
Our department is dedicated to provide high quality management education that prepares students to become leaders for the region, the state, and the world. Through our world class academic offerings, students learn how to plan, organize, and direct the activities of small businesses and large corporations.

A – GENERAL EDUCATION CORE – 42 HOURS

Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education core requirements.

Required

020 – Mathematics – 3 hours

MATH 1324 Mathematics for Business and Social Sciences

080 - Social and Behavioral Sciences – 3 hours

ECON 2301 Principles of Macroeconomics

090 - Integrative and Experiential Learning – 3 hours

QUMT 2398 Decision Analytics

B – MAJOR REQUIREMENTS – 78 HOURS (60 advanced)

1 – Business Core – 48 hours (30 advanced)

a – Business Foundation – 18 hours

ACCT 2301 Introduction to Financial Accounting

ACCT 2302 Introduction to Managerial Accounting

ECON 2302 Principles of Microeconomics

INFS 2300 Data Modeling Management Tools

MGMT 1301 Introduction to Business

QUMT 2341 Business Statistics I

b – Advanced Business Core – 30 hours (30 advanced)

BLAW 3337 Business Law I

FINA 3380 Introduction to Finance

MARK 3300 Principles of Marketing

MGMT 3361 Principles of Management

MGMT 4389 Strategic Management

QUMT 3341 Business Statistics II

Choose one (Management Information Systems):

ACCT 3326 Accounting Information Systems

INFS 3390 Management Information Systems

Choose one (International Business):

ACCT 3350 International Accounting

ECON 3353 International Trade

FINA 4381 International Finance

INFS 3380 Global Information Technology

INTB 3330 International Business

MARK 3310 International Marketing

MGMT 4311 International Management

Choose one (Ethics):

ACCT 4350 Ethics for Accountants

MARK 3330 Business Ethics and Corporate Social Responsibility

MGMT 4304 Business and Society

Choose one (Business Communications):

COMM 3313 Business and Technical Communication

MARK 3320 Personal Branding and Communication

MGMT 3335 Communication Policy and Strategy

2 – Management Core – 30 hours (30 advanced)

a – Management Foundation – 12 hours (12 advanced)

MGMT 3362 Human Resource Management

MGMT 4321 Organizational Behavior
MGMT 4356 Foundations of Entrepreneurship
MGMT 4363 Operations Management

b – Advanced Management Core – 18 hours (18 advanced)

Choose from the Advanced Management courses not already satisfying another requirement, ACCT 3324 Cost Accounting and Management and/or ENTR 4351 Entrepreneurship in the Border Corridor. Students are encouraged to consult with an advisor prior to selecting electives.

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 60 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Admission requirements

1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education credits including ECON 2301, before applying to VCoBE.
2. Grades of 'C' or better in all Business Foundation courses.
3. Grade of 'C' or better in ECON 2301.
4. A minimum 2.6 GPA in combined General Education Core & Business Foundation completed coursework.
5. All students pursuing a Bachelor of Business Administration, Bachelor of Arts in Economics, or Bachelor of Science in Materials Management and Logistics from VCoBE, must apply for and be admitted to the VCoBE before they are allowed to enroll in the Advanced Business Core and Major coursework for their degree.

Progression requirements

1. Students must earn a grade of 'C' or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA in degree plan.

Graduation requirements

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & Management Core coursework.
2. An overall minimum 2.5 GPA required in degree plan.