

117 E. CORNELL AVENUE
MCALLEN, TX 78504
361-563-7249
MCCWHITTE@YAHOO.COM
WWW.COROFLOT.COM/ECMW

EDUCATION

- 2004 **Master of Fine Arts**, Visual Communications
University of Arizona, School of Art, Tucson, Arizona
- 1999 **Bachelor of Fine Arts**, Graphic Design, School of Arts and Humanities
University of Texas-Pan American, Edinburg, Texas

TEACHING

- 2015 – PRESENT **Lecturer**
University of Texas Rio Grande Valley, College of Fine Art, Edinburg, Texas
Instructor for Typography in graphic design, the study of letterforms, history, techniques and process. Introduced students to computer aided design by learning drawing, text and layout software. Taught students to use typography to produce projects exploring visual communication problems. Instructor for Design I, the introduction to 2D design. Taught students to use principles and elements of design to produce studio projects. Introduced students to computer-aided design and taught students to use the computer to produce projects and create initial specs for working methods.
- 2004 **Graduate Teaching Assistant**
University of Arizona, School of Art, Tucson, Arizona
Instructor of Record for the introduction to visual communication, study of graphic design principles, history, techniques and process. Introduced students to computer aided design by learning drawing, photographic and layout software. Taught students to produce projects exploring visual communication problems.
- 2003 **Graduate Research Assistant**
University of Arizona, School of Art, Tucson, Arizona
La Vida En Artes Instructor
Participated in program supporting school-community partnerships designed to improve the educational achievement and future potential of at-risk middle and high school children and youth through the provision of comprehensive, coordinated arts education programs and activities. Worked with students at Santa Cruz Alternative High School in Nogales Arizona to produce a book featuring their writing and illustrations.

RESEARCH

- 2002 – 2004 **Graduate Research Assistant**
University of Arizona, College of Social and Behavioral Sciences
Print/Web Designer
Researched appropriate methods for site development including information hierarchy, structure, navigation, functionality, color scheme and design as related to processing and flow of information. Completed site redesigns for the departments of Psychology, Geography, Linguistics, and History as well as The Women's Plaza of Honor, Center for Consciousness Studies, Arizona Alzheimer's Disease Consortium and SBS Updates. Designed printed materials such as brochures, invitations, posters and advertisements for the Dean's Office of Development.

GROUP EXHIBITIONS

- 2005 **MFA Thesis Exhibit**, University of Arizona Museum of Art and the Joseph Gross Gallery, Tucson, Arizona, April 8 – May 13
- 2004 **Tucson Open Studios Tour**, Graduate Student Show, University of Arizona, Graduate Studios, Tucson, Arizona, November 14 – 16
- 2004 **2004 Interactive Media Forum: Creative Space|Digital Space**, Miami University conference, Oxford, Ohio, October 11 – 12
- 2004 **Perspectives of Contradiction**, Virtual Reality Exhibit/Demonstration, University of Arizona, Treistman Center for New Media Tucson, Arizona, February 16 (Collaboration using 3D cave environment)
- 2003 **Alumni Exhibition**, University Gallery, University of Texas-Pan American, Edinburg, Texas, March 20 – April 13
- 2001 **Tucson Open Studios Tour**, Graduate Student Show, University of Arizona, Graduate Studios, Tucson, Arizona, November 14 – 16
- 2001 **Sites Tucson**, Access Tucson, Tucson, Arizona, November – December
- 1999 **Lux Divina**, Bachelor of Fine Arts Exhibit, University Gallery, University of Texas-Pan American, Edinburg Texas, April 16 – 30
- 1998 **The Women Who Dared Show**, MMC Live Art Gallery McAllen, Texas, May 28 – July 28
- 1998 **Annual Student Art Exhibition**, University Gallery, University of Texas-Pan American, Edinburg, Texas

PROFESSIONAL ACTIVITIES

- 2014 – PRESENT **Freelance Graphic Designer**
McAllen, Texas
Work with various clients to produce marketing materials for print and online based advertising. Provide marketing consultation based on client need.
- 2015 – 2015 **Graphic Designer**
ERO Architects, McAllen, Texas
Worked together with a marketing department to design print material for events, in-house needs and political campaigns. Worked on the layout of new company website. Produced Statement of Qualifications (SOQ) in response to Request for Qualifications (RFQ) for Architectural and Design Services from cities and school districts.
- 2010 – 2014 **Communications Co-Chair**
St. Andrew's United Methodist Church, Virginia Beach, Virginia
Volunteer Board Position designing event fliers announcing church and youth activities for on site display and email. Designed Puppets of Praise youth ministry tee shirts and personalized merchandise for fundraising. Designed brochure providing information on youth ministries and children's programs available. Assisted in producing event marketing materials for local 2013 Creative Ministries Festival, including web banner advertisements, drafting event informational emails with promotional support attachments and event directional signage. Maintained youth board announcements and updated graphics and photos for use on youth and church Face Book pages.

2010 – 2011

Designer

USS Normandy, Family Readiness Group Board Member, *Virginia Beach, Virginia*

Volunteer Board Position organizing, writing and designing monthly newsletter to provide pertinent information to benefit sailors, friends and families of the USS NORMANDY. Participated in FRG Symposium to acquire specialized training and leadership skills to better assist military family members regarding available resources, social activities and events, meetings classes and workshops. The Mid Atlantic Fleet and Family Support Center used the USS NORMANDY newsletter as the design template for their monthly Command Newsletter, *Currents*.

2007 – 2010

Marketing Coordinator

Gulftex Properties, *Corpus Christi, Texas*

Coordinated all promotional materials for commercial properties to be listed for sale or lease including both print and internet based marketing. This included developing company marketing plan and objectives as well as individual marketing plans for property listings. Researched, wrote, designed and produced brochures, ads, postcards, posters and other presentational material for proposals and on-site display. Created and prepared all mail outs including html emails of property briefs. Also responsible for design of newspaper and magazine ads and updated and maintained company website as well as prepared and published property marketing materials online.

2005 – 2006

Production Graphic Artist

Outreach, Inc., *Vista, California*

Designed and prepared for print single, two-color and full color postcard backs, including packaging files and preflight. Worked directly with customers to help them achieve their communication goals through personalized placement of text and graphics. Maintained strong attention to detail and creativity in a fast-paced, team oriented department where time management was essential. Executed tasks such as design, text layout, file preparation and editing.

AWARDS AND HONORS

2004

Primus Award of Merit in Public Relations for design work done for the University of Arizona College of Social and Behavioral Sciences, *Doorways to the World*, departmental brochure

1997 – 1998

Dean's List, University of Texas-Pan American

1998

First Place Award, Photography published in *Gallery '98 Student Literary Arts Journal*, University of Texas-Pan American, *Edinburg, Texas*

1995

J. C. Penny Golden Rule Award, for volunteer work at The Palmer Drug Abuse Program