Careers in finance look at how organizations manage funds over a period of time and also investigate their earnings to ensure future financial success for all entities involved. Analysts, traders, managers, brokers, and advisors – finance is a wide-reaching area of study. This fast-paced and analytic field emphasizes decision making within both financial and capital markets. This degree prepares students for careers in investment and commercial banking, financial planning, money making, insurance, and even real estate.

A – GENERAL EDUCATION CORE – 42 HOURS
Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education core requirements.

Required
020 – Mathematics – 3 hours
MATH 1324 Mathematics for Business and Social Sciences

080 - Social and Behavioral Sciences – 3 hours
ECON 2301 Principles of Macroeconomics

090 - Integrative and Experiential Learning – 3 hours
QUMT 2398 Decision Analytics

B – MAJOR REQUIREMENTS – 78 HOURS (60 advanced)

1 – Business Core – 48 hours (30 advanced)
a – Business Foundation – 18 hours
ACCT 2301 Introduction to Financial Accounting
ACCT 2302 Introduction to Managerial Accounting
INFS 2300 Data Modeling Management Tools
ECON 2302 Principles of Microeconomics
MGMT 1301 Introduction to Business
QUMT 2341 Business Statistics I

b – Advanced Business Core – 30 hours (30 advanced)
BLAW 3337 Business Law I
QUMT 3341 Business Statistics II
FINA 3380 Introduction to Finance
MARK 3300 Principles of Marketing
MGMT 3361 Principles of Management
MGMT 4389 Strategic Management

Choose one (Management Information Systems):
INFS 3390 Management Information Systems
ACCT 3326 Accounting Information Systems

Choose one (International Business):
ACCT 3350 International Accounting
ECON 3353 International Trade
FINA 4381 International Finance
INFS 3380 Global Information Technology
INTB 3330 International Business
MARK 3310 International Marketing
MGMT 4311 International Management

Choose one (Ethics):
ACCT 4350 Ethics for Accountants
MARK 3330 Business Ethics and Corporate Social Responsibility
MGMT 4304 Business and Society

Choose one (Business Communications):
COMM 3313 Business and Technical Communication
MARK 3320 Personal Branding and Communication
MGMT 3335 Communication Policy and Strategy
2 – Financial Core – 30 hours (30 advanced)

a – Financial Foundation – 21 hours (21 advanced)

- ECON 3341 Econometrics
- ECON 3342 Business and Economics Forecasting
- ECON 3381 Money and Banking
- FINA 3382 Investment Principles
- FINA 3386 Financial Institutions and Markets
- FINA 4382 Advanced Investments
- FINA 4383 Corporate Finance

b – Advanced Financial Electives – 9 hours (9 advanced)

Choose any advanced FINA electives.

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS
TOTAL ADVANCED HOURS – 60 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Admission requirements

1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education credits including ECON 2301, before applying to VCoBE.
2. Grades of ‘C’ or better in all Business Foundation courses.
3. Grade of ‘C’ or better in ECON 2301.
4. A minimum 2.6 GPA in combined General Education Core & Business Foundation completed coursework.
5. All students pursuing a Bachelor of Business Administration, Bachelor of Arts in Economics, or Bachelor of Science in Materials Management and Logistics from VCoBE, must apply for and be admitted to the VCoBE before they are allowed to enroll in the Advanced Business Core and Major coursework for their degree.

Progression requirements

1. Students must earn a grade of ‘C’ or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA in degree plan.

Graduation requirements

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & Finance Core coursework.
2. An overall minimum 2.5 GPA required in degree plan.
3. Grades of ‘C’ or better in all Business Foundation courses.
4. Grade of ‘C’ or better in ECON 2301.
5. Students must earn a grade of ‘C’ or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major.

8-7-19 Revisions:

- Added the requirements below to graduation requirements:
  - Grades of ‘C’ or better in all Business Foundation courses.
  - Grade of ‘C’ or better in ECON 2301.
  - Students must earn a grade of ‘C’ or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major.