Degree Type – Bachelor of Business Administration (BBA)
Degree Title – Management

Our department is dedicated to provide high quality management education that prepares students to become leaders for the region, the state, and the world. Through our world class academic offerings, students learn how to plan, organize, and direct the activities of small businesses and large corporations.

STUDENT LEARNING OUTCOMES:
1. Develop an understanding of the forces that shape people’s behavior in the workplace.
2. Develop the knowledge and skills needed to start a new business.
3. Develop the knowledge and skills needed to apply operations management concepts.

A – GENERAL EDUCATION CORE – 42 HOURS
Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education Core requirements.

Required
Social and Behavioral Sciences – 3 hours
ECON 2301 Principles of Macroeconomics

Integrative and Experiential Learning – 3 hours
Choose one from the following:
INFS 2398 Information Technology for Student Success and Career Development
QUMT 2398 Decision Analytics

B – MAJOR REQUIREMENTS – 78 HOURS (60 advanced)

1 – Business Core – 48 hours (30 advanced)
a – Business Foundation – 18 hours
ACCT 2301 Introduction to Financial Accounting
ACCT 2302 Introduction to Managerial Accounting
ECON 2302 Principles of Microeconomics
INFS 2300 Data Modeling Management Tools
MGMT 1301 Introduction to Business
QUMT 2341 Business Statistics I

b – Advanced Business Core – 30 hours (30 advanced)
BLAW 3337 Business Law I
FINA 3380 Introduction to Finance
MARK 3300 Principles of Marketing
MGMT 3361 Principles of Management
MGMT 4389 Strategic Management
QUMT 3341 Business Statistics II
Choose one (Management Information Systems):
ACCT 3326 Accounting Information Systems
INFS 3390 Management Information Systems
Choose one (International Business):
ACCT 3350 International Accounting
ECON 3353 International Trade
FINA 4381 International Finance
INFS 3380 Global Information Technology  
INTB 3330 International Business  
MARK 3310 International Marketing  
MGMT 4311 International Management  

Choose one (Ethics):  
ACCT 4350 Ethics for Accountants  
MARK 3330 Business Ethics and Corporate Social Responsibility  
MGMT 4304 Business and Society  

Choose one (Business Communications):  
COMM 3313 Business and Technical Communication  
MARK 3320 Personal Branding and Communication  
MGMT 3335 Communication Policy and Strategy  

2 – Management Core – 30 hours (30 advanced)  

a – Management Foundation – 12 hours (12 advanced)  
MGMT 3362 Human Resource Management  
MGMT 4321 Organizational Behavior  
MGMT 4356 Foundations of Entrepreneurship  
MGMT 4363 Operations Management  

b – Advanced Management Core – 18 hours (18 advanced)  
Choose from:  
ACCT 3324 Cost Accounting and Management  
MGMT 3300 Internship in Management  
MGMT 3335 Communication Policy and Strategy*  
MGMT 3365 Compensation  
MGMT 3366 Recruitment and Selection  
MGMT 3367 Organizational Training and Development  
MGMT 3368 Negotiations  
MGMT 4300 Topics in Management  
MGMT 4304 Business and Society*  
MGMT 4311 International Management*  
MGMT 4351 Entrepreneurship in the Border Corridor  
MGMT 4362 Business and Sustainability  
MGMT 4365 Quality Management  
MGMT 4367 Purchasing and Supply Chain Management  
MGMT 4370 Project Management  
MGMT 4399 Business Consulting  
*Available only when not completed in Business Core.  

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 60 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:  

Admission requirements  
1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education Courses including ECON 2301, before applying to CoBE.  
2. Grades of ‘C’ or better in all Business Foundation courses.  
3. Grade of ‘C’ or better in ECON 2301.
4. A minimum 2.5 GPA in combined General Education Core & Business Foundation completed coursework.

**Progression requirements**

Students must earn a grade of ‘C’ or better in all advanced (3xxx-4xxx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA.

**Graduation requirements**

Students must have:

1. A minimum 2.5 GPA in combined Advanced Business Core & Management Core coursework.
2. An overall minimum 2.5 GPA required.
3. In addition to the graduation requirements listed in the UTRGV 2015-2017 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.