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*A Bachelor of Fine Arts with Graphic Design Concentration at UTRGV prepares students for serious professional work in the field. The curriculum emphasizes concept development and application, work with clients and professional development, including the establishment of a working portfolio. Students who graduate from the program are equipped for a broad range of practices in the design field. Our alumni have worked in a number of design-related areas such as interactive design, art direction, publication design, including print and advertising, multimedia and web design, motion graphics, photography and social service design in a variety of settings, including small boutique design studios, multi-national advertising agencies, and start-up consultancies. UTRGV Graphic Design alumni follow a wide range of individual paths, including running their own design studios, working for large corporations or specializing in web and interactive media. Some students also choose to earn a master's degree in the field or pursue other professional degrees, opening many possible horizons.*

## **A – GENERAL EDUCATION CORE – 42 HOURS**

*Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education Core requirements.*

### **Required**

#### **050 - Creative Arts – 3 hours**

*Choose one:*

- ARTS 1303 Art History I
- ARTS 1304 Art History II

## **B – MAJOR REQUIREMENTS – 78 HOURS (51 advanced)**

### **1 – Graphic Design Core – 63 hours (39 advanced)**

*Choose one:*

- ARTS 1303 Art History I
  - ARTS 1304 Art History II
  - ARTS 1311 Design I
  - ARTS 1312 Design II
  - ARTS 1316 Drawing I
  - ARTS 2363 Typography
  - ARTS 2313 Design Communications I
  - ARTS 2316 Painting I
  - ARTS 2333 Printmaking I
  - ARTS 3330 Image and Illustration
  - ARTS 3323 Research in Color
  - ARTS 3333 Design and Production
  - ARTS 3334 Photography as an Art Form
  - ARTS 3354 History of Graphic Design
  - ARTS 3396 Contemporary Art
  - ARTS 4330 Animation
  - ARTS 4334 Advanced Graphic Design
- Choose one:*
- ARTS 4336 Multimedia Production and Design
  - ARTS 4388 Special Topics
  - ARTS 4337 Digital Photography
  - ARTS 4338 Interactive Design
  - ARTS 4339 Portfolio for Graphic Design
  - ARTS 4396 BFA Senior Graphic Design Exhibit (Capstone)

### **2 – Lower Division Studio Art Elective – 3 hours**

*Choose from:*

- ARTS 1317 Drawing II
- ARTS 2326 Sculpture I
- ARTS 2341 Beginning Jewelry/Metalworking
- ARTS 2346 Ceramics I

### **3 – Advanced Studio Art Electives – 6 hours (6 advanced)**

*Choose from:*

- ARTS 3303 Intermediate Jewelry/Metalworking
- ARTS 3311 Intermediate Drawing

ARTS 3321 Intermediate Painting  
ARTS 3332 Digital Image  
ARTS 3339 Professional Photographic Documentation  
ARTS 3340 Foundry Studies in Sculpture  
ARTS 3341 Intermediate Sculpture  
ARTS 3342 Introduction to Installation and Performance Art Concepts  
ARTS 3361 Intermediate Printmaking  
ARTS 3371 Intermediate Ceramics  
ARTS 3372 Special Topics in Ceramics  
ARTS 4303 Advanced Jewelry/Metalworking  
ARTS 4309 Game Design  
ARTS 4311 Advanced Drawing  
ARTS 4321 Advanced Painting  
ARTS 4331 Advanced Computer Imaging  
ARTS 4341 Advanced Sculpture  
ARTS 4361 Advanced Printmaking  
ARTS 4371 Advanced Ceramics  
ARTS 4388 Special Topics  
ARTS 4391 Individual Problems/Internship/Co-op  
ARTS 4392 Individual Problems  
ARTS 4393 2-D Experimental Art  
ARTS 4394 3-D Experimental Art

**4 – Advanced Art History Elective – 3 hours (3 advanced)**

*Choose from:*

ARTS 3350 Pre-Hispanic Mesoamerican Art and Architecture  
ARTS 3351 Andean Pre-Hispanic Art and Architecture  
ARTS 3352 Art and Architecture of Asia, Africa and Oceania  
ARTS 3353 Italian Renaissance Art, 1415-1595  
ARTS 3355 History of Spanish Architecture, 711 to 1780 A.D.  
ARTS 3356 Mexican Viceregal Art and Architecture  
ARTS 3357 South American Viceregal Art and Architecture  
ARTS 3358 Nineteenth-Century European Art History  
ARTS 3359 History of Women in Art  
ARTS 3380 Museums, Museology, and Museography  
ARTS 4349 Medieval Art and Architecture  
ARTS 4350 Modern Art History  
ARTS 4351 American Art  
ARTS 4352 Latin American Art and Architecture  
ARTS 4353 History of Photography  
ARTS 4354 Modern Mexican Art, 1785-1940  
ARTS 4355 Modern Mexican Art Since 1940  
ARTS 4356 Modern Art of South America and the Caribbean  
ARTS 4357 Latin@ Art History  
ARTS 4358 Research Methods in Latin American Art and Architectural History  
ARTS 4359 Seminar on Topics in Art History

**6 – Advanced Elective – 3 hours (3 advanced)**

**TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS**

**TOTAL ADVANCED HOURS – 51 HOURS**

**ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:**

**Graduation requirements**

- Native GPA of at least 2.0 and a grade of 'C' or better in ARTS 4396.

- In addition to the graduation requirements listed in the UTRGV 2018-2019 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.