

The University of Texas Rio Grande Valley

Strategic Planning Committee

February 20, 2017

11:30 – 2:00

Edinburg Campus International Room ITT 1.102

Agenda

- 11:30 Welcome & Appreciation
Guy Bailey & Havidán Rodríguez
- 11:45 Review of the Strategic Plan Draft: Open Forum
Havidán Rodríguez
- 12:15 Lunch Break
- 12:45 Branding and Marketing the Strategic Plan
Patrick Gonzales
- 1:00 How to be an Ambassador of the Strategic Plan
Kristin Croyle
- 1:30 Timeline & Formation of Review Committee
Havidán Rodríguez