### UTB/TSC Courses

#### GENERAL EDUCATION CORE COURSES REQUIRED FOR THE MAJOR

<table>
<thead>
<tr>
<th>020 – Mathematics (†)</th>
<th>MATH 1314 College Algebra</th>
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<tbody>
<tr>
<td>080 – Social and Behavioral Sciences (†)</td>
<td>ECON 2301 Principles of Macroeconomics</td>
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### A – GENERAL EDUCATION CORE – 42 HOURS

#### B – MAJOR REQUIREMENTS

1 – Business Administration Lower Division Core – 18 hours

- ACCT 2301 Principles of Accounting I (†)
- ACCT 2302 Principles of Accounting II (†)
- BMIS 1310 Data Management Tools (†)
- BUSI 1301 Business Principles (†)
- BUSI 2341 Statistics (†)
- ECON 2302 Microeconomics (†)

2 – Business Administration Upper Division Core – 30 hours

- BLAW 3337 Business Law II**
- BUSI 3345 Decision Analysis **
- ENGL 3322 Business Communications
- MANA 3361 Principles of Management
- MARK 3371 Principles of Marketing
- BMIS 3351 Information Systems in Organizations **
- FINA 3380 Managerial Finance **
- MANA 4352 Business and Society **
- MANA 3363 Operations Management
- *BUSI 4369 Strategic Management **

3 – International Business Major – 24 hours

- BMIS 3303 E-Commerce Strategies **
- INTL 3331 International Law **
- INTL 3392 Supply Chain Management **
- INTL 4361 International Management **
- INTL 4371 International Marketing **
- INTL 4381 International Finance & Economics **
- MARK 3372 Consumer Behavior

Choose one course:

- INTL 4393 Topics in International Business **
- BUSI 4345 Business Internship ***

#### C – BUSINESS RESTRICTED ELECTIVES – 6 HOURS

Select 6 hours from Business courses

- (6 hours must be advanced 3000, 4000 level)

#### TOTAL CREDIT HOURS FOR GRADUATION – 120

#### TOTAL ADVANCED HOURS (minimum) – 36

† Grade of “C” or better is required for graduation.  
* Need Departmental Approval.  
** Student must obtain approval for admission to Upper Division.  
*** Student must obtain approval for admission to Upper Division and must have a 2.75 cumulative GPA.  
Admission to Upper Division: completed, or be within 6 hrs. of completing ALL lower level BBA required courses, and have a 2.5 GPA.  
For graduation, a student must have a 2.5 cumulative GPA, a 2.5 GPA in the major, and a 2.5 GPA in the upper division core.

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** Course substitutions will be granted if course is completed with minimum grade required.**