Hours									

CORE: The 2019-2020 list of core courses can be found at: www.utrgv.edu > Academics > Undergraduate > General Education Core
www.utrgv.edu/core

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average;
CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities; 090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

		H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
THIRD YEAR	FALL	3	COMM 3333	Theories of Communication	C			Satisfies Major-Specific Requirement.
		3	COMM 3349	Multi-Media Storytelling	C		COMM 1336 and COMM 3303	Satisfies Major-Specific Requirement.
		3	COMM 3350	Research in Communication	C			Satisfies Major-Specific Requirement.
		3	COMM 4313	Communication Law and Ethics	C			Satisfies Major-Specific Requirement.
		3	13XX-43XX	Minor or Free Elective				
			15 Semester Total Hours					
THIRD YEAR	SPRING	3	COMM 4332	Visual Communication	C			Satisfies Major-Specific Requirement.
		3	COMM 3304	Advertising: Theory and Practice	C			Satisfies Major-Specific Requirement.
		3	COMM 3321	Public Relation: Theory and Practice	C			Satisfies Major-Specific Requirement.
		3	13XX-43XX	Minor or Free Elective				
		3	33XX-43XX	Minor or Free Elective (Advanced)				
		15 Semester Total Hours						
		H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
FOURTH YEAR	FALL	3	13XX-43XX	Free Elective				Internship in Mass Communication is recommended.
		3	COMM 4335	Creative and Media Strategies	C		COMM 3350 and either COMM 3304 or COMM 3321, or consent of instructor.	Satisfies Major-Specific Requirement.
		3	COMM 43XX	Cluster Area	C			Public Relations: COMM 4322 (prerequisite COMM 3303 and COMM 3321) Advertising: COMM 4310 (prerequisite COMM 3304)
		3	COMM 33XX	Cluster Area	C			Public Relations: COMM 3327 (prerequisite COMM 3303 or consent of instructor) Advertising: COMM 3353 (prerequisite COMM 1336)
		3	33XX-43XX	Minor or Free Elective (Advanced)				
			15 Semester Total Hours					
FOURTH YEAR	SPRING	3	13XX-43XX	Minor or Free Elective				
		3	COMM 4334	Communication Campaigns	C		COMM 3304 or COMM 3321, COMM 3350, COMM 4335, or consent of instructor.	Satisfies Major-Specific Requirement.
		3	COMM 33XX	Cluster Area	C			Public Relations: COMM 3305 (prerequisite COMM 3303 or consent of instructor) Advertising: COMM 3348 (prerequisite COMM 3304)
		3	13XX-43XX	Free Elective				
		3	33XX-43XX	Free Advanced Elective				
		15 Semester Total Hours						

Note

Internship in Mass Communication is recommended. A total of 6 internship credit hours may be taken for credit either COMM 4337 twice or COMM 4624 once.

Progression Requirements

COMM 1311 in the core within their first year. All courses in the major require grade of "C" or better.

120 TOTAL HOURS
(48) TOTAL ADVANCED HOURS

Approved: Saturday, March 23, 2019
Revised: Friday, May 10, 2019