

First Year									
FALL	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
		3	Choose 1	Communication (Core)	C	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1301 <b>or</b> ENGL 1305 <b>or</b> ENGL 1387 (H)	
		3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1301 <b>or</b> HIST 1387 (H) <b>or</b> HIST/MASC 2327	
		3	Choose 1	Creative Arts (Core)		050		See General Education Core for course options. <b>THTF 1310 or THTF 2366 Recommended</b>	
		3	Choose 1	Mathematics (Core)	C	020	Satisfactory scores on Math portion of ACT test or TSI math exam or MATH 0314/0332/0342.	See General Education Core for course options.	
	!	3	COMM 1311	Introduction to Communication		090		Satisfies Core section 090 - Integrative and Experiential Learning	
			UNIV 1301	Learning Framework				Only if required, based on ACT/SAT and high school rank.	
	15 Semester Total Hours								
SPRING		3	Choose 1	Communication (Core)	C	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1302 or ENGL 1305 <b>or</b> ENGL 1388 (H)	
		3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1302 <b>or</b> HIST 1388 (H) <b>or</b> HIST/MASC 2328	
		3	COMM 1307	Introduction to Mass Communication	C			Satisfies Major-Specific Requirement.	
		3	COMM 1315	Public Speaking	C			Satisfies Major-Specific Requirement.	
		3	Choose 1	Social and Behavioral Sciences (Core)		080		See General Education Core for course options.	
	15 Semester Total Hours								
Second Year									
FALL	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
		3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2305 <b>or</b> POLS 2385 (H)	
		4	Choose 1	Life and Physical Sciences (Core)		030		See General Education Core for course options.	
		3	Choose 1	Language, Philosophy & Culture (Core)		040		See General Education Core for course options.	
	!	3	COMM 1336	Television Production	C			Satisfies Major-Specific Requirement.	
		3	13XX-43XX	Free Elective					
	16 Semester Total Hours								
SPRING		3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2306 <b>or</b> POLS 2386 (H)	
		1	Choose 1	Integrative/Experiential Learning Option (Core)		090		See General Education Core for course options.	
		4	Choose 1	Life and Physical Sciences (Core)		030		See General Education Core for course options.	
	!	3	COMM 3303	Writing for Mass Media	C			Satisfies Major-Specific Requirement.	
		3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.	
	14 Semester Total Hours								

**CORE:** The 2018-2019 list of core courses can be found at: [www.utrgv.edu](http://www.utrgv.edu) > Academics > Undergraduate > General Education Core  
[www.utrgv.edu/core](http://www.utrgv.edu/core)

**Symbols Key**

**Critical (!):** sequence sensitive course.

**Minimum Grade:** A - Excellent; B - Good; C - Satisfactory; D - Below Average;  
CR - Credit; P - Passing; S - Satisfactory.

**General Education Core (GEC) Sections:** 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities; 090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

**Language Proficiency Requirement:** Student is required to demonstrate language proficiency in a language other than English at the undergraduate level equivalent to a minimum of six credits.

THIRD YEAR	FALL	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
			3	COMM 3333	Theories of Communication	C			Satisfies Major-Specific Requirement.	
			3	COMM 3349	Multi-Media Storytelling	C			Satisfies Major-Specific Requirement.	
			3	COMM 3350	Research in Communication	C			Satisfies Major-Specific Requirement.	
			3	COMM 4313	Communication Law and Ethics	C			Satisfies Major-Specific Requirement.	
			3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.	
		15 Semester Total Hours								
SPRING		3	COMM 4332	Visual Communication	C			Satisfies Major-Specific Requirement.		
		3	COMM 3304	Advertising: Theory and Practice	C			Satisfies Major-Specific Requirement.		
		3	COMM 3321	Public Relation: Theory and Practice	C			Satisfies Major-Specific Requirement.		
		3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.		
		3	33XX-43XX	Minor or Free Elective (Advanced)				No Mass Communication courses are allowed.		
		15 Semester Total Hours								
		FOURTH YEAR	FALL	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite
	3			13XX-43XX	Free Elective				Internship in Mass Communication is recommended.	
	3			COMM 4335	Creative and Media Strategies	C		COMM 3350 and either COMM 3304 or COMM 3321, or consent of instructor.	Satisfies Major-Specific Requirement.	
	3			COMM 43XX	Cluster Area	C			Public Relations: COMM 4322 (prerequisite COMM 3303 and COMM 3321) Advertising: COMM 4310	
	3			COMM 33XX	Cluster Area	C			Public Relations: COMM 3327 (prerequisite COMM 3303 or consent of instructor) Advertising: COMM 3353 (prerequisite COMM 1336)	
	3			33XX-43XX	Minor or Free Elective (Advanced)				No Mass Communication courses are allowed.	
15 Semester Total Hours										
SPRING	3		13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.		
	3		COMM 4334	Communication Campaigns	C		COMM 3304 or COMM 3321, COMM 3350, COMM 4335, or consent of instructor.	Satisfies Major-Specific Requirement.		
	3		COMM 33XX	Cluster Area	C			Public Relations: COMM 3305 (prerequisite COMM 3303 or consent of instructor) Advertising: COMM 3348		
	3		13XX-43XX	Free Elective						
	3		33XX-43XX	Free Advanced Elective						
	15 Semester Total Hours									

#### Note

Internship in Mass Communication is recommended. A total of 6 internship credit hours may be taken for credit either COMM 4337 twice or COMM 4624 once.

#### Progression Requirements

COMM 1311 in the core within their first year. All courses in the major require grade of "C" or better.

#### Graduation Requirements

In addition to the graduation requirements listed in the UTRGV 2018-2019 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.

**120 TOTAL HOURS**  
**(48) TOTAL ADVANCED HOURS**

Approved: Thursday, March 29, 2018  
Revised: Tuesday, June 12, 2018

FIRST YEAR	FIRST SEMESTER						Additional Notes	
	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
	FALL	3	Choose 1	Communication (Core)	C	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1301 <b>or</b> ENGL 1305 <b>or</b> ENGL 1387 (H)
		3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1301 <b>or</b> HIST 1387 (H) <b>or</b> HIST/MASC 2327
		3	Choose 1	Creative Arts (Core)		050		See General Education Core for course options. <b>THTF 1310 or THTF 2366 Recommended.</b>
		3	Choose 1	Mathematics (Core)	C	020	Satisfactory scores on Math portion of ACT test or TSI math exam or MATH 0314/0332/0342.	See General Education Core for course options.
		3	13XX-43XX	Free Elective				
		UNIV 1301	Learning Framework				Only if required, based on ACT/SAT and high school rank.	
15 Semester Total Hours								
SPRING	3	Choose 1	Communication (Core)	C	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1302 or ENGL 1305 <b>or</b> ENGL 1388 (H)	
	3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1302 <b>or</b> HIST 1388 (H) <b>or</b> HIST/MASC 2328	
	3	Choose 1	Social and Behavioral Sciences (Core)		080		See General Education Core for course options.	
	3	COMM 1311	Introduction to Communication		090	Satisfies Core section 090 - Integrative and Experiential Learning		
	3	COMM 1315	Public Speaking	C		Satisfies Major-Specific Requirement.		
15 Semester Total Hours								
SECOND YEAR	SECOND SEMESTER						Additional Notes	
	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
	FALL	3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2305 <b>or</b> POLS 2385 (H)
		4	Choose 1	Life and Physical Sciences (Core)		030		See General Education Core for course options.
		3	Choose 1	Language, Philosophy & Culture (Core)		040		See General Education Core for course options.
		3	COMM 1307	Introduction to Mass Communication	C		Satisfies Major-Specific Requirement.	
		3	COMM 1336	Television Production	C		Satisfies Major-Specific Requirement.	
	16 Semester Total Hours							
	SPRING	3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2306 <b>or</b> POLS 2386 (H)
		4	Choose 1	Life and Physical Sciences (Core)		030		See General Education Core for course options.
		1	Choose 1	Integrative/Experiential Learning Option (Core)		090		See General Education Core for course options.
		3	13XX-43XX	Minor or Free Elective			No Mass Communication courses are allowed.	
		3	COMM 2310	Video and Film Editing I	C		Credit/Registration in COMM 1336 or consent of instructor.	Satisfies Major-Specific Requirement.
	14 Semester Total Hours							

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[www.utrgv.edu/core](http://www.utrgv.edu/core)**

**Symbols Key**

**Critical (!):** sequence sensitive course.

**Minimum Grade:** A - Excellent; B - Good; C - Satisfactory; D - Below Average;  
CR - Credit; P - Passing; S - Satisfactory.

**General Education Core (GEC) Sections:** 010 - Communication;  
020 - Mathematics; 030 - Life and Physical Sciences; 040 -  
Language, Philosophy & Culture; 050 - Creative Arts; 060 - American  
History; 070 - Government/Political Science; 080 - Social and  
Behavioral Sciences; 090 - Applied Communication and Literacies;  
090 - Humanities; 090 - Leadership; 090 - Science Labs; 090 -  
Interdisciplinary ; 090 - Technologies; 090 - Language Diversity &  
Writing.

**Language Proficiency Requirement:** Student is required to  
demonstrate language proficiency in a language other than  
English at the undergraduate level equivalent to a minimum of six  
credits.

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
THIRD YEAR	FALL	3	COMM 3303	Writing for Mass Media	C			Satisfies Major-Specific Requirement.
		3	COMM 3349	Multi-Media Storytelling	C			Satisfies Major-Specific Requirement.
		3	COMM 4332	Visual Communication	C			Satisfies Major-Specific Requirement.
		3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.
		3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.
	<b>15 Semester Total Hours</b>							
	SPRING	3	COMM 3333	Theories of Communication	C			Satisfies Major-Specific Requirement.
		3	COMM 3350	Research in Communication	C			Satisfies Major-Specific Requirement.
		3	33XX-43XX	Minor or Free Elective (Advanced)	C			
		3	COMM 4313	Communication Law and Ethics	C			Satisfies Major-Specific Requirement.
		3	COMM 3327	Reporting I	C			Satisfies Major-Specific Requirement.
	<b>15 Semester Total Hours</b>							
FOURTH YEAR	FALL	3	COMM 3352	Television News Production & Reporting	C		COMM 1336 and COMM 2310.	Satisfies Major-Specific Requirement.
		3	COMM X3XX	Broadcast Core	C			COMM 3338 or COMM 4314(prerequisite COMM 1336 and COMM 2310)
		3	COMM 3353	Broadcast Advertising Production	C		COMM 1336.	Satisfies Major-Specific Requirement.
		3	COMM 4312	Video and Film Editing II	C		COMM 2310.	Satisfies Major-Specific Requirement.
		3	33XX-43XX	Minor or Free Elective (Advanced)				No Mass Communication courses are allowed.
	<b>15 Semester Total Hours</b>							
	SPRING	3	COMM 3351	Broadcast News Writing	C		COMM 1336 and COMM 2310.	Satisfies Major-Specific Requirement.
		3	COMM 3339	Broadcast Audio Production	C			Satisfies Major-Specific Requirement.
		3	33XX-43XX	Minor or Free Elective (Advanced)				No Mass Communication courses are allowed.
		3	13XX-43XX	Free Elective				
		3	13XX-43XX	Free Advanced Elective				Internship in Mass Communication is recommended.
	<b>15 Semester Total Hours</b>							

#### Note

Internship in Mass Communication is recommended. A total of 6 internship credit hours may be taken for credit either COMM 4337 twice or COMM 4624 once.

#### Progression Requirements

COMM 1311 in the core within their first year. All courses in the major require grade of "C" or better.

#### Graduation Requirements

In addition to the graduation requirements listed in the UTRGV 2018-2019 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.

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				3	Choose 1	Communication (Core)		C 010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1301 or ENGL 1305 or ENGL 1387 (H)
				3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1301 or HIST 1387 (H) or HIST/MASC 2327
				3	Choose 1	Creative Arts (Core)		050		See General Education Core for course options. <b>THTF 1310 or THTF 2366 Recommended.</b>
				3	Choose 1	Mathematics (Core)		C 020	Satisfactory scores on Math portion of ACT test or TSI math exam or MATH 0314/0332/0342.	See General Education Core for course options.
				3	13XX-43XX	Free Elective				
					UNIV 1301	Learning Framework				Only if required, based on ACT/SAT and high school rank.
15 Semester Total Hours										
SPRING			3	Choose 1	Communication (Core)		C 010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1302 or ENGL 1305 or ENGL 1388 (H)	
			3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1302 or HIST 1388 (H) or HIST/MASC 2328	
			3	Choose 1	Social and Behavioral Sciences (Core)		080		See General Education Core for course options.	
	I		3	COMM 1311	Introduction to Communication		090		Satisfies Core section 090 - Integrative and Experiential Learning	
			3	COMM 1315	Public Speaking		C		Satisfies Major-Specific Requirement.	
15 Semester Total Hours										
SECOND YEAR	FALL	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
				3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2305 or POLS 2385 (H)
				4	Choose 1	Life and Physical Sciences (Core)		030		See General Education Core for course options.
				3	Choose 1	Language, Philosophy & Culture (Core)		040		See General Education Core for course options.
				3	COMM 1307	Introduction to Mass Communication		C		Satisfies Major-Specific Requirement.
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	16 Semester Total Hours									
	SPRING			3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2306 or POLS 2386 (H)
				4	Choose 1	Life and Physical Sciences (Core)		030		See General Education Core for course options.
				1	Choose 1	Integrative/Experiential Learning Option (Core)		090		See General Education Core for course options.
I			3	COMM 3303	Writing for Mass Media		C		Satisfies Major-Specific Requirement.	
			3	COMM 3333	Theories of Communication		C		Satisfies Major-Specific Requirement.	
14 Semester Total Hours										

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**Language Proficiency Requirement:** Student is required to demonstrate language proficiency in a language other than English at the undergraduate level equivalent to a minimum of six credits.

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
THIRD YEAR	FALL	3	COMM 3350	Research in Communication	C			Satisfies Major-Specific Requirement.
		3	COMM 3349	Multi-Media Storytelling	C			Satisfies Major-Specific Requirement.
		3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.
		3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.
		3	COMM 3327	Reporting I	C			Satisfies Major-Specific Requirement.
	15 Semester Total Hours							
	SPRING	3	COMM 4313	Communication Law and Ethics	C			Satisfies Major-Specific Requirement.
		3	COMM 4332	Visual Communication	C			Satisfies Major-Specific Requirement.
		3	COMM 33XX - 43XX	Print Journalism Advanced Elective	C			Satisfies Major-Specific Requirement.
		3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.
		3	13XX-43XX	Minor or Free Elective				No Mass Communication courses are allowed.
	15 Semester Total Hours							
FOURTH YEAR	FALL	3	COMM 3305	Copy Editing	C		COMM 3303 or consent of instructor.	Satisfies Major-Specific Requirement.
		3	13XX-43XX	Free Elective				
		3	COMM 3306	Feature Writing	C		COMM 3327.	
		3	COMM 33XX - 43XX	Print Journalism Advanced Elective	C			Satisfies Major-Specific Requirement.
		3	33XX-43XX	Minor or Free Elective (Advanced)				No Mass Communication courses are allowed.
	15 Semester Total Hours							
	SPRING	3	COMM 3326	Photojournalism	C			Satisfies Major-Specific Requirement.
		3	COMM 3329	Reporting II	C		COMM 3327.	
		3	33XX-43XX	Minor or Free Elective (Advanced)				No Mass Communication courses are allowed.
		3	COMM 33XX - 43XX	Print Journalism Advanced Elective	C			Satisfies Major-Specific Requirement.
		3	13XX-43XX	Free Elective				Internship in Mass Communication is recommended.
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