Communication Studies electives section or in the Minor/Approved Electives section. Internship courses count only toward Recommended Electives. You are allowed one 6-hour internship credit or TWO 4337 internships with dept. approval.

- Internship courses 4337 and/or 4624 are not counted in the
- Mass Communication courses and Communication courses Office Manager: Melissa Guajardo may not be substituted for courses in the Communication 956-665-3583 Studies Core or Communication Studies Electives area. melissa.guajardo@utrgv.edu

anavelia.wilson@utrgv.edu **Edinburg Office Location**

956-882-8297

Brownsville Office Location Office Manager: Anavelia Wilson

Interim Department Chair Dr. Jennifer Lemanski jennifer.lemanski@utrgv.edu

UTRio Grande Valley **Contact Info**

2019-2020 ACADEMIC PLAN

COMMUNICATION STUDIES (BA) Catalog: 2019-20 **COLLEGE OF LIBERAL ARTS**

Degree Info

The Bachelor of Arts in Communication –

Communication Studies prepares a student

to work in fields as varied as sales,

education, training and development,

management, law enforcement and in

administrative roles in information and

service industries such as health care

organizations. Our graduates also work in

public relations, events planning,

advertising, and with public and private

agencies and organizations as Press

Secretaries and Information Officers. The

Bachelor of Arts in Communication also

prepares the students to pursue graduate

programs in Communication, Media

Management, Law, Social Work, Education,

Health Management, Rehabilitation

Counseling, and Public Administration.

SECOND YEAR

Communication Choose 1 FIRST YEAR

Creative Arts: Choose 1 American History Choose 1

Rec-THTF 1310 or THTF 2366

Mathematics Choose 1

COMM 1311 Intro. to Communication

UNIV 1301 Learning Framework

American History Choose 1 Communication Choose 1

COMM 1315 Public Speaking

Social & Behavioral Sciences Choose 1

Lang., Philosophy & Culture Choose 1

Courses in red are part of the General Education Core Curriculum (GEC).

33XX-43XX

33XX-43XX

13XX-43XX

33XX-43XX

33XX-43XX

13XX-43XX Free Elective

FOURTH YEAR

Additional Info

Please note, all courses in the major and minor/approved

electives must be passed with a "C" or better.

Students are advised to take Contemporary Math or

Students are not required to take a minor. In special

and select Mass Communication as their approved

Due to the workload, please do not take COMM 3350

Theory during the same semester.

electives area.

Statistics/Math to fulfill their Math Core requirement.

Other General Education Math courses are also accepted.

circumstances, you may major in Communication Studies

Communication Research and COMM 3333 Communication

THIRD YEAR

COMM 3333 Theories of Communication

COMM 3331 Interviewing: Theory & Practice

COMM 4315 Persuasive Communication

COMM 3350 Research in Communication

COMM Advanced Elective

COMM Advanced Elective

Minor or Approved Elective

COMM Advanced Elective

COMM Advanced Elective

Government/Political Science

Life and Physical Sciences Choose 1

Integrative/Experiential Learning Choose 1

Free Elective 13XX-43XX

Choose 1

COMM 1318 Interpersonal Communication

Life and Physical Sciences Choose 1 Government/Political Science Choose 1

13XX-43XX Minor or Approved Elective COMM 3316 Intercultural Communication COMM 2333 Small Group Communication

"Choose 1" Indicates course options. If options are not listed, please review the General Education Core or the degree plan for this major: www.utrgv.edu/degreeplans.

33XX-43XX Free Advanced Elective

33XX-43XX Free Advanced Elective

33XX-43XX Free Advanced Elective

33XX-43XX COMM Advanced Elective

13XX-X3XX Minor or Approved Elective

13XX-43XX Free Elective

13XX-43XX Free Elective

33XX-43XX Minor or Approved Adv. Elective

33XX-43XX Minor or Approved Adv. Elective

13XX-X3XX Minor or Approved Adv. Elective

BLUEPRINT EXPERIENCES

	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR AND BEYOND	CAREERS
MILESTONES	 □ UTRGV has a Writing Center and a Learning Center. Make it a point to visit them! □ Complete your core English classes (section 010) during your first year. □ Complete 30 credit hours every year in order to graduate in 4 years. □ Shoot for a GPA of 3.0. □ Take MATH 1332 or 1342 in your first year. 	☐ Shoot for a GPA of 3.2. ☐ Complete major foundation classes, such as COMM 1311, COMM 1315, COMM 1318, and COMM 2333. ☐ Complete 30 credit hours.	□ Shoot for a GPA of 3.25. □ Complete 30 credit hours. □ Have you landed an internship or acquired research experience? This is the year to make it happen.	 □ Shoot for a GPA of 3.3. □ "I have a plan for after graduation." If this describes you, great! If not, visit your Faculty Advisor or Career Center! □ Complete at least 30 credit hours to graduate. □ Submit your application(s) for graduate school, an apprenticeship, or for fulltime employment. 	 Sales Customer service Management Insurance: Underwriting Claims management Sales
ADVICE & SUPPORT	 Meet with your academic advisor and bring your orientation folder with you to every session! Choose a major with confidence- Visit my.UTRGV.edu and check out MyMajors! Visit a faculty member during their office hours and ask a question about class. Classes fill up fast. When registration opens, be sure to register on the first day for your group. Cold or flu getting you down? We have Student Health Services on campus with free office visits. 	 □ Want to explore different careers? Check out MyMajors on my.utrgv.edu. □ Come ready with course suggestions and questions when you visit your academic advisor. □ Visit the Communication Hauser Lab for help with your speeches. □ Trouble making your tuition payment? The Financial Aid Office can help. Payment plans and emergency loans are also available 	 Seek out research opportunities within your major and join a professional organization such as National Communication Association. Check DegreeWorks to make sure you are on track for graduation next year. Apply for internship and/or job shadowing opportunities. Discuss this with your advisor, faculty mentor, or Career Center. 	 Engage in an independent study project or an academic internship to complement your major, such as COMM 4337 or COMM 4624. Discuss future plans with your faculty mentor or advisor that includes employment, finances, and other life goals. Apply for graduation one semester prior to your anticipated date. Visit the Academic Advising Center to ensure you are on track. 	 Real estate: Property management Sales Human resources Training & development Labor relations Writing/Editing
APPLY WHAT YOU LEARN	 □ Look for a service-learning course! For guidance, visit Engaged Scholarship & Learning Office. □ Participate in a campus-sponsored community service project. □ Ask a student in class to study with you. □ Set up your profile on the Engagement Zone through 	 □ To find undergraduate research opportunities, visit the Engaged Scholarship & Learning Office. □ Consider attending the LeaderShape Institute or attend the Engaged Scholar Symposium. □ Look at study abroad opportunities! Consider 	 ☐ Go show off your research, service-learning or creative works at the Engaged Scholar Symposium! ☐ Sharpen your writing skills! Visit the Writing Center or become the secretary for your organization. ☐ Consider serving on a campus life/community 	 □ Continue to present research or creative works at the Engaged Scholar Symposium or at a regional or national conference. □ Set up an informational interview with an individual (especially an alumnus) currently in the field you aspire to work in. □ Identify employers of interest and seek them out at job 	 Corporate communication Office management Administration Management Grant writing
GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT	My.UTRGV.edu. Attend a diversity based campus or community event (e.g. MLK Day of Service).	going to China, Spain, Mexico or England. Check out a cultural campus or community event such as HESTEC or FESTIBA. Join another student organization. Perhaps you can get elected to the Student Government Association or visit VLink for options. Check out a campus event that offers free lunchbring a friend!	committee or become a student leader and make a difference. Visit VLink or speak with your Student Government Association for more information! Travel the world! Look into study abroad opportunities at Office for International Programs & Partnerships.	fairs, online, at on-campus information sessions, staffing agencies, etc. The Career Center can help. Before a job interview, schedule a mock interview with the Career Center or speech coaching with the Communication Hauser Lab.	 Writing/Editing Fundraising/ Development Public relations Volunteer coordination Program coordination
LIFE AFTER GRADUATION	 Create a résumé and set up your profile on the Handshake icon: (My.UTRGV.edu). Got summer plans? Visit Career Center and ask about places to do some job shadowing. Research shows that students who work on campus perform better than those who work off campus. Look for a job on Handshake! Check your UTRGV email for the daily Messenger- locate and attend one student workshop. 	 □ Update your resume in Handshake and have it reviewed. □ Visit the Career Center site to find a job fair to attend. At the event, approach a recruiter and discuss internships. □ Will a minor expand your career options? We recommend business management, psychology, etc. □ Explain to someone how your academic program aligns with your strengths and interests. 	 □ Check out the Communication department website for postings on career/graduate school. □ Think about three people you can ask for letters of recommendation (professors, mentors, advisors, supervisors, etc.). Give them at least two weeks' advance notice! □ When is the deadline for your graduate school application? Visiting the program admissions webpage. Most do not accept late applicants! 	 □ Have you received your acceptance for graduate school or an employment offer? If not, network: talk to faculty, the Career Center, and get on LinkedIn. □ Formulate and implement a strategy for life after graduation: attend career fairs, graduate fairs, apply to fellowships, etc. □ Update your information with Alumni Relations. Enjoy alumni mixers, events and continued access to Career Center services! □ Remember to do your exit loan counseling on studentloans.gov. 	 Research Religious Work For additional info, visit the Career Center website and check out "What Can I Do With This Major?" www.utrgv.edu/careercenter

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