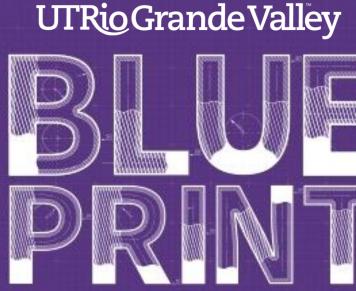
Catalog: 2019-20 **ROBERT C. VACKAR COLLEGE O**

The International Business degree will provide students with the abilities and skills necessary to navigate a business world that is increasingly globalized. **INTERNATIONAL BUSINESS (BBA) BUSINESS AND ENTREPRENEURSHIP**



2019-2020 ACADEMIC PLAN

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Government/Political Science	t ssood)		
		Learning Framework	τοετ λινη
Principles of Microeconomics	ECON 2302	Introduction to Business	MGMT 1301
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Language, Philosophy & Culture	τ	Math for Business & Social Sci.	4281 HTAM
Government/Political Science	t əsood)	noiteoinummoO	τ

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Integrative/Experiential Learning	τ
Creative Arts	τ
Government/Political Science	τ

"Choose 1" Indicates course options. If options are not listed, please review the General Education Core or degree plan for this major: www.utrgv.edu/degreeplans. Bold indicates Business Foundation courses. Courses in red are part of the General Education Core Curriculum (GEC).

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	MTML 4330
	4367, MARK 4361, 3321, MTML 3310 or
	ENTR 3340, ENTR 4351, INTB 4393, INTB
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NARK 4350	Marketing Research
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	MGMT 3335, MARK 3320 or COMM 3313
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CON 3323	International Trade
NTB 4340	Global Leadership
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Principles of Marketing	NARK 3300
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ΑΑΑΥ ΟΑΙΗΤ

SECOND YEAR

Contact Info

Additional Info

Note: Your catalog year is 2018-19

more advanced courses!

Students should complete their business

years in order to smoothly transition into

Your GPA matters. Employers, Scholarship

Committees, and Graduate schools would

love to see your GPA at 3.0 or higher! The minimum GPA for admission to VCOBE

required in all VCOBE business courses!!

and graduation from VCOBE is 2.5. Be warned- A grade of "C" or better is

If you are feeling uncertain about

business.advising@utrgv.edu. Our program coordinators will field your

questions or direct you to the right

anything, please email

resources.

foundations courses in their first two

Concerns/Questions? Contact **BUSINESS.ADVISING@UTRGV.EDU**

Departmental Office Location Brownsville Main 2.542 956-882-5812 jacqueline.trujillo@utrgv.edu

Russell Adams Department Chair Russell.adams@utrgv.edu

Global Accounting Perspectives

Degree Info

Principles of Ivlacroeconomics

AAAY TZAIA

ECON 2301

FXP

FIRST YEAR

SECOND YEAR

THIRD YEAR	
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MILESTONES	 UTRGV has a Writing Center and a Learning Center. Make it a point to visit them! Complete your core English classes (section 010) during your first year. Complete 30 credit hours every year in order to graduate in 4 years. Shoot for a GPA of 3.0 or above! Take MATH 1324, MGMT 1301, and ECON 2301 in your first year. 	 Shoot for a GPA of 3.0 or above! Complete major foundation classes, such as ACCT 2301, ACCT 2302, ECON 2302, INFS 2300 and QUMT 2341. Complete 30 credit hours. Apply to the Vackar College of Business & Entrepreneurship (VCOBE) the semester you enroll in your final business foundation courses. http://www.utrgv.edu/cobe/undergraduate/apply -for-admission/index.htm 	 Shoot for a GPA of 3.0 or above! Complete 30 credit hours. Have you landed an internship or acquired research experience? This is the year to make it happen. 	 Shoot for a GPA o "I have a plan for great! If not, visit Register for your I (MGMT 4389) the Complete at least Submit your applia apprenticeship, or
ADVICE & SUPPORT	orientation folder with you to every session!	 Want to explore different careers? Check out MyMajors! Come ready with course suggestions and questions when you visit your academic advisor. Visit the Communication Hauser Lab for help with your speeches. Trouble making your tuition payment? The Financial Aid Office can help. Payment plans and emergency loans are also available 	 Seek out research opportunities within your major and join a professional organization such as Academy of International Business Check Degree Works to make sure you are on track for graduation next year. See VCOBE Program Coordinator for graduation review. Apply for internship and/or job shadowing opportunities. Discuss this with your advisor, faculty mentor, or Career Center. 	 Engage in an acad major. Discuss future plat that includes emp Apply for graduati date. Visit the Aca on track.
APPLY WHAT YOU LEARN	 Look for a service-learning course! For guidance, visit Engaged Scholarship & Learning Office. Participate in a campus-sponsored community service project. Ask a student in class to study with you. If you still need some help, go to the Learning Center to get a tutor! They can really help! 	 To find undergraduate research opportunities, visit your department and/or the Engaged Scholarship & Learning Office. Consider attending the LeaderShape Institute or attend the Engaged Scholar Symposium. 	 Go show off your research, service-learning or creative works at the Engaged Scholar Symposium! Sharpen your writing skills! Take an intensive writing course such as COMM 3313, MGMT 3335 OR MARK 3320 and perhaps even become the secretary for your organization! 	 Continue to prese Engaged Scholar S national conferen Initiative (URI) Aw Set up an informa (especially an alur work in.
GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT	(e.g. MLK Day of Service).	 Look at study abroad opportunities! Consider going to Germany or South Korea. Check out a cultural campus or community event such as HESTEC or FESTIBA. Join another student organizationALPHA, IMA, SHRM, AITP, ECONSociety, Phi Beta Lambda, Enactus or visit VLink (utrgv.edu/vlink) for options. Check out a campus event that offers free lunch- bring a friend! 	 Consider serving on a campus life/community committee or become a student leader and make a difference. Visit VLink or speak with your Student Government Association for more information! Travel the world! Look into study abroad opportunities at Office for International Programs & Partnerships. 	 Identify employer fairs, online, at on agencies, etc. The Before a job interv Career Center or s Hauser Lab.
LIFE AFTER GRADUATION	 Create a résumé and set up your profile on the Handshake icon: (My.UTRGV.edu). Got summer plans? Visit Career Center and ask about places to do some job shadowing. Research shows that students who work on campus perform better than those who work off campus. Look for a job on Handshake! Check your UTRGV email for the daily Messenger- locate and attend one student workshop. 	 Update your resume in Handshake and have it reviewed. Visit the Career Center site to find a job fair to attend. At the event, approach a recruiter and discuss internships. 	 Check out the VCOBE website, as well as other professional websites for postings on career/graduate school. Think about three people you can ask for letters of recommendation (professors, mentors, advisors, supervisors, etc.). Give them at least two weeks' advance notice! When is the deadline for your graduate school application? Visiting the program admissions webpage. Most do not accept late applicants! 	 Have you received an employment o Career Center, and Formulate and im graduation: attend fellowships, etc. Update your infor alumni mixers, ev Center services! Remember to do studentloans.gov.

UTRio Grande Valley



FOURTH YEAR AND BEYOND

of 3.0 or above!

- after graduation." If this describes you, your Faculty Advisor or Career Center!
- Business Capstone-Strategic Management semester you are graduating!!
- 30 credit hours to graduate.
- ication(s) for graduate school, an r for fulltime employment.

demic internship to complement your

- ins with your faculty mentor or advisor ployment, finances, and other life goals.
- ion one semester prior to your anticipated ademic Advising Center to ensure you are

ent research or creative works at the Symposium Award or at a regional or nce funded by the Undergraduate Research vard you apply for!

ational interview with an individual mnus) currently in the field you aspire to

rs of interest and seek them out at job n-campus information sessions, staffing Career Center can help.

view, schedule a mock interview with the speech coaching with the Communication

d your acceptance for graduate school or offer? If not, network: talk to faculty, the nd get on LinkedIn.

- plement a strategy for life after nd career fairs, graduate fairs, apply to
- rmation with Alumni Relations. Enjoy vents and continued access to Career
- your exit loan counseling on

CAREERS

- Management
- Human resources
- Labor relations
- Banking and finance
- **Economics**
- International
- development
- Real estate
- Sales
- Marketing and
- advertising
- **Product management**
- Supply chain
- management
- Healthcare
- administration
- Agricultural economics
- Manufacturing
- Engineering/Computer
- and software services
- Importing/Exporting
- **Customer service**
- Consulting

For additional info, visit the **Career Center website and** check out "What Can I Do With This Major?" www.utrgv.edu/careercenter