Degree Type – Bachelor of Business Administration (BBA)
Degree Title – Economics

An economics degree opens the door to a wide range of career opportunities in finance, research and analysis, and also business and public affairs. A degree in economics can also take you even further to pursue a graduate education, from law school to public administration. Whatever your strengths may be, an economics degree will help you join the debate, prepare for a career, and succeed in your future.

STUDENT LEARNING OUTCOMES:
1. Written communication skills: To enhance the students’ communication skills.
2. Analytical skills: To provide an application-oriented curriculum designed to analyze daily problems faced by students in the work environment.
3. Current global awareness: To raise awareness of current and important global economic issues.
4. Knowledge of Economics: To provide an understanding of and the capacity to analyze a host of economic issues.
5. Oral Communication: To construct and deliver well-organized, logical, and informative oral arguments.

A – GENERAL EDUCATION CORE – 42 HOURS
Students must fulfill the General Education Core requirements. The courses listed below satisfy both degree requirements and General Education Core requirements.

Required

Social and Behavioral Sciences – 3 hours
ECON 2301 Principles of Macroeconomics

Integrative and Experiential Learning – 3 hours
Choose one from the following:
  - INFS 2398 Information Technology for Student Success and Career Development
  - QUMT 2398 Decision Analytics

B – MAJOR REQUIREMENTS – 78 HOURS

1 – Business Core – 48 hours (30 advanced)

a – Business Foundation – 18 hours
  - ACCT 2301 Introduction to Financial Accounting
  - ACCT 2302 Introduction to Managerial Accounting
  - INFS 2300 Data Modeling Management Tools
  - ECON 2302 Principles of Microeconomics
  - MGMT 1301 Introduction to Business
  - QUMT 2341 Business Statistics I

b – Advanced Business Core – 30 hours (30 advanced)
  - BLAW 3337 Business Law I
  - QUMT 3341 Business Statistics II
  - FINA 3380 Introduction to Finance
  - MARK 3300 Principles of Marketing
  - MGMT 3361 Principles of Management
  - MGMT 4389 Strategic Management
  - Choose one (Management Information Systems):
    - INFS 3390 Management Information Systems
    - ACCT 3326 Accounting Information Systems
Choose one (International Business):
- ACCT 3350 International Accounting
- ECON 3353 International Trade
- FINA 4381 International Finance
- INFS 3380 Global Information Technology
- INTB 3330 International Business
- MARK 3310 International Marketing
- MGMT 4311 International Management

Choose one (Ethics):
- ACCT 4350 Ethics for Accountants
- MARK 3330 Business Ethics and Corporate Social Responsibility
- MGMT 4304 Business and Society

Choose one (Business Communications):
- COMM 3313 Business and Technical Communication
- MARK 3320 Personal Branding and Communication
- MGMT 3335 Communication Policy and Strategy

2 – Economics Core – 30 hours (30 advanced)

a – Economic Foundation – 21 hours (21 advanced)
- ECON 3341 Econometrics
- ECON 3342 Business and Economics Forecasting
- ECON 3351 Macroeconomic Theory
- ECON 3352 Microeconomic Theory
- ECON 3358 Labor Economics
- ECON 3360 Managerial Economics
- ECON 3381 Money and Banking

b – Advanced Economics Electives – 9 hours (9 advanced)
Choose from any advanced ECON/FINA course.

TOTAL CREDIT HOURS FOR GRADUATION – 120 HOURS

TOTAL ADVANCED HOURS – 60 HOURS

ADMISSION, PROGRESSION, AND GRADUATION REQUIREMENTS, if applicable:

Admission requirements
1. Student must complete all 18 hours of Business Foundation Courses, and a minimum of 15 General Education Courses including ECON 2301, before applying to CoBE.
2. Grades of ‘C’ or better in all Business Foundation courses.
3. Grade of ‘C’ or better in ECON 2301.
4. A minimum 2.5 GPA in combined General Education Core & Business Foundation completed coursework.

Progression requirements
Students must earn a grade of ‘C’ or better in all advanced (3xx-4xx) BBA-applicable courses in order to earn program credit towards this major. Students must maintain a minimum 2.5 GPA.

Graduation requirements
Students must have:
1. A minimum 2.5 GPA in combined Advanced Business Core & Economics Core coursework.
2. An overall minimum 2.5 GPA required.
3. In addition to the graduation requirements listed in the UTRGV 2015-2017 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV Department of Writing and Language Studies, and/or up to six credit hours of college-level language coursework.