2019-2020 ACADEMIC PLAN

FIRST YEAR

Course	Title
Choose 1	Communication
MATH 1324	Math for Business & Social Sci.
Choose 1	American History
Choose 1	Life and Physical Sciences
MGMT 1301	Introduction to Business
UNIV 1301	Learning Framework
Choose 1	Communication
Choose 1	American History
Choose 1	Life and Physical Sciences
QUMT 2398	Decision Analytics
ECON 2301	**Principles of Macroeconomics**

SECOND YEAR

Course	Title
Choose 1	Government/Political Science
Choose 1	Language, Philosophy & Culture
ACCT 2301	**Introduction To Financial Accounting**
INFS 2300	**Data Modeling Management Tools**
ECON 2302	**Principles of Microeconomics**
Choose 1	Government/Political Science
Choose 1	Creative Arts
Choose 1	Integrative/Experiential Learning
ACCT 2302	**Introduction To Managerial Accounting**
QUMT 2341	**Business Statistics I**

THIRD YEAR

Course	Title
MGMT 3361	Principles of Management
INFS 3310	Introduction to Business Programming
QUMT 3341	Business Statistics II
INFS 3308	Business Information Infrastructure
Choose 1	Management Information Systems Option: INFS 3390 or ACCT 3326
FINA 3380	Introduction to Finance
BLAW 3337	Business Law I
INFS 3336	Systems Analysis
QUMT 4343	Quantitative Methods for Decision-Making in Business
Choose 1	Information Systems Elective: INFS 3300, 3320, 3330, 3395, 4312, 4330, 4340, 4391, 4395, 4397 or 4399

FOURTH YEAR

Course	Title
INFS 3335	Data Management
MARK 3300	Principles of Marketing
Choose 1	International Business Option: ACCT 3350, ECON 3353, FINA 4381, INFS 3380, INTB 3330, MARK 3310 or MGMT 4311
Choose 1	Ethics Option: ACCT 4350, MGMT 4304 or MARK 3330
Choose 1	Information Systems Elective: INFS 3300, 3320, 3330, 3395, 4312, 4330, 4340, 4391, 4395, 4397 or 4399
INFS 3338	Computer Networks and the Internet
INFS 4308	Project Management
Choose 1	Information Systems Elective
Choose 1	Business Communications Option: MGMT 3335, MARK 3320 or COMM 3313
MGMT 4389	Strategic Management

UT Rio Grande Valley

BLUE PRINT

INFORMATION SYSTEMS (BBA)
Catalog: 2019-20
ROBERT C. VACKAR COLLEGE OF BUSINESS AND ENTREPRENEURSHIP

Degree Info

This major is designed to prepare students with the business and computer-related knowledge necessary to enter a career in the information systems field. The Information Systems program allows students to combine functional business skills with technology skills for the development, implementation, management, and strategic direction of information systems. The program provides graduates with the necessary analytical, technical, and managerial background to function effectively in information systems organizational environments. Information Systems graduates will be able to implement, coordinate and direct information systems activities of an organization, including systems analysis, database administration and electronic records management, network data communications, business analytics, and project management.

Contact Info

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Associate Professor
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Department Office:
EMAGC 3.302
665-3353
www.utrgv.edu/infs

Concerns/Questions?
Contact
BUSINESS.ADVISING@UTRGV.EDU

Additional Info

- **Note: Your catalog year is 2018-19**
- Students should complete their business foundations courses in their first two years in order to smoothly transition into more advanced courses!
- Your GPA matters. Employers, Scholarship Committees, and Graduate schools would love to see your GPA at 3.0 or higher! The minimum GPA for admission to VCOBE and graduation from VCOBE is 2.5.
- Be warned- A grade of "C" or better is required in all VCOBE business courses!!
- If you are feeling uncertain about anything, please email business.advising@utrgv.edu. Our program coordinators will field your questions or direct you to the right resources.

BLUEPRINT EXPERIENCES

	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR AND BEYOND	CAREERS
MILESTONES	☐ UTRGV has a Writing Center and a Learning Center. Make it a point to visit them! ☐ Complete your core English classes (section 010) during your first year. ☐ Complete 30 credit hours every year in order to graduate in 4 years. ☐ Shoot for a GPA of 3.0 or above! ☐ Take MATH 1324, MGMT 1301, and ECON 2301 in your first year.	☐ Shoot for a GPA of 3.0 or above! ☐ Complete major foundation classes, such as ACCT 2301, ACCT 2302, ECON 2302, INFS 2300 and QUMT 2341. ☐ Complete 30 credit hours. ☐ Apply to the Vackar College of Business & Entrepreneurship (VCOBE) the semester you enroll in your final business foundation courses. http://www.utrgv.edu/cobe/undergraduate/apply-for-admission/index.htm	☐ Shoot for a GPA of 3.0 or above! ☐ Complete 30 credit hours. ☐ Have you landed an internship or acquired research experience? This is the year to make it happen.	☐ Shoot for a GPA of 3.0 or above! ☐ "I have a plan for after graduation." If this describes you, great! If not, visit your Faculty Advisor or Career Center! ☐ Register for your Business Capstone-Strategic Management (MGMT 4389) the semester you are graduating!! ☐ Complete at least 30 credit hours to graduate. ☐ Submit your application(s) for graduate school, an apprenticeship, or for fulltime employment.	• Systems Analyst • Cybersecurity • Enterprise Systems • Health Information Systems • Business Analytics • System Developer • Applications developer • Application analyst • Database administrator • Information Systems manager • Business intelligence analyst • IT Project management
ADVICE & SUPPORT	☐ Meet with your academic advisor and bring your orientation folder with you to every session! ☐ Choose a major with confidence- Visit my.UTRGV.edu and check out MyMajors! ☐ Visit a faculty member during their office hours and ask a question about class. ☐ Classes fill up fast. When registration opens, be sure to register on the first day for your group. ☐ Cold or flu getting you down? We have Student Health Services on campus with free office visits.	☐ Want to explore different careers? Check out MyMajors! ☐ Come ready with course suggestions and questions when you visit your academic advisor. ☐ Visit the Communication Hauser Lab for help with your speeches. ☐ Trouble making your tuition payment? The Financial Aid Office can help. Payment plans and emergency loans are also available	☐ Seek out research opportunities within your major and join a professional organization such as Association for Information Technology Professionals (AITP). ☐ Check DegreeWorks to make sure you are on track for graduation next year. See VCOBE Program Coordinator for graduation review. ☐ Apply for internship and/or job shadowing opportunities. Discuss this with your advisor, faculty mentor, or Career Center.	☐ Engage in an academic internship to complement your major. ☐ Discuss future plans with your faculty mentor or advisor that includes employment, finances, and other life goals. ☐ Apply for graduation one semester prior to your anticipated date. Visit the Academic Advising Center to ensure you are on track.	
APPLY WHAT YOU LEARN	☐ Look for a service-learning course! For guidance, visit Engaged Scholarship & Learning Office. ☐ Participate in a campus-sponsored community service project. ☐ Ask a student in class to study with you. If you still need some help, go to the Learning Center to get a tutor! They can really help!	☐ To find undergraduate research opportunities, visit your department and/or the Engaged Scholarship & Learning Office. ☐ Consider attending the LeaderShape Institute or attend the Engaged Scholar Symposium.	☐ Go show off your research, service-learning or creative works at the Engaged Scholar Symposium! ☐ Sharpen your writing skills! Take an intensive writing course such as COMM 3313, MGMT 3335 OR MARK 3320 and perhaps even become the secretary for your organization!	☐ Continue to present research or creative works at the Engaged Scholar Symposium Award or at a regional or national conference funded by the Undergraduate Research Initiative (URI) Award you apply for! ☐ Set up an informational interview with an individual (especially an alumnus) currently in the field you aspire to work in.	
GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT	☐ Set up your profile on the Engagement Zone through My.UTRGV.edu. ☐ Attend a diversity based campus or community event (e.g. MLK Day of Service). ☐ Want to bring your undergraduate experience to the next level? Consider joining the Business Honors Program. ☐ Join a student organization! Consider looking into AITP, or visit VLink (utrgv.edu/vlink) for options.	☐ Look at study abroad opportunities! Consider going to Germany or South Korea. ☐ Check out a cultural campus or community event such as HESTEC or FESTIBA. ☐ Join another student organization. Perhaps Collegiate Entrepreneurs' Organization, ALPHA, IMA, SHRM,, AITP, ECONSociety, Phi Beta Lambda, AMA, or Enactus or visit VLink for options. ☐ Check out a campus event that offers free lunch- bring a friend!	☐ Consider serving on a campus life/community committee or become a student leader and make a difference. Visit VLink or speak with your Student Government Association for more information! ☐ Travel the world! Look into study abroad opportunities at Office for International Programs & Partnerships.	☐ Identify employers of interest and seek them out at job fairs, online, at on-campus information sessions, staffing agencies, etc. The Career Center can help. ☐ Before a job interview, schedule a mock interview with the Career Center or speech coaching with the Communication Hauser Lab.	
LIFE AFTER GRADUATION	☐ Create a résumé and set up your profile on the Career Connection icon: (My.UTRGV.edu). ☐ Got summer plans? Visit Career Center and ask about places to do some job shadowing. ☐ Research shows that students who work on campus perform better than those who work off campus. Look for a job on Handshake. ☐ Check your UTRGV email for the daily Messenger- locate and attend one student workshop.	☐ Update your resume in Career Connection and have it reviewed. ☐ Visit the Career Center site to find a job fair to attend. At the event, approach a recruiter and discuss internships. ☐ Will a minor expand your career options? A minor may expand your career options but are not required for BBA and BS degrees. ☐ Explain to someone how your academic program aligns with your strengths and interests.	☐ Check out the VCOBE website, as well as other professional websites for postings on career/graduate school. ☐ Think about three people you can ask for letters of recommendation (professors, mentors, advisors, supervisors, etc.). Give them at least two weeks' advance notice! ☐ When is the deadline for your graduate school application? Visiting the program admissions webpage. Most do not accept late applicants!	☐ Have you received your acceptance for graduate school or an employment offer? If not, network: talk to faculty, the Career Center, and get on LinkedIn. ☐ Formulate and implement a strategy for life after graduation: attend career fairs, graduate fairs, apply to fellowships, etc. ☐ Update your information with Alumni Relations. Enjoy alumni mixers, events and continued access to Career Center services! ☐ Remember to do your exit loan counseling on studentloans.gov.	**For additional info, visit the Career Center website and check out "What Can I Do With This Major?" www.utrgv.edu/careercenter**

UTRGV Grande Valley